ECONOMICS
BA (Hons)

ARE YOU STIRLING?
WHY STUDY ECONOMICS?

What causes inflation? How can unemployment be reduced? Can taxes ever be fair and efficient? How do energy and environmental markets work?

How can economics inform and appraise public health policy? Big questions, looking for big answers – do you think you are up to the challenge?

Almost every decision taken in our fast-moving social, commercial and technological world is dictated by economic imperatives at regional, national and global levels. In the current economic climate the role of the economist is becoming more crucial with the welfare and prosperity of nations dependent upon accurate interpretations and responses to continually shifting economic realities.

2ND IN SCOTLAND AND TOP 5 IN THE UK
(The Guardian University Guide 2019)

COURSE DETAILS

We offer an Honours course in Economics and Combined Honours courses with a range of other subjects: Accountancy, Business Studies, Environmental Science, Finance, Marketing, Mathematics, Politics; or Politics/Philosophy.

You will take Economics plus two other subjects in Year 1.

SEMMESTERS 1–4
You will take the following core modules:

INTRODUCTORY MICROECONOMICS
This module gives a broad introduction to microeconomics, which analyses how individual markets work – how prices are set and resources are allocated in an economy.

INTRODUCTORY MACROECONOMICS
This module is concerned about issues relating to the economy as a whole, such as the general standard of living, unemployment and inflation.

You will move on to study Intermediate Microeconomics and Intermediate Macroeconomics, which build on the work done in the introductory modules. You will also take Introduction to Quantitative Techniques for Economics and Business in Semester 4.

SEMMESTERS 5–8
All Honours students take core advanced modules designed to develop their knowledge and understanding of the central methods of economic analysis and major policy issues. These are:

• Using Economic Data
• Advanced Macroeconomics  
• Advanced Microeconomics  
• Economic Policy

REASONS TO CHOOSE THIS COURSE

1 FLEXIBLE STUDY OPTIONS
Opportunity to specialise in Economics, or combine with a number of options in order to open up a range potential career options. Possible combinations include: Finance, Politics, Philosophy and Mathematics.

2 EXPERT TEACHING TEAM
You’ll be taught by staff who are experts in their field, giving you unprecedented insight into their cutting edge research and professional practices.

3 TRANSFERRABLE SKILLS EMPLOYERS WANT
The flexibility of our course structure combined, with a focus on personal and professional development, is designed to help students achieve their career ambitions.

(The Guardian University Guide 2019)
In the final year, you will write a dissertation on a subject of your choice.

For the remainder of the course students choose a number of options, on topics such as: Financial Economics; Environmental Economics; Monetary Economics and Energy Economics.

Combined Honours students take the same core modules as Honours students but replace some or all of the Economics options with modules in their other subject.

“My fellow economics students are fun, the staff always have an open door and the course is stimulating. I have enjoyed every second of it.”

Jack Kleinjan,
BA (Hons) Economics

CAREER OPPORTUNITIES

Economics develops the skill to construct models that describe how markets and economic systems operate, and the ability to analyze effects of government policy on the functioning of the economy.

Economics is also recognized as an attractive discipline to acquire transferable skills that are useful in many careers. Our graduates have entered in management, consultancy, banking and academia.

More than 97% of our undergraduate leavers are in employment or further study within six months of graduating (Destinations of Leavers from Higher Education survey 2016/17).

ECONOMICS
stir.ac.uk/42

MINIMUM REQUIREMENTS

YEAR 1 ENTRY –
FOUR-YEAR HONOURS

SQA Highers:
ABBB – one sitting
AABB – two sittings

GCE A-levels:
BBB

IB Diploma:
32

BTEC (Level 3):
DDM

YEAR 2 ENTRY –
THREE-YEAR HONOURS

SQA Adv Highers:
ABB

GCE A-levels:
ABB

IB Diploma:
35

Essential subjects:
To include Economics

OTHER QUALIFICATIONS

Scottish HNC/HND:
Minimum entry: Bs in graded units
Access courses and other UK/EU and international qualifications are also welcomed.

ADDITIONAL INFORMATION

General entry requirements apply.

Please visit: stir.ac.uk/av

Mathematics National 5 (B), Intermediate 2 (C), Standard Grade (3), GCSE (C) or equivalent required.

PART TIME, ADVANCED ENTRY AND STUDY ABROAD OPTIONS AVAILABLE
## TYPICAL TIMETABLE

<table>
<thead>
<tr>
<th>YEAR</th>
<th>SEMESTER</th>
<th>SUBJECT 1</th>
<th>SUBJECT 2</th>
<th>SUBJECT 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Introductory Microeconomics (Core)</td>
<td>Any module</td>
<td>Any module</td>
</tr>
<tr>
<td></td>
<td>2</td>
<td>Introductory Macroeconomics (Core)</td>
<td>Any module</td>
<td>Any module</td>
</tr>
<tr>
<td>2</td>
<td>3</td>
<td>Intermediate Microeconomics (Core)</td>
<td>Any module (a)</td>
<td>Any module</td>
</tr>
<tr>
<td></td>
<td>4</td>
<td>Intermediate Macroeconomics (Core)</td>
<td>Statistics for Economics, Business and Management</td>
<td>Any module</td>
</tr>
<tr>
<td>3</td>
<td>5</td>
<td>Advanced Microeconomics (Core)</td>
<td>Using Economic Data (Core)</td>
<td>Economics Option</td>
</tr>
<tr>
<td></td>
<td>6</td>
<td>Advanced Macroeconomics (Core)</td>
<td>Behavioural Science for Managers (Core)</td>
<td>Economics Option</td>
</tr>
<tr>
<td>4</td>
<td>7</td>
<td>Economic Policy (Core)</td>
<td>Research Methods (Core)</td>
<td>Economics Option</td>
</tr>
<tr>
<td></td>
<td>8</td>
<td>Dissertation (Core)</td>
<td>Any module from the Management School options</td>
<td>–</td>
</tr>
</tbody>
</table>

**COMPULSORY MODULES**


**OPTIONAL MODULES**


## CONTACT

**Dr Maria Grydaki, Course Director**  
**University of Stirling Management School**  
T: +44 (0) 1786 467476  
E: SMSUG@stir.ac.uk  
W: stir.ac.uk/management

**Student Recruitment and Admissions**  
T: +44 (0) 1786 467046  
E: recruitment@stir.ac.uk

stir.ac.uk/65

## ARE YOU STIRLING?

JOIN OUR COMMUNITY

08/18