WHY STUDY FILM AND MEDIA AND JOURNALISM?

We have been teaching and conducting research in film, media and journalism since 1978, and our combination of academic and practical work continues to make us one of Scotland's top institutions in this field.

We are first in Scotland and top ten in the UK for Media and Film Studies in the Guardian University Guide 2019 and we are first in Scotland for Journalism and Top five in the UK in the 2019 National Student Survey.

Whether studying Film and Media or Journalism Studies alone or in combination with other subjects, you can expect excellent teaching from staff with a range of skills, from active academic researchers to former and current professionals from media industries.

You will also benefit from the Macrobert Arts Centre, an on-campus multi-screen cinema and theatre, and our students often choose to contribute to the campus television station and filmmaking group AirTV, to student newspaper The Brig, and to Air3 Radio.

REASONS TO CHOOSE THIS COURSE

1 GREAT PREPARATION FOR EMPLOYMENT
Benefit from visits from industry experts and take advantage of opportunities to be part of our campus television, filmmaking and radio stations.

2 OPPORTUNITY TO STUDY ABROAD
Broaden your horizons with an opportunity to study abroad in your third year.

3 FLEXIBILITY
You can combine Film and Media with one of 14 other courses, and tailor your degree to match your unique interests and ambitions.

JOURNALISM – 1ST IN SCOTLAND, TOP 5 IN THE UK
The National Student Survey 2019

COURSE DETAILS

Film and Media teaching combines analysis and practice. You will learn the critical and theoretical skills required to study a range of topics within film, broadcasting, digital media, advertising and political communications. You may select modules devoted to audio and video productions and develop related skills in production, post-production, content development, pitching and research.

Journalism Studies teaching also combines analysis and practice. You will develop core skills in contemporary journalism including research, shorthand, writing news, features and long-form journalism, editing and design, photojournalism and web development. You will be encouraged to build a portfolio of work to showcase your talents to potential employers, while students on our work experience module have undertaken placements in national and regional media organisations including the BBC, Sky, Channel 4, the Herald, Press and Journal, Daily Record and the Sunday Mail.

Both Film and Media and Journalism Studies have excellent relationships with media organisations and individual media practitioners, who advise and contribute to our degrees.

Students studying with us have full access to a modern suite of media facilities for radio and television production and a state-of-the-art newsroom. You will also be given the opportunity to participate in exchange programmes studying for a semester or a year in a location chosen from a list including the United States, Canada, Australia and countries in Europe.
CAREER OPPORTUNITIES
Many of our graduates have established successful careers in the media. These include broadcast and print journalism; television, radio and film production; media management; advertising and public relations; and education.

Our graduates have won many awards in a variety of media specialisms. These awards include BAFTAs in investigative reporting, programme production and scriptwriting; Sony Gold Radio Academy awards for BBC Radio 1 documentaries; and Emmy awards for visual effects production in film and TV.

Stirling students picked up five awards at the 2019 Scottish Student Journalism Awards, production students have won seven Royal Television Society Scotland (RTS) Awards in seven years, and last year they won the UK RTS Award for Best Factual Film.

“In my course, I definitely enjoyed the hands-on aspects the most - when I got to go out of the teaching room with a camera, a mic, or something as simple as a notebook, I felt as though I was being handed valuable time to experience what working in the field was like.”

Mark Cruikshank,
BA (Hons) Film and Media and Journalism Studies

WHY CHOOSE STIRLING?

JOURNALISM
Stirling is recognised internationally as a centre of excellence in journalism research and it has built up a strong reputation for the teaching of journalistic skills. Working journalists regularly contribute to teaching, while journalism lecturers frequently contribute their expertise to the media. Journalism Studies combines all the elements of a good Arts degree with a marketable, career-orientated specialism. It provides you with a broad academic grounding in the contextual knowledge as well as the critical and practical skills that will enable you to understand, analyse and produce journalism across the range of media – print, broadcast and online.

FILM AND MEDIA
We offer a comprehensive degree that equips students with key critical and theoretical skills while also offering students the opportunity to pursue a more production focused pathway.

MINIMUM REQUIREMENTS

FOUR-YEAR HONOURS
SQA Highers:
AABB – one sitting
AABBB – two sittings
GCE A-levels:
BBB
IB Diploma:
32
BTEC (Level 3):
DDM

OTHER QUALIFICATIONS
Scottish HNC/HND:
Minimum entry: Bs in graded units. Advanced entry: Please visit: http://stir.ac.uk/ay
Access courses and other UK/EU and international qualifications are also welcomed.

ADDITIONAL INFORMATION
General entry requirements apply. Please visit: stir.ac.uk/av

PART TIME AND STUDY ABROAD OPTIONS AVAILABLE

MEDIA AND FILM STUDIES - 1ST IN SCOTLAND, TOP 10 IN THE UK
The Guardian University Guide 2019
### TYPICAL TIMETABLE - FILM AND MEDIA (ILLUSTRATIVE OF A TYPICAL TIMETABLE)

<table>
<thead>
<tr>
<th>YEAR</th>
<th>SEMESTER</th>
<th>MODULE 1</th>
<th>MODULE 2</th>
<th>MODULE 3</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>An Introduction to Media Studies and Industries</td>
<td>Option from another degree</td>
<td>Option from another degree</td>
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<tr>
<td>2</td>
<td>2</td>
<td>The Moving Image</td>
<td>Option from another degree</td>
<td>Option from another degree</td>
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<tr>
<td>3</td>
<td>3</td>
<td>Reading Film and Television</td>
<td>Option from another degree</td>
<td>Option from another degree</td>
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<tr>
<td>4</td>
<td>4</td>
<td>Understanding Audiences</td>
<td>Digital Media and Culture</td>
<td>Option from another degree</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>Introduction to Audio and Video Production (if pursuing production)</td>
<td>Option from semester 5-8 below</td>
<td>Option from semester 5-8 below</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>Editing and Workflow / Radio Feature Production (if pursuing production)</td>
<td>Option from semester 5-8 below</td>
<td>Option from semester 5-8 below</td>
</tr>
<tr>
<td>7</td>
<td>7</td>
<td>Researching the Media and Culture</td>
<td>Content Development and Research or Audio Podcasting* **</td>
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</tr>
<tr>
<td>8</td>
<td>8</td>
<td>Documentary Production or Dissertation in Film and Media or Digital Publishing Project</td>
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</tbody>
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### TYPICAL TIMETABLE - JOURNALISM (ILLUSTRATIVE OF A TYPICAL TIMETABLE)

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<th>MODULE 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>Introduction to Journalism Studies</td>
<td>Option from another degree</td>
<td>Option from another degree</td>
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<tr>
<td>2</td>
<td>2</td>
<td>Ethical Issues in Journalism</td>
<td>Option from another degree</td>
<td>Option from another degree</td>
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<tr>
<td>3</td>
<td>3</td>
<td>Writing for Journalists 1</td>
<td>Option from another degree</td>
<td>Option from another degree</td>
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<tr>
<td>4</td>
<td>4</td>
<td>Writing for Journalists 2</td>
<td>Digital Media and Culture or Photojournalism or Understanding Audiences</td>
<td>Option from another degree</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>Contemporary Journalism Practice</td>
<td>Magazine Journalism *</td>
<td>Option from semester 5-8 below</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>Law and Government for Journalists</td>
<td>Broadcast Journalism</td>
<td></td>
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<tr>
<td>7</td>
<td>7</td>
<td>Advanced Reporting *</td>
<td>Digital Journalism **</td>
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</tr>
<tr>
<td>8</td>
<td>8</td>
<td>Digital Publishing Project; Documentary Production; Journalism Dissertation; Journalism Project</td>
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</tbody>
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**SEMESTER 1-4 (subject to change)**

Optional modules include topics from: Politics, Philosophy, Social Science, Aquaculture, Sports Studies, History, Law, Spanish, Education, Computer Science, Study Skills, Business Studies, Film and Media options are available to Journalism Studies students, and vice versa.

**SEMESTER 5-8 OPTIONAL MODULES (Subject to change) * Options may vary ** 40 Credits**

*Film and Media: Recent choices include Scriptwriting, Advertising, Body in Screen Culture, Documentary Film and Television, East and South East Asian Cinemas, Experimental Cinema, Feminism and Television, Small Nations on Screen, Sport in the Media, Terrorism in the Media. Production modules include Content Development and Research, Editing and Workflow, Gender and Representation, and Radio Drama Production.*

New modules in Global Film as/and Philosophy, Public Relations and Promotional Culture, Screening Science Fiction, Audio Podcasting.

Film and Media students can select some modules from Digital Media and from Journalism Studies. Journalism Studies students can select some modules from Digital Media and Film and Media (including production options).

### CONTACT

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**JOIN OUR COMMUNITY**

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### ARE YOU STIRLING?