

UNIVERSITY of
STIRLING



REDEFINE

WITH A
MASTERS

MSC TELEVISION CONTENT
DEVELOPMENT AND PRODUCTION

REDEFINE AT STIRLING

WHY AN MSc IN TELEVISION CONTENT DEVELOPMENT AND PRODUCTION?

The first of its kind in Scotland, our MSc offers a unique focus on television development and production for broadcast. Developed in partnership with industry and taught by experienced practitioners, the course is built around practical experience: growing ideas, developing proposals and making programmes.

You'll learn how to generate great ideas and quality factual content, how the modern business of television works and how issues of editorial and ethics affect programme-makers today.

Practice is at the heart of everything we do. Developed to mirror professional practice in the industry, teaching will include masterclasses, workshops and pitching panels with experienced professionals.



A course at Masters level which foregrounds development, alongside imparting production skills, will be invaluable in helping to develop talent necessary to grow the industry.

We look to Stirling more than any other academic institution to deliver industry relevant teaching and experience. Industry awareness in Stirling is much more acute than anywhere else.



DAVID STRACHAN,
MD, Tern Television

The course will cover core areas of factual TV:

- factual formats
- specialist factual
- access-led documentary

Within these modules, you'll explore ethical issues of representation, consent, trust and editorial control while learning about the business of factual content.

You'll build up your practical skills with a series of creative challenges:

- developing ideas in response to an industry brief
- pitching your idea
- receiving regular feedback from staff and visiting experts

You'll also develop and produce filmed pieces as part of the Access Documentary module.

Alongside practical projects, you'll develop essential career skills through an industry experience module. You'll be supported in researching and securing a placement, developing your own network of contacts and making the first steps towards work.



EMPLOYMENT OPPORTUNITIES

The University of Stirling has built a reputation for outstanding production teaching and sector-leading collaboration with the TV industry.

We have excellent relationships with broadcasters and independent production companies; many of our graduates have built successful broadcast careers in this country and beyond.

In the past few years, students have gained placements, internships and employment with a wide range of leading companies.

Work produced at Stirling has won a host of accolades, including seven Royal Television Society awards since 2011 and four consecutive wins at the Scottish Student Journalism Awards.



IS THIS MSc FOR ME?

This course could be for you if:

- you're already studying for a media degree and would like to develop your skills further.
- you're bursting with ideas for new content and have a passion for factual TV.
- you're working in production and would like more insight into editorial, ethics, development and commissioning.



This new Masters will build on Stirling's excellent track record in preparing students for a successful career within broadcasting and the media. Intelligently designed and with very strong links to the industry, the course will be unique in giving proper emphasis to both development and production. I have been delighted with the quality of Stirling students that I've met to date and how well they understand the creative challenges of the TV industry.



MARK ROBERTS,

Creative Director of Firecrest Films

We welcome students applying straight from undergraduate programmes in media-related subjects as well as those who have built their interest through training, voluntary or paid work.

We also welcome applications from people who are returning to Higher Education after a period away. Applicants will be considered on a case-by-case basis, so anyone considering the course should contact the Course Director directly before applying.



FIVE REASONS WHY YOU SHOULD CHOOSE THIS COURSE

1

Fantastic production teaching coupled with advanced study in editorial and ethics.

2

Learning through **practical experience**, assessment through project-based and written work.

3

Our close **partnerships with industry** offer excellent opportunities for networking and industry experience.

4

One-to-one supervision from our dedicated, enthusiastic, industry-experienced academic staff.

5

Access to **state-of-the-art kit and post-production** facilities.



COURSE OVERVIEW

TIMETABLE

All students will complete core modules that combine study of the industry, development of ideas and production. In the dissertation module, students will develop ideas in response to an industry brief. The *Television Industry Experience* module allows students flexibility to focus on their own particular interests.

Modules

Semester 1: All students take core modules Introduction to Television Development, Access Documentary Development and Business of Television. Introduction to Television Development involves generating ideas and creating content in response to an industry-set brief. You will be introduced to development with input from experts in the field. Access Documentary Development is a practice-based module

running through autumn and into the spring term, which sees students work in groups to develop and produce an access-led documentary film.

Semester 2: All students take core modules Factual Formats and Access Documentary Production. Students will also undertake work-based learning on the Television Industry Experience module.

Dissertation

The final project of the year will draw together all elements of the course. Students will develop individual and group responses to an industry brief, pitch to a panel featuring senior industry experts and evaluate their performance. The television Industry Experience module will continue from Spring.

KEY TEACHING STAFF

The Course Director for the MSc is Dario Sinforiani, Head of Production Teaching. The course team includes lecturers with substantial experience of working in broadcast, and with research and teaching specialisms in Television Development, TV Production, Media Management and Post Production.

ENTRY REQUIREMENTS

ACADEMIC REQUIREMENTS

A minimum of a second class Honours degree (2:1 preferred) or equivalent in a Media or Communications subject such as Film and Television, Broadcast Production, or Journalism. Applicants without these formal qualifications but with significant appropriate work experience are encouraged to apply.

Applicants will be required to submit a written proposal of 600 words for an original factual television programme.

FEES, FUNDING AND SCHOLARSHIPS

Details of tuition fees can be found at: stir.ac.uk/1ki

For Scottish students and EU domiciled students, this course is currently approved for PTFL (Postgraduate Tuition Fee Loan) funding from SAAS. For more information, please visit: saas.gov.uk

You can find out more about funding opportunities at: stir.ac.uk/scholarships

ENGLISH LANGUAGE REQUIREMENTS

IELTS - 6.5 with 6.0 in each skill.

If you don't meet the required score you may be able to register for one of our pre-session English courses. To register you must hold a conditional offer for your course and have an IELTS score 0.5 or 1.0 below the required standard. View our range of pre-session courses: stir.ac.uk/27I



We look forward to strengthening our partnership with the University of Stirling and recognise the value which the course will provide for the students as well as the creative industry.



STV PRODUCTIONS

CONTACT INFORMATION

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stir.ac.uk/1jq



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Photography: For a list of photographers who have contributed to the University of Stirling photo library, contact: marketingtools@stir.ac.uk

This publication can be made available in different formats. Please contact Student Recruitment and Admissions for further information: recruitment@stir.ac.uk

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