



MANAGEMENT

BSc (Hons)



ARE YOU STIRLING?



REASONS TO CHOOSE THIS COURSE

1 FLEXIBLE STUDY OPTIONS

The opportunity to focus on management as a subject area and build knowledge and insight into contemporary business issues, combined with the development of practical management and analytical skills that will open up a wide range of career opportunities across the public and private sector.

2 EXPERT TEACHING TEAM

Access to teaching staff who are experts in their fields, ensuring that your curriculum provides an essential balance of contemporary subject knowledge with sound theoretical foundations.

3 TRANSFERRABLE SKILLS EMPLOYERS WANT

The opportunity to develop personal and professional skills like teamwork, data analysis and leadership that are designed to give you a head start in the employment market.

WHY STUDY MANAGEMENT?

Management equips you with two things: a broad understanding of business today and the practical management skills with which to become an effective manager. You'll gain an understanding of the internal functions and structures of organisations as well as the contexts within which business operates. You'll develop the analytical skills needed both to solve a range of management problems and to competently use a number of management software packages.

You will also develop your individual skills of critical thinking, teamwork and leadership; be competent in analysing data and have the communication skills vital for translating good ideas into action.

You will be challenged to find improved ways of doing things.

MORE THAN 97% OF OUR UNDERGRADUATE LEAVERS ARE IN EMPLOYMENT OR FURTHER STUDY WITHIN SIX MONTHS OF GRADUATING

(Destinations of Leavers from Higher Education survey 2016/17)

COURSE DETAILS

This course helps you to develop skills essential for a career in modern business and management.

Successful management depends on understanding the complete business system and the interactions of customers, suppliers and resources. Management develops the skills and the analytical approach in relation to business systems in a range of environments including: industrial, commercial, service and public sector.

Students will gain an understanding of the internal functions and structures of organisations as well as the contexts within which business operates.

One of the skills developed is the ability to assess project risk (financial, technical and commercial), take an overall systems view and to make decisions that optimise desired objectives.

Management students also need to be able to communicate well. Business development plans need to be supported by engaging presentations to sell their ideas.

Students will develop a wide range of skills: making presentations, report writing, working in teams and familiarity with modern information technology.

Module Choice

You will be able to choose from a wide range of option modules offered by the Management School including:

- Business Analytics
- Business Improvement
- Innovation Management
- Entrepreneurship
- Managing Change
- Sports Marketing
- Behavioural Science for Managers

“What really attracted me to Stirling was the flexibility of their degree courses. Having enjoyed studying both Economics and Business Studies at school I didn’t want to give either up, so the ability to combine both of these subjects was something I found really appealing. The modular system offered by the university also gave me the opportunity to discover and explore other subjects I had an interest in”.

Matt Hand,

BA (Hons) Economics and Management Science, graduate

CAREER OPPORTUNITIES

During the degree, students can participate in a personal and professional development module with a focus on developing key skills that employers are looking for, as well as helping students prepare for, and make the effective transition into the workplace.

Our graduates have progressed to a wide range of careers. Some have taken up general line management, planning or business analysis roles, while others have joined consultancies offering specialist skills.

A variety of companies have recruited Management graduates from Stirling including: IBM, Marks & Spencer, Bank of Scotland, Pilkington, British Airways, Oracle, The Burton Group, Exxon & Esso Group, NHS, Royal Bank of Scotland.

**5 QS
STARS**



**TEACHING EMPLOYABILITY
INTERNATIONALISATION**

2018

MANAGEMENT
stir.ac.uk/41

N200

MINIMUM REQUIREMENTS

**YEAR 1 ENTRY –
FOUR-YEAR HONOURS**

SQA Highers:

ABBB – one sitting

AABB – two sittings

GCE A-levels:

BBB

IB Diploma:

32

BTEC (Level 3):

DDM

**YEAR 2 ENTRY –
THREE-YEAR HONOURS**

SQA Adv Highers:

ABB

GCE A-levels:

ABB

IB Diploma:

35

OTHER QUALIFICATIONS

Scottish HNC/HND:

Minimum entry:

Bs in graded units

Advanced entry: Please visit:

stir.ac.uk/ay

Access courses and other UK/EU and international qualifications are also welcomed.

ADDITIONAL INFORMATION

General entry

requirements apply.

Please visit: stir.ac.uk/av

**PART TIME, ADVANCED ENTRY
AND STUDY ABROAD
OPTIONS AVAILABLE**

TYPICAL TIMETABLE

YEAR	SEMESTER	SUBJECT 1	SUBJECT 2	SUBJECT 3
1	1	The Global Business Environment: An Introduction (Core)	Any module	Any module
	2	The Management Challenge: An Introduction (Core)	Any module	Any module
2	3	Fundamentals of Business & Management (Core)	Any Module (a)	Any module
	4	Operations Management (Core)	Any Module (b)	Any module
3	5	Leadership & Management (Core)	Any module from the Management School options	Any module from Management School Options
	6	Responsible Business (Core)	Project Management (Core)	Any module from Management School Options
4	7	Strategic Management (Core)	Any module from the Management School options	Dissertation (c) (Core)
	8	Any module from Management School Options	Dissertation (Core)	

COMPULSORY MODULES

The Global Business Environment: An Introduction; The Management Challenge: An Introduction; Fundamentals of Business and Management; Operations Management; Leadership and Management; Responsible Business; Project Management; Strategic Management; Dissertation

OPTIONAL MODULES

Semester 1: Select 40 credits from list; Semester 2: Select 40 credits from list; Semester 3: Select 40 credits from list; Semester 4: Select 20 credits from any level 9 list ; Select 20 credits from Any semester 4 list; Semester 5: Select 20 credits from Management School honours options list; Select 20 credits from Year 3 Management School options list; Semester 6: Select 20 credits from Year 3 Management School options list; Semester 7: Select 20 credits from Year 4 Management School Options list; Semester 8: Select 20 credits from Year 4 Management School Options list

CONTACT

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ARE YOU STIRLING?