Programme Specification ARO 034a

Section 1 Key Facts

<table>
<thead>
<tr>
<th>Awarding Body</th>
<th>University of Stirling</th>
</tr>
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<tbody>
<tr>
<td>Partner Institution</td>
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<tr>
<td>Programme Name</td>
<td>MSc Economics for Business and Policy</td>
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<tr>
<td>Award</td>
<td>MSc</td>
</tr>
<tr>
<td>Faculty</td>
<td>Stirling Management School</td>
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<tr>
<td>Division (if applicable)</td>
<td>Economics</td>
</tr>
<tr>
<td>UCAS Code (UG only)</td>
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<td>Programme Code</td>
<td>TXX44-EBP</td>
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<tr>
<td>Mode of Study</td>
<td>Full Time</td>
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<tr>
<td>Location/Method of Study</td>
<td>On Campus – UK</td>
</tr>
<tr>
<td>Admission Points</td>
<td>September</td>
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<tr>
<td>Length of Programme</td>
<td>1 year</td>
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<td>SCQF Level</td>
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<td>Total Credit Value</td>
<td>180</td>
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<tr>
<td>ECTS Credit Value</td>
<td>90</td>
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<tr>
<td>Relevant QAA Subject Benchmark</td>
<td>Business and Management (2015)</td>
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<tr>
<td>Professional Body Accreditation</td>
<td>n/a</td>
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<tr>
<td>Programme Director</td>
<td>Dr Mirko Moro</td>
</tr>
<tr>
<td>Advisor of Studies</td>
<td>Dr Mirko Moro</td>
</tr>
<tr>
<td>Programme Approved</td>
<td>09 / 02 / 2017</td>
</tr>
<tr>
<td>Last Updated</td>
<td>01 / 06 / 2017</td>
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Section 2 Overview

PROGRAMME SUMMARY

This course will develop your knowledge and analytical skills for a successful career as a business and policy analyst in the public, private or non-profit sectors. You’ll learn about interactions between international institutions, governments and households and develop an appreciation of the insights that economic analysis can bring to business and policy.
You’ll develop skills in decision making and critical analysis. The course also develops your skills in evaluating business performance, management styles, official statistics, public, social and macroeconomic policies and their effect on businesses and households. The course is aimed at students from a variety of backgrounds, including those with no previous training in this area.

The course offers excellent links with industry and policy think tanks built on our strong engagement with businesses, past and current research projects as well as our ties with the Behavioural Science Centre, Centre for Sustainable Practice and Living (CSPL) and The Centre for Constitutional Change.

We work with organisations across the business landscape, from Wood Mackenzie and ScottishPower through to Zero Waste Scotland and the Institute for Fiscal Studies. You’ll get to know the markets and environments these organisations work in through a mix of site visits, guest lectures and your consultancy project developed with public, private and non-profit sector organisations.

Key Features of the Programme (including what makes it distinctive)

- Our strong links with industry and think tanks makes our economist postgraduates among the most employable.
- The programme focuses on applying economic thinking to real world business and policy challenges.
- The programme is suitable for current private, public and non-profit sectors employees who want to give their career prospects a major boost.

PROGRAMME AIMS

On successful completion of this programme, you should have:

1. Acquired the knowledge, skills and experience for a successful career in business and policy analysis in public, private and non-profit sectors;
2. Developed an understanding of principles of economics and how these are applied to evaluate macroeconomic and microeconomic performances;
3. Developed quantitative skills to enable the understanding and evaluation of official statistics, business and consulting reports, research and economic policy;
4. Developed an ability to design and apply data analysis to business and policy issues;
5. Developed knowledge and skills for programme evaluation tools and techniques for business, management and policy decision making;
6. Developed and enhance capabilities and confidence for championing business and policy analysis across all type of organisations;
7. An understanding of the impact of global forces on public and private organisations;
8. An understanding of the impact of sustainability on business and policy decisions and performance;
9. Developed consultancy skills;
10. Developed and enhance personal, critical, analytical, interpersonal, leadership and entrepreneurial skills.

WHAT WILL I BE EXPECTED TO ACHIEVE?

Detailed Learning Outcomes

On successful completion of this programme, you should be able to:

Knowledge and Understanding:

1. 
2. 
3. 
4. 
5. 
6. 

(delete and add rows as needed)
Intellectual, Practical and Transferable Skills and other graduate attributes:

1. 
2. 
3. 
4. 
5. 
6. 
(delete and add rows as needed)

Values and Attitudes:

1. 
2. 
3. 
4. 
5. 
6. 
(delete and add rows as needed)

HOW WILL I LEARN?

This is a one-year full-time course of two semesters, followed by a three-month independent study period on a dissertation or consultancy case study.

You will be taught in lectures, tutorials and seminars, practical labs and workshops, presentations and through practical case study exercises.

WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?

Assessment and Assessment Criteria
The course uses a variety of assessment methods ranging from individual assignments, group assignments, business reports, class tests, individual and group presentations, literature review examinations.

Assignments and essays are used to test research skills with a strong emphasis on critical analysis and reflective insights. The assignments also provide the opportunity to develop and assess your problem definition and management communication skills, and capability with key software packages; presentations provide a test of oral communication skills, as well as providing another mechanism for assessing case study analysis.

Feedback on Assessment
You will receive feedback on coursework within 3 weeks of completion of the assessment. Feedback is usually provided electronically on formal coursework. Feedback and Guidance sessions with teaching staff are available on all modules. These provide regular opportunities to discuss feedback further. More information about feedback on assessment can be found here;
http://www.stir.ac.uk/academicpolicy/handbook/assessment/

Assessment Regulations
*Highlight any exceptions to the assessment regulations for this programme*

n/a

If you would like to know more about the way in which assessment works at the University of Stirling, please see the full version of the assessment regulations at:
https://www.stir.ac.uk/regulations/postgraduate/assessmentandawardofcredit/
WHAT WILL I STUDY?

Year 1

Total year 1 credit value = 180
Compulsory credits = 160
Option credits = 20

Compulsory Modules

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit</th>
<th>Semester</th>
<th>SCQF Level</th>
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<tbody>
<tr>
<td>Microeconomics for Business and Policy</td>
<td>ECNP001</td>
<td>20</td>
<td>Autumn</td>
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<tr>
<td>Understanding and Using Statistics</td>
<td>MRMP003</td>
<td>20</td>
<td>Autumn</td>
<td>11</td>
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<tr>
<td>Business Analytics</td>
<td>MANP001</td>
<td>20</td>
<td>Autumn</td>
<td>11</td>
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<tr>
<td>Macroeconomics for Business and Policy</td>
<td>ECNP002</td>
<td>20</td>
<td>Spring</td>
<td>11</td>
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<tr>
<td>Sustainable Business and Policy Analysis in Practice</td>
<td>ECNP003</td>
<td>20</td>
<td>Spring</td>
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<tr>
<td>Business and Policy Evaluation</td>
<td>ECNP004</td>
<td>10</td>
<td>Spring</td>
<td>11</td>
</tr>
<tr>
<td>Either</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dissertation</td>
<td>ECNP099</td>
<td>50</td>
<td>Summer</td>
<td>11</td>
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<tr>
<td>Or</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Consultancy Project</td>
<td>ECNP098</td>
<td>50</td>
<td>Summer</td>
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Option Modules

<table>
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<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit</th>
<th>Semester</th>
<th>SCQF Level</th>
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<tbody>
<tr>
<td>1 from:</td>
<td></td>
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<tr>
<td>Managing in Emerging Economies</td>
<td>BUSP014</td>
<td>10</td>
<td>Spring</td>
<td>11</td>
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<tr>
<td>Innovation Management</td>
<td>BUSP016</td>
<td>10</td>
<td>Spring</td>
<td>11</td>
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<tr>
<td>Business Consulting</td>
<td>BUSP020</td>
<td>10</td>
<td>Spring</td>
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<tr>
<td>Plus 1 from:</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Project Management</td>
<td>BUSP012</td>
<td>10</td>
<td>Spring</td>
<td>11</td>
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<tr>
<td>Managing Change</td>
<td>BUSP021</td>
<td>10</td>
<td>Spring</td>
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</table>

READING LIST

Reading lists are specific to each module, there is no standard reading list for the overall programme.

Section 3 Student Support [PLEASE UPDATE AS NEEDED FOR THE STUDENT COHORT]

SUPPORT FOR STUDENT LEARNING

Induction
You will receive an induction during the first days of your programme. This includes a range of social events, information sessions and activities to help you orientate yourself at Stirling and access the services available to you. These are opportunities to meet staff and other students from across the university, in the Faculty and on the programme.

Flying Start Leadership Programme
The programme takes part in the wider SMS Flying Start Leadership programme. It’s exclusively for new students about to start one of our postgraduate courses. You take part in a wide range of group and individual activities, workshops and information sessions to help you prepare for the year ahead, and make the most of your time at the University of Stirling Management School.
The programme ensures that you:
- Discover more about the exciting period of learning ahead;
- Understand what is expected of you in your course;
- Get to know the teaching and support staff;
- Learn more about a diverse range of approaches to learning;
- Work as part of a successful team;
- Develop your personal goals for the year ahead;
- Activities range from practical skills – such as effective public speaking – to developing ways to work in groups with other students.

**Study Skills Support**

Student Learning Services (SLS) are committed to providing comprehensive guidance on all aspects of effective and efficient learning. The ultimate aim of the service is to enable you to make the most of your academic studies at the University and for you to become an independent, successful learner during your time at the University of Stirling. This is facilitated through collaborative work with experienced tutors and by offering a variety of courses, workshops and tutorials.

All students, whatever stage of their academic studies, are welcome to use Student Learning Services. However the service may be particularly beneficial:
- In your first two years of study.
- If you are making the transition from college to Higher Education.
- If you have been out of education for some time.

**What SLS are able to do:**
- Advise you on academic skills relevant to your studies at University.
- Help you consolidate your previous learning and develop new learning strategies.
- Advise on action-plans to potentially improve grades.
- Suggest practical solutions if you feel overwhelmed by assignment work.
- Help you gain confidence in the transition to Higher Education.

More information can be found here: [http://www.stir.ac.uk/campus-life/learning-support/student-learning-services/](http://www.stir.ac.uk/campus-life/learning-support/student-learning-services/)

**STEER**

STEER is a University-wide peer support scheme linking in returning student "Captains" with new undergraduate or taught post-graduate "Crew" during their first year at Stirling.

The scheme aims to help you make the most of your time at the University, help new students - the Crew - settle in and realise the opportunities available to them. You can find out more information here: [https://www.stirlingstudentsunion.com/representation/studentsupport/steer/](https://www.stirlingstudentsunion.com/representation/studentsupport/steer/)

**Stirling Graduate School**

For Research Postgraduate Students the Stirling Graduate School as well as your own faculty will provide support. More information can be found here: [http://www.stir.ac.uk/graduateschool/current-pg-students/skills-development/](http://www.stir.ac.uk/graduateschool/current-pg-students/skills-development/)

**Academic and Pastoral Support**

**Adviser of Studies:** Advisers have an important role to play in enhancing your academic and personal development and are essential to ensuring you make the most of your time at university. Advisers provide a personalised point of contact for you to discuss academic concerns or queries within the academic community. The general purpose of the role is to provide more in-depth advice on the academic options available to you and on the academic policies and regulations within the University. More information can be found here: [http://www.stir.ac.uk/registry/advisers/](http://www.stir.ac.uk/registry/advisers/)

**Personal Tutor:** The role of a personal tutor is to help you feel part of the University community. They are a specific and consistent source of guidance, information and support for you throughout your studies.
The tutor should be the your first formal point of contact for general academic guidance and pastoral support. More information can be found here: http://www.stir.ac.uk/tse/personal-tutor/

Support and Wellbeing: At university you may face non-academic issues where you need some expert help or guidance. There are lots of ways we can help you in your day-to-day life at University. Student Support Services provide a range of high-quality services to assist you during the course of your studies, help prepare you for life after graduation. We aim to enhance the student experience and help you to get the most out of your time at University. More information can be found here: http://www.stir.ac.uk/campus-life/support-and-wellbeing/

Student Union: you can also access support through the Students’ Union, more information can be found here: https://www.stirlingstudentsunion.com/representation/studentsupport/

Accessibility and Inclusion (A&I)
A&I are committed to offering a service which is welcoming and supportive of the needs of all students. Our service takes into account the full range of needs you may have, in a wide variety of circumstances including - physical and mobility difficulties, sensory impairments, specific learning difficulties including dyslexia and autistic spectrum disorder as well as medical conditions and mental health difficulties. A&I can also support you if you have short-term, temporary impairments or other difficulties as a result of an accident, injury, illness or surgery. More information can be found here: http://www.stir.ac.uk/student-support/accessibility-&-inclusion-service/

Learning Resources
You can find out more about the resources available to support your learning here: http://www.stir.ac.uk/campus-life/learning-support/

Section 4 Programme Evaluation and Enhancement

<table>
<thead>
<tr>
<th>METHODS FOR EVALUATING AND IMPROVING THE QUALITY AND STANDARDS OF TEACHING AND LEARNING</th>
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</table>

**Module Evaluation**
Module evaluations are carried out each year and are an important way of getting student feedback on the modules we teach. We aim to evaluate every module we teach in every semester. You can find out more here: http://www.stir.ac.uk/registry/studentinformation/moduleevaluation/

**Student/Staff Consultative Committees (SSCC)**
Student/Staff Consultative Committees will meet twice per semester, and shall routinely address issues arising from student feedback on modules, the programme, as well as broader issues on academic policy.

**Module Review**
At the end of each semester, each Module Co-ordinator will complete a Module Review Form, which will highlight issue, how these were resolved, and areas of good practice.

**Annual Programme Monitoring Review**
Annual Programme Monitoring Review Forms will be completed at the end of each academic cycle. This is an opportunity for the Programme Director and the wider teaching team to review the programme. This includes a review of SSCCs minutes; feedback from the External Examiner; a review of all modules (strengths and areas of good practice, issues, responses); the range of assessment in the programme; the continuing appropriateness of the curriculum; adequacy of learning resources; quantity and quality of professional placements (if applicable); professional accreditation (if applicable); the effectiveness of changes implemented since the previous report; and outline any proposed changes for future cohorts.

**Programme Review**
Programmes are reviewed annually and on a 5 yearly cycle. You can get involved in a variety of different ways; by completing module evaluations, becoming a course representative and attending Student Staff Consultative Committees, or participating in the review process itself. You can find out more here: http://www.stir.ac.uk/academicpolicy/handbook/review-and-monitoring/

External Examiner(s)
Name of External Examiner: Dr Arne Risa Hole
Institution: University of Sheffield

Section 5 My Future

WHAT KIND OF CAREER MIGHT I GO ON TO?

The course will prepare you for a broad range of roles, including:
- Business analysts with large organisations in energy, transport, and healthcare sectors
- Officials in regulatory agencies
- Market and data analysts for multinational companies, charities, news and media
- Economists in investment banking and other bank departments
- Officials in international organisations such as the European Union, UNIDO, UNEP
- Economic, investment and management consultancies
- Analysts and Managers in non-profit organisations
- Local government and development agency officials
- Commercial Analysts and Financial Adventurers
- Environment and Energy Analysts
- Health managers
- Business and corporate managers
- Research officers in think tanks
- Academic posts, such as research assistants/fellows and lecturers in university and research institutes

How does this programme facilitate your development of the Graduate Attributes?

Connected

Innovative

Transformative

WHAT STUDY ABROAD OPPORTUNITIES ARE AVAILABLE?

n/a

WHAT PLACEMENT OPPORTUNITIES ARE AVAILABLE?

n/a

WHAT FURTHER STUDY OPTIONS ARE AVAILABLE TO ME?

What programmes of study could the student go on to after successfully completing this one?
**Section 6 Admissions**

### HOW DO I ENTER THE PROGRAMME?

You’ll need a minimum of a second-class honours degree or an equivalent professional qualification. However, you can still apply if you don’t have these formal qualifications, but bring significant and relevant work experience.

If English isn’t your first language, you must have one of these qualifications:

- IELTS: 6.0 with 5.5 minimum in each skill
- Cambridge Certificate of Proficiency in English (CPE): Grade C or above
- Cambridge Certificate of Advanced English (CAE): Grade C or above
- Pearson Test of English (Academic): 54 with 51 in each component
- IBT TOEFL: 80 with no subtest less than 17

**More information on English language requirements**

If you don’t meet the required score you may be able to register for one of our pre-sessional English courses. To register you must hold a conditional offer for your course and have an IELTS score 0.5 or 1.0 below the required standard. [View our range of pre-sessional courses](#).