

UNIVERSITY of STIRLING
**Management
School**



REDEFINE

**WITH A
MASTERS**

**MASTER OF RESEARCH
BUSINESS AND MANAGEMENT**

REDEFINE AT STIRLING

WHY A MASTER OF RESEARCH BUSINESS AND MANAGEMENT?

The MRes Business and Management is a specialised degree that develops the skills to conduct high quality research into business, management, organisations and related areas. It provides a vital foundation for careers in conducting, evaluating and commissioning research within academic settings and for consultancies, development agencies and policy-making institutions.

This Masters course prepares students for undertaking a doctorate either at the University of Stirling or at other leading universities in the UK and the world. Its multi-faceted approach equips graduates from a wide range of subject areas to undertake advanced research to the highest standards within business and management studies, as well as other social science disciplines.

The emphasis is on producing researchers who are reflective and aware of the assumptions, strengths and limitations of their research; who are highly skilled in a multitude of management/organisational research techniques; and who are readily able to apply this knowledge in new and diverse domains.

Students work closely with lecturers and supervisors who are internationally acknowledged research experts. The course is delivered by academics with strong records in publishing high impact findings of global significance in top-ranking journals. University of Stirling Management School researchers have a wealth of experience in collaborating with research associates in the public, private and voluntary sectors and work on studies commissioned by companies, industry bodies, governments and prestigious research councils.



For further information on the course content, visit: stir.ac.uk/j8



The MRes Business and Management combines coursework with independent research. The degree programme is designed to provide opportunities for individuals wishing to undertake a PhD or DBA as well as individuals who are seeking a career in research and policy.

Focused training in research design and research methods together with the freedom to choose an interesting research topic opens many doors for anyone who is interested in a research career, whether in academia, industry, or policy.



DR DEAN PIERIDES
Course Director





TOP REASONS TO STUDY WITH US

1

Stirling's global research rating

We're among the top 25 in the UK according to REF 2014.

2

Develop high quality research skills

The course prepares students for study at doctorate level as well as research-based roles in business and the public sector.

3

Expert teaching team

The team publish regularly in major journals, have a strong track record of securing research funding and regularly advise governmental and policy bodies.

4

Accreditation

The course is accredited by the Economic and Social Research Council and the Scottish Graduate School of Social Science.

5

Build your global network

Study alongside international students across a range of business disciplines.



WHAT IS BUSINESS AND MANAGEMENT RESEARCH?

The Master of Research degree is abbreviated to MRes. It is a postgraduate course made up largely of taught modules that focus on developing research expertise in a specific academic discipline. It includes a dissertation or research project that gives students the opportunity to apply research skills.

The MRes is offered by universities with significant research strengths. It introduces students to a comprehensive range of research tools and techniques and provides a firm foundation for those who aspire to successful careers in research roles.

The Stirling MRes Business and Management is designed to prepare students for doctoral research in social science subjects of relevance

to contemporary organisations across all sectors. It also acts as a bridging degree for students who wish to transfer to Business and Management from another discipline and want to prepare and apply for PhD studies.

University of Stirling Management School PhD candidates take MRes modules as part of their first year of PhD training. While the course provides specialist research training for those seeking academic careers, employability in other sectors is also emphasised – so there is a strong practical focus on techniques and methods that can be applied in commercial and not-for-profit organisations.

The MRes Business and Management is ideally suited to students with plans to pursue careers in research-related fields. Employers of research specialists include: universities, research institutes, policy-making organisations, governments, large corporations and market research consultancies. Our alumni work as academics and research associates in the UK and elsewhere.

This course equips postgraduates to pursue more advanced research studies. While there is no guarantee you will be accepted for PhD studies, the MRes Business and Management from the University of Stirling Management School assists students to prepare proposals for PhD studies



ABOUT THE COURSE

Stirling's MRes Business and Management follows two taught semesters, which run from mid-September to late December, and from January until the end of May. Compulsory and option modules are taken in each semester. After the Spring semester students undertake a dissertation over the summer months.

The taught content of the course furnishes students with expertise and skills across the whole range of techniques that are relevant for research in the areas of Business, Management and Organisations. Students learn the philosophical bases of research and how research questions may be developed and answered. The course then provides in-depth coverage of quantitative, qualitative and experimental research methods, their uses and limitations and how they may be practically applied within research projects.



In addition to gaining a very good grounding in the core aspects of management research, I was able to tailor the MRes to my particular research interests.

While developing an understanding of the sociological underpinnings of management research I also learned practical skills through the MRes assignments which a researcher in academia and in other roles would use, such as preparing research proposals, designing surveys and conducting literature reviews.

This course is great preparation for a PhD and for entering management careers where research and analytical skills are increasingly important.

COURSE STRUCTURE

Semester 1

Compulsory modules:

- Flying Start Leadership Programme
- Fundamentals and Philosophy of Management Research
- Research Methods in Business and Management

Optional modules: (choose one)

- Microeconomics for Business and Policy
- Strategic and Operational HRM in Context
- Corporate Finance
- Responsible Marketing Management

Semester 2

Compulsory modules:

- The Evolution of Management and Organisational Research

Optional modules: (choose 1)

- Survey Measurement and Analysis
- Evidence-based Decision Making
- Qualitative Methods for Management Research 2

AND (choose one):

- Macroeconomics for Business and Policy
- Managing Diversity
- Business Consulting Group Project

Summer

Dissertation



DEVELOPING LEADERS OF THE FUTURE

Postgraduate education at the University of Stirling Management School goes beyond text books and lecture rooms by also focusing on personal and professional development. Our Flying Start Leadership Programme, at the beginning of the academic year, equips students with the awareness, knowledge and techniques essential for building a successful career. These range from practical skills, like effective public speaking, to developing ways to work under pressure in difficult situations and managing conflict. This innovative programme ensures that you will graduate from Stirling with the confidence and cultural awareness to thrive in a constantly evolving work environment.





POSTGRADUATE STUDY AT STIRLING

ON CAMPUS

Taking advantage of Scotland's outstanding natural scenery, the University of Stirling is an inspiring and peaceful place to study. Postgraduate students can apply for University accommodation and use study areas conducive to working towards successful completion of a Masters degree.

The University offers extensive indoor and outdoor sports facilities, a shopping precinct and arts centre. We have a large team of librarians and IT specialists available for one-to-one guidance with research skills and use of the University's high-tech learning environment. Assistive technologies are available for students with disabilities.

STUDENT AND ALUMNI SUPPORT

The University of Stirling Graduate School will support you in making the most of your time at Stirling – ensuring you develop your skills and, crucially, your employability. We have excellent links with major employers in business and industry and our Career Development Centre works closely with students in preparation for the transition to work.

The relationship with students does not stop at graduation. We maintain links with our alumni through international events and social media.

STIRLING MANAGEMENT SCHOOL

ACADEMIC EXCELLENCE

We are building our global reputation for academic excellence through a wide range of international research and education delivery partnerships. Stirling Management School has established successful international partnerships in several regions, including Asia and the Middle East. We are exploring additional sustainable overseas partnerships in order to attract the world's best academics to work with us and the most talented students to enrol on our courses.

ACCREDITATION AND AFFILIATION

We are a member of the Association of Business Schools; the European Foundation for Management Development; in partnership with the Chartered Management Institute and are signatories to the Principles for Responsible Management Education.

The MRes Business and Management is also accredited by Economic and Social Research Council and Scottish Graduate School of Social Science.



ENTRY REQUIREMENTS

You'll need a minimum of a second class Honours degree in any subject, or an equivalent qualification. However, you can still apply if you don't have these formal qualifications, but bring significant work experience in a relevant area.

If English is not your first language you must provide evidence of your proficiency.

For details of English language requirements for this course, visit: stir.ac.uk/3f

FEES, FUNDING AND SCHOLARSHIPS

The MRes Business and Management is recognised by the Scottish Graduate School of Social Sciences' Doctoral Training Centre (run by a consortium of Scottish universities). Under the Doctoral Training Scheme, UK students can apply

to the Economic and Social Research Council for funded studentships that will cover fees and maintenance for the four-year course (including the MRes), leading to the award of a PhD. Candidates from EU countries other than the UK are eligible to apply for a 'fees only' award.

Further details of ESRC funding for postgraduates are available from: esrc.ac.uk

Fees are reviewed each year and you can pay in full before the course starts in which case you may be eligible for a discount, or by instalments. More on course fees, payment options and scholarships funded by Stirling Management School, the University and external organisations may be found at: stir.ac.uk/study/fees-funding

CONTACT INFORMATION

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Photography: For a list of photographers who have contributed to the University of Stirling photo library, contact: marketingtools@stir.ac.uk

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