Sport
Masters courses

Be Stirling
BE THE DIFFERENCE
INTRODUCTION

At the Faculty of Health Sciences and Sport, we believe that sport matters, at all levels. We are recognised internationally for success in developing sporting talent and improving performance.

As UK Sports University of the Year (The Times and Sunday Times Good University Guide 2020), sport and physical activity is at the heart of life at Stirling. Providing worldclass learning and teaching in Sport is one of our key aims, as we offer extensive study and research opportunities in areas linked to sport, exercise and health science.

The Faculty’s primary mission is to be the natural first choice for everyone with an interest in sport, to develop global citizens through internationally relevant curricula and to deliver excellence in teaching and learning.

LEARNING OPPORTUNITIES

We offer a range of on-campus and online learning courses, to suit your lifestyle and career aspirations.

FOR FURTHER INFORMATION ON COURSE CONTENT VISIT: stir.ac.uk/1ko
PART-TIME, ONLINE

The first course of its kind in Scotland, this innovative Masters gives experienced coaches the chance to improve their coaching through cutting-edge best practice and research. Our course content is aligned with the UK Coaching Certificate (UKCC) Level 4 certification process and is endorsed by UK Coaching.

You’ll examine modern best practice in coaching from case studies, peers and leading coaches. You will examine and improve your understanding and practice of coaching, developing the skills to critically reflect on decisions, develop smart strategies and boost performance.

Modules include:
• The Coaching Process
• Performance Analysis and Planning
• Coaching as Learning
• Understanding Performance
• Applied Coaching Project

Top Reasons TO CHOOSE THIS COURSE

1. Study entirely online and fit your Masters coursework around your career
2. Learn from leading academic experts and experienced coaches
3. Become part of our international network of coaches from Scotland’s University for Sporting Excellence

“The course creates a whole community of performance coaches, which is brilliant. I never considered I would have so much in common with a football or a triathlon coach but we can bounce ideas off one another and compare methods.”

LESLEY MCKENNA
MSc Performance Coaching
MSc PSYCHOLOGY OF SPORT

FULL-TIME/PART-TIME, FACE-TO-FACE

We offer the only sports psychology Masters in Scotland that’s accredited by the British Psychological Society.

You’ll develop a critical understanding of contemporary sports psychology theory and research that you can draw on to facilitate better performances by individuals and teams.

You’ll also benefit by interacting with the University Sports Union teams and clubs and have an opportunity to deliver applied sport psychology to student groups.

Modules include:
• Applications of Sport Psychology
• Social Psychology of Sport
• Key Readings in Sport Psychology
• Public Engagement in Sport and Exercise Psychology

Top Reasons TO CHOOSE THIS COURSE

1. Accredited by the British Psychological Society

2. Learn from leading experts in the field of sports psychology

3. Study among elite athletes and use world-class facilities at Scotland’s University for Sporting Excellence

FOR MORE INFO ABOUT SCHOLARSHIPS AND FUNDING VISIT: stir.ac.uk/1j5
FULL-TIME/PART-TIME, FACE-TO-FACE

Attracting students from all over the world, this unique course is designed to meet the sport sector’s need for well-qualified managers who can combine management and financial skills with a specialist knowledge in the field.

You’ll learn how to apply your insights to the inherent challenges of sport management – from conducting research into event planning, to advising organisations on the impact of policy changes.

You’ll also have invaluable opportunities to undertake an internship with a sporting organisation and organise a local sports event with our industry partners.

Modules include:
- Principles of Management in Sport
- Sports Finance
- Sport Event Management
- Sport Management Challenges
- Sport Marketing

MSc SPORT MANAGEMENT

Top Reasons TO CHOOSE THIS COURSE

1. Take an internship with a sporting organisation and gain real-world experience
2. This course was ranked 3rd in the UK and top 25 in the World (Sport Business Postgraduate Rankings 2019)
3. Study finance, event management, marketing and more on this far-reaching Masters course
ENTRY REQUIREMENTS AND FEES

MSc PSYCHOLOGY OF SPORT
Please visit: stir.ac.uk/1lg

MSc PERFORMANCE COACHING
Please visit: stir.ac.uk/1lh

MSc SPORT MANAGEMENT
Please visit: stir.ac.uk/1lf

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