MSc Social Enterprise
COURSE OVERVIEW

The course is designed to be flexible and to suit the needs of our students. At the heart of the course are our core modules and innovative Social Enterprise Project, to be combined with optional modules to suit individual students.

Course delivery will be a mix of full day teaching and online resource support. Teaching days will be spread at regular intervals throughout each semester.

You’ll work with detailed case studies and input from industry representatives to provide a high-quality learning experience. This is further enhanced with a range of web-based resources to support and reinforce learning on the course. Assessment will be through a mix of coursework, presentations, online participation and an important social enterprise research project.

MODULES

Semester 1:
Core Modules:
- Social Enterprise Fundamentals: Purpose, Values and Scope
- Research and Development in Social Enterprise

Semester 2:
Core Modules:
- Delivering Excellence in Social Enterprise: Management
- Measuring Social Outcomes and Impacts

University courses, services and procedures are continually reviewed, enhanced and revised, and this may result in some changes between the time of publication and the date when the student enters the University. Where any changes will affect an applicant, the University will keep the applicant fully informed.
WHY STUDY MSc SOCIAL ENTERPRISE AT STIRLING?

In the UK there are estimated to be around 100,000 social enterprises, contributing £60bn to the UK economy and employing more than 2m people*. As a growing sector, worth around 3% of total UK GDP*, social enterprises are increasingly important not only the economy generally but the future of the business sector.

Our MSc Social Enterprise is aimed at professionals working with social enterprises, advisors, officials, development officers and sector representatives who want to tackle the ongoing challenges of commercial viability, innovation and sustainability within social enterprise organisations. The course is also suitable for anyone with interest or wishing to develop a career in social enterprise.

Through the course you’ll learn how to deliver excellent service and high social value, build and maintain stakeholder support, secure funding as well as how to measure and communicate success.

The course also explores the wider political, social and community contexts in which social enterprises operate, with flexibility to gain expertise in specific sectors or business areas depending on your future career goals.

*Hidden Revolution: Social Enterprise in 2018 report – Social Enterprise UK (See also the Social Enterprise Census in Scotland 2017 report – Social Value Lab)
If you’re looking for a career in social enterprise, this course provides an important grounding in the skills, knowledge and expertise needed to succeed in the sector.

Our flexible Masters is designed to suit all individuals, regardless of sector experience or functional business areas. The in-build flexibility allows for specialised expertise in key sectors such as health, social care, housing, education sport, culture and the environment, or in key functional areas such as finance, HRM, marketing, public relations or operational management.

As a graduate of this MSc and a social entrepreneur you’ll understand how added value can be driven by integrating the key functions of your social enterprise, from delivering high social value, to maintaining stakeholder support, securing investment and measuring success more effectively.

The MSc Social Enterprise provides a formal qualification from which to launch, develop or further your career in an organisation that contributes to social life. Social entrepreneurs often need to be able to compete for contracts and commissions with other agencies.

A goal of this course is to give you the skills needed to allow your individual social enterprises to compete effectively and match the credentials of their private sector competitors.

With access to cutting-edge developments in the sector, masterclass opportunities and the Social Enterprise Laboratory, our graduates are fully equipped to redefine their social enterprise career.
Five Reasons

You Should Choose This Course

1. The in-built flexibility of the course means you can tailor aspects to your own career aspirations.

2. A formal qualification will help to further your career, your work and your organisation’s contribution to society.

3. You can put your learning into practice on a supported project to conduct research and development.

4. The course culminates with a supported project within the social enterprise sector in Scotland and beyond.

5. Core modules cover key themes for social enterprises, from social innovation, value and responsibility, through to leadership, entrepreneurship and stakeholder participation.
ENTRY REQUIREMENTS

A minimum of a second class Honours degree (2:1 preferred) in a relevant subject or equivalent is required. Applicants without these formal qualifications but with relevant work or life experience are encouraged to apply.

TUITION FEES AND FUNDING

Details of tuition fees can be found at: stir.ac.uk/1wd

Funding opportunities at the University of Stirling can be found on our scholarships finder.

For details, please visit: stir.ac.uk/scholarships

LANGUAGE REQUIREMENTS

If English is not your first language you must have one of the following qualifications as evidence of your English language skills:

- IELTS: 6.5 with 6.0 minimum in each skill
- Cambridge Certificate of Proficiency in English (CPE): Grade C
- Proficiency in English (CPE): Grade C
- Cambridge Certificate of Advanced English (CAE): Grade B
- Pearson Test of English (Academic): 60 with 56 in each component
- IBT TOEFL: 90 with no subtest less than 20

If you do not meet the required score, you may be able to register for one of our pre-sessional English courses. For more information, visit: stir.ac.uk/1b4

CONTACT INFORMATION

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stir.ac.uk/1wd

Photography: For a list of photographers who have contributed to the University of Stirling photo library, contact: marketingtools@stir.ac.uk

This publication can be made available in different formats. Please contact Student Recruitment and Admissions for further information: recruitment@stir.ac.uk

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