International Journalism

MSc/PG Dip/PG Cert

Be Stirling
BE THE DIFFERENCE
Our Masters course introduces students from a wide range of academic and professional backgrounds to the theory and practice of journalism in a global context. The course is internationally focused and deals with the practice of journalism across different institutional, cultural and regulatory environments.

With a combination of practice and theory, the MSc International Journalism at Stirling stands out in the market. You can tailor your studies, choosing a practice-led or theory-led route depending on your interests and career ambitions.

The MSc International Journalism introduces students from diverse academic and professional backgrounds to issues in journalism and helps them develop strong practical skills. This internationally-focused course deals with the practice of journalism on multiple platforms, across different institutional, cultural and regulatory contexts. It helps you achieve a better understanding of the media industry. It develops your critical thinking skills through sophisticated analysis of transnational practices. And it helps you acquire advanced skills in production, written and oral communication, research and analysis and time management. The course also gives students the confidence to work individually or in teams.

Journalists come from a wide range of backgrounds, and the profession is keen to encourage applicants from the arts, humanities, business, sciences, and the social sciences. Applications are welcomed from a broad range of disciplines.

If you have no journalistic experience, the course provides you intensive training in the craft of journalism; if you have journalistic experience, the course gives you the opportunity to develop new skills, to reflect on your practice and a broader perspective on your craft. The theoretical side of the course helps you develop a robust and critical approach to analysing regional and global issues.
The programme will prepare you for careers in journalism, documentary photography and film-making, public relations, political communication, and publishing and will also give you transferable skills for a range of careers in other fields, including advertising, political analysis and humanitarian work.

“The MSc Digital Media and Society, drawing from the expertise across relevant faculties including Digital Media Management, Computing Science and Social Sciences speaks to every practical and theoretical aspect of what constitutes success in understanding and preparation for a contemporary, entrepreneurial approach to a career in the creative industries sector.”

DR. MUHAMMAD IDREES AHMAD
Lecturer in Digital Journalism

FOR FURTHER INFORMATION ON COURSE CONTENT VISIT:
stir.ac.uk/1ln
You should choose this course

Five Reasons

1. The balance of advanced practice and theory makes this programme unique in the market.

2. The course is customisable, allowing students to choose a practice-led or theory-led route depending on their interests and career ambitions.

3. Students get to engage with debates on a range of issues from the economy, politics, arts, and war to the environment.

4. Communications, Media and Culture has a distinct international profile, featuring staff from across Africa, South America and Europe.

5. You will have one-to-one supervision from staff who are either practicing journalists or engaged in ongoing research at the forefront of their disciplines: from Idrees Ahmad’s work on war reporting to Adrian Hadland’s on photojournalism.
COURSE OVERVIEW

There is a high degree of flexibility over optional modules to allow both full-time and part-time students to work around other commitments.

MODULES

All students take core modules in Journalism Practice in Semester 1 and International Journalism in Semester 2. And, depending on whether the student wants to pursue the Dissertation track or the Journalism Project track, they will combine this with the core module Research Methods (Semester 1) or Investigative Research (Semester 2).

Alongside these, students will have options to choose from modules like Media Environment, Public Affairs and Advocacy, Communication and Democracy, and Strategic Communications Research Placement. In the final semester, students will be required to complete a 60 credit Dissertation or Journalism Project.

In addition to these, students will also have the ability to choose option modules from across the range of classes offered in digital media, strategic communications and media management.

DISSERTATION OR JOURNALISM PROJECT

The MSc also involves researching and writing a 12,000-word dissertation, on a theme of your choice. The dissertation is completed over the summer months under the supervision of a subject specialist. Given the wide range of specialisms within the Course team, we are able to offer supervision across a variety of areas, using a range of approaches.

Alternatively, you have the choice of completing a 12,000-word Journalism Project on a topic of public interest. Depending on your topic, you will be assigned a supervisor with expertise in the area.

KEY TEACHING STAFF

The Director of the MSc course is Dr Idrees Ahmad, a journalist and sociologist who is a regular contributor to the world’s leading publications and media. The teaching team also includes Professor Adrian Hadland, an experienced journalist and scholar; John McLellan, the former editor-in-chief of the Scotsman; Tom Collins, an award winning journalist and former editor; Dr Will Dinan, who specialises in strategic political communications and propaganda; and Dr Steven Harkins, who specialises in media coverage of inequality and is an expert on investigatory methods.

A team with a strong international profile delivers the course and the teaching builds on our existing strengths in teaching and research.
ENTRY REQUIREMENTS

A minimum of a second class Honours degree (2.1 preferred) or equivalent.

Applicants without these formal qualifications, but with significant appropriate work experience, are encouraged to apply.

LANGUAGE REQUIREMENTS

IELTS: 6.0 (Reading and Writing 6, and minimum of 5.5 minimum in Listening and Speaking).

For more information, go to: stir.ac.uk/1ae

TUITION FEES & FUNDING

Details of tuition fees can be found at: stir.ac.uk/1lo

For Scottish students and EU domiciled students, this course is currently approved for PTFL (Postgraduate Tuition Fee Loan) funding from SAAS. For more information, please visit: saas.gov.uk

You can find up to date financial information and funding opportunities here: stir.ac.uk/scholarships

CONTACT INFORMATION

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stir.ac.uk/1ln

Photography: For a list of photographers who have contributed to the University of Stirling photo library, contact: marketingtools@stir.ac.uk

This publication can be made available in different formats. Please contact Student Recruitment and Admissions for further information: recruitment@stir.ac.uk

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