

Table 1: Participating schools and 13-16 year-olds' participation from one area in Scotland.

School (identifier)	Number of pupils taking part in the Pop-Up Radio evaluation project:			Number of pupils who took part in the original interventions:	
	Total	Males	Females	Smoke Factor	Smoke-Free Class
School 1 (S1)	24	13	11	0	0
School 2 (S2)	19	9	10	12	12
School 3 (S3)	32	12	20	1	30
School 4 (S4)	30	14	16	1	20
School 5 (S5)	31	16	15	3	31
School 6 (S6)	17	14	3	1	17
School 7 (S7)	29	12	17	0	4
Total	182	90	92	18	114

Text Box 1: The Pop-Up Radio Project in schools

Three activities were rotated in three blocks of 55 minutes.

Activity 1: The Smoke Signals Quiz

For this activity, pupils were split into two teams that competed in a smoking related quiz on the radio. All contest questions were informed by the teaching materials and outcomes outlined in the Smoke Factor and Smoke-Free Class resource packs.

Activity 2: Factual Radio

This activity focused on microphone techniques, interviewing skills and presenting. Pupils were taught how to ask and answer open- or close-ended questions and adopt a news broadcasting style. They put forward and responded to a series of pre-determined questions informed by the teaching materials and outcomes outlined in the Smoke Factor and Smoke-Free Class resource packs, and had the opportunity to pose questions and explore smoking related issues they deemed to be important.

Example questions from the paired news interview scenario (Questions 3 and 4):

Interviewer: Why do you think that people want to give up smoking?

Interviewee: *Answer*

Interviewer: (Follow-up to Question 3) Do you know anyone who has given up smoking? What happened?

Interviewee: *Answer*

Interviewer: Should the government ban people from smoking?

Interviewee: *Answer*

Interviewer: (Follow-up to Question 4) Should smoking be made illegal?

Interviewee: *Answer*

Activity 3: Writing for Radio

In this activity, pupils drafted two scenes for a radio sitcom. A semi-prepared script, which was informed by the teaching materials and outcomes outlined in the Smoke Factor and Smoke-Free Class resource packs, was presented to pupils who then had the chance to complete it based on their own perceptions and experiences of social norms and attitudes about smoking.

Radio clock:

9.00am: Site arrival, sign in and pass collection.

9.30am: Complete load in and start set up of technical equipment.

9.55am: Complete set up, materials in place and ready to start.

10.00am Introduction from PI – outline objectives of the day, how the day will be structured and what pupils can expect to learn and do.

10.15am: Introduction to Production Team – lead trainer will introduce the team, play an audio highlights reel for three minutes and introduce each facilitator.

PI closes introductions by splitting pupils into three equal groups (Groups A, B and C).

10.30am: First Rotation with a 5 minute break at the end.

11:30am: Second Rotation with 5 minute spare at end.

12.30pm: School Lunch.

1.30pm: Third Rotation with a 5 minute break at end.

2.30pm: PI pulls the entire class back together, runs through quiz answers and a class discussion follows. The winning team is announced (trainers to collect audio for playback to class).

Radio Sitcoms are played back to class.

Final debrief from PI.

3.00pm: Close. De-rig and return passes to reception.

	10.30am	11.30am	1.30pm
Group A	Radio Quiz	Factual Radio	Radio Sitcom
Group B	Radio Sitcom	Radio Quiz	Factual Radio
Group C	Factual Radio	Radio Sitcom	Radio Quiz

