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MLITT PUBLISHING STUDIES

REDEFINE AT STIRLING
WHY AN MLITT PUBLISHING STUDIES?

The Stirling Centre for International Publishing and Communication was established in 1982 and has since developed a global reputation for its postgraduate degrees, research activities and industry links.

The MLitt Publishing Studies is a professionally-oriented course which will provide you with the knowledge, analytical skills, contacts and networking opportunities to forge a successful career in publishing and publishing-related industries.

Focusing on book, magazine, journal and digital publishing, the Centre trains the publishers of the future, provides opportunities for those currently working in the industry to reflect on their professional practice, and through its research, critically analyses the past, present and future of the publishing industry.

The course covers the process of planning, editing, production, marketing and publication management, and content is updated each year to keep up with rapid changes in the industry globally. We have an excellent track record of placing students in publishing jobs, both in the UK and internationally.

IS AN MLITT PUBLISHING STUDIES FOR ME?

The MLitt Publishing Studies attracts a real mix of people. We have students who have just completed their first degree and use the course as a step into publishing. Others are a little bit older and come to us with some experience of working within the publishing industry and a desire to upgrade their skills.

Students come from all over the world to study publishing at Stirling – in recent years we have had students from the UK, Ireland, France, Germany, Italy, Spain, Finland, Sweden, Cyprus, Latvia, the Netherlands, Canada, China, Japan, Kazakhstan, Taiwan, Thailand, Turkmenistan and the United States.

The course offers graduates in any discipline a broad introduction to the publication process, focused on printed books, journals and magazines, and with a strong focus on digital media developments, within an international context.

For further information on course content visit: stir.ac.uk/22
The MLitt Publishing Studies is built around developing and enhancing publishing careers for its students. The focus of the modules is on building skills and understanding of the contemporary publishing industry, with constantly updated content and access to industry expertise. The Centre is supported by an Industry Advisory Board, with members from Faber and Faber, Floris Books, Publishing Scotland, Oxford University Press and Taylor and Francis. All students have the opportunity to undertake work placements, with host organisations in recent years including Canongate Books, Floris Books, Glasgow Women’s Library, HarperCollins, Saraband Books, Tern Digital, Stirling Libraries and UNESCO Edinburgh City of Literature. Further industry support is provided by our regular Visiting Speaker series. The Centre is a Network Member of Publishing Scotland.

Graduates go on to work for a range of companies in various job roles and functions, working across editorial, marketing, production, sales and rights. As the course has been running for more than 30 years, many of our alumni are now employed in top positions within the industry and continue to be engaged with the Centre.

You can find out more about funding opportunities at: stir.ac.uk/scholarships

“One of the things that really drew me to the MLitt in Publishing Studies course was how practical the modules were. The classes and lectures offered a myriad of practical skills through the publishing project, dissertation and through the way the course was taught.”

Kate McNamara
Former Student
Our excellent industry links have been built over many years and there is a high level of engagement with the industry throughout the course.

You will be taught by experienced staff with lots of input from industry experts.

The course has a strong emphasis on the entrepreneurial spirit, which is highlighted through the Publishing Project.

The course boasts an excellent track record of placing students in employment within the publishing industry.

You will benefit from a lively international environment on the course.

FIVE REASONS WHY YOU SHOULD CHOOSE THIS COURSE
University courses, services and procedures are continually reviewed, enhanced and revised, and this may result in some changes between the time of publication and the date when the student enters the University. Where any changes will affect an applicant, the University will keep the applicant fully informed.

COURSE OVERVIEW

Compulsory Modules:
- Publishing Dynamics
- Marketing Management and Communications
- Editorial Practice and Content Creation
- Publishing Project
- Skills Training for Publishing

Optional Modules:
- Skills for Publishing Management
- Publishing, Literature and Society
- Publishing in the Workplace
- Digital: Process and Product

Dissertation:
This is an intensive piece of research on a topic of your choice relevant to publishing. The dissertation is completed over the summer.

KEY TEACHING STAFF

All staff at the Centre have substantial experience of working in publishing and publishing-related industries. Centre Director Claire Squires worked at Hodder Headline. She is a regular invited speaker at industry events and academic conferences around the world.
A minimum of a second class Honours degree (2.1 preferred) or equivalent in a relevant subject is normally required. Applicants without these formal qualifications but with significant relevant work/life experience are encouraged to apply.

**ENTRY REQUIREMENTS**

**LANGUAGE REQUIREMENTS**

If English is not your first language, you must provide evidence of your proficiency such as a minimum IELTS score of 6.0 (with minimum 5.5 in all bands).

Details of tuition fees can be found at: [stir.ac.uk/1kz](http://stir.ac.uk/1kz)

For Scottish students and EU domiciled students, this course is currently approved for PTFL (Postgraduate Tuition Fee Loan) funding from SAAS. For more information, please visit: [saas.gov.uk](http://saas.gov.uk)

You can find up to date financial information and funding opportunities here: [stir.ac.uk/scholarships](http://stir.ac.uk/scholarships)

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**CONTACT INFORMATION**

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[stir.ac.uk/22](http://stir.ac.uk/22)

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Photography: For a list of photographers who have contributed to the University of Stirling photo library, contact: [marketingtools@stir.ac.uk](mailto:marketingtools@stir.ac.uk)

This publication can be made available in different formats. Please contact Student Recruitment and Admissions for further information: [recruitment@stir.ac.uk](mailto:recruitment@stir.ac.uk)

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