

UNIVERSITY of  
STIRLING



REDEFINE

WITH A  
MASTERS

SPORT

REDEFINE AT STIRLING

## INTRODUCTION

**At the Faculty of Health Sciences and Sport, we believe that sport matters, at all levels. We are recognised internationally for success in developing sporting talent and improving performance.**

As Scotland's University for Sporting Excellence, sport and physical activity is at the heart of life at Stirling. Providing world-class learning and teaching in Sport is one of our key aims, as we offer extensive study and research opportunities in areas linked to sport, exercise and health science.

The Faculty's primary mission is to be the natural first choice for everyone with an interest in sport, to develop global citizens through internationally relevant curricula and to deliver excellence in teaching and learning.

## LEARNING OPPORTUNITIES

We offer a range of on-campus and online learning courses, to suit your lifestyle and career aspirations.



For further information  
on course content visit:  
[stir.ac.uk/1ko](http://stir.ac.uk/1ko)

## MSc PSYCHOLOGY OF SPORT

### FULL-TIME/ PART-TIME, FACE-TO-FACE

We offer the only sports psychology Masters in Scotland that's accredited by the British Psychological Society.

You'll develop a critical understanding of contemporary sports psychology theory and research that you can draw on to facilitate better performances by individuals and teams. You'll also benefit by interacting with the University Sports Union teams and clubs and have an opportunity to deliver applied sport psychology to student groups.

#### Modules include:

- Applications of Sport Psychology
- Social Psychology of Sport
- Key Readings in Sport Psychology
- Public Engagement in Sport and Exercise Psychology

### ENTRY REQUIREMENTS AND FEES

For the most up-to-date information on entry requirements and fees, please visit:

[stir.ac.uk/1lg](http://stir.ac.uk/1lg)

### TOP REASONS TO STUDY WITH US

- 1 Accredited by the British Psychological Society
- 2 Learn from leading experts in the field of sports psychology
- 3 Study among elite athletes and use world-class facilities at Scotland's University for Sporting Excellence

#### CONTACT INFORMATION

**Pete Coffee, Course Director**

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## MSc PERFORMANCE COACHING

### PART-TIME, ONLINE

The first course of its kind in Scotland, this innovative Masters gives experienced performance coaches the chance to improve their coaching skills through cutting-edge best practice and research. Our teaching is aligned with the UK Coaching Certificate (UKCC) Level 4 certification process and is endorsed by UK Coaching.

You'll learn modern best practice in performance coaching from case studies, peers and leading coaches. You will develop the skills to critically reflect on decisions, develop smart strategies and boost performance.

#### Modules include:

- The Coaching Process
- Performance Analysis and Planning
- Coaching as Learning
- Understanding Performance
- Applied Coaching Project

### ENTRY REQUIREMENTS AND FEES

For the most up-to-date information on entry requirements and fees, please visit:

[stir.ac.uk/1lh](http://stir.ac.uk/1lh)

### TOP REASONS TO STUDY WITH US

- 1 This course is endorsed by UK Coaching
- 2 Study entirely online and fit your Masters coursework around your career
- 3 Forge industry connections at Scotland's University for Sporting Excellence

#### CONTACT INFORMATION

**Dr Justine Allen, Course Director**

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# MSc SPORT MANAGEMENT

## FULL-TIME/ PART-TIME, FACE-TO-FACE

Attracting students from all over the world, this unique course is designed to meet the sport sector's need for well-qualified managers who can combine management and financial skills with a specialist knowledge in the field. You'll learn how to apply your insights to the inherent challenges of sport management – from conducting research into event planning, to advising organisations on the impact of policy changes.

You'll also have invaluable opportunities to undertake an internship with a sporting organisation and organise a local sports event with our industry partners.

### Modules include:

- Principles of Management in Sport
- Sports Finance
- Sport Event Management
- Sport Management Challenges
- Sport Marketing

## ENTRY REQUIREMENTS AND FEES

For the most up-to-date information on entry requirements and fees, please visit: [stir.ac.uk/11f](http://stir.ac.uk/11f)

## TOP REASONS TO STUDY WITH US

- 1 Take an internship with a sporting organisation and gain real-world experience
- 2 This course was ranked 3rd in the UK and top 10 in Europe by SportBusiness International in 2017
- 3 Study finance, event management, marketing and more on this far-reaching Masters course

## CONTACT INFORMATION

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