# Programme Specification ARO 034a

## Section 1 Key Facts

<table>
<thead>
<tr>
<th>Awarding Body</th>
<th>University of Stirling</th>
</tr>
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<tbody>
<tr>
<td>Partner Institution</td>
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<tr>
<td>Programme Name</td>
<td>Film and Media Studies and Spanish</td>
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<td>Programme Director</td>
<td>Dr David Fleming</td>
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<tr>
<td>Advisor of Studies</td>
<td>Dr Derek Hodge</td>
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Section 2 Overview

PROGRAMME SUMMARY

The Film & Media Studies components of the programme aim to develop a critical understanding of the central role played by the media and communication in contemporary society. Bringing together theory and practice, the programmes investigate the wider social context within which the media and cultural industries operate, and encourage a rigorous analytical approach to investigating the media’s position within particular political, economic and cultural contexts. Throughout the programmes there is a concern with the relationship between aspects of cultural production and consumption. You will be encouraged to examine, both critically and creatively, a range of media and their professional practices and offered areas of study including cinema, new media, television, public relations and the sporting industry. Given the interdisciplinary nature of the subject, the course will expose you to a range of approaches to the study of media production, consumption and aesthetics. These include political economy, institutional analysis, textual and film analysis, media practice and audience studies. The Film and Media programme offers a 'mixed economy' approach, requiring you to reflect critically on the relationship between media theory and media practice, both your own and that of professionals. You also have the opportunity to develop skills in particular areas of radio and video production. You should emerge with a deeper understanding of the position of the media and the wider creative industries in contemporary society as well as of the range of creative practice that informs development in these areas. In an economy where the creative and cultural industries are viewed as increasingly important, you should emerge with a wide variety of creative, intellectual, analytical and research skills that enhance their employability across a wide range of sectors.

The Spanish and Latin American Studies components have been designed and inspired by the division’s research-led teaching approach, to facilitate the development of advanced Spanish language skills (including those who start as complete beginners on year 1) meanwhile providing an in-depth knowledge and comprehension of some of the most relevant aspects of the culture and history of Spain and Latin America.

Key Features of the Programme

Our Film and Media Degree ranks among the best in the country. The University of Stirling has been teaching and conducting research in film, media and journalism since 1978. The long-established and internationally-known Film & Media degree programme allows you to combine critical and academic approaches to Film and Media with practical production modules. The high quality of teaching on this programme is linked to the division’s world-class profile in research and production, with research-led lecturers producing publications, funded projects, consultancy and public events, and the production team helping you become fully trained in practicalities and ready to compete for high profile national awards, and industry placements.

The Spanish and Latin American Studies components endorse inclusiveness of different learning and teaching styles by using a variety of approaches to teaching, learning and evaluation. A diverse suite of modules offer Immersion in the language from year 1, embedding language and culture; Research-led teaching and teaching-led research; Study Abroad Opportunities in Mexico, Argentina, Chile & Spain; and the study of contemporary culture relevant to the current globalized world. The Spanish and Latin American components also actively promote internationalisation in order to increase your communicative and intercultural skills.
WHAT WILL I BE EXPECTED TO ACHIEVE?

On successful completion of the programme, students should be able to:

1. Demonstrate a high level of proficiency in reading, speaking, understanding and writing Spanish and English through communicating readily on a personal and professional basis, and to offer courses which develop specific linguistic skills.

2. Demonstrate a critical understanding of:
   a. Communications and society
   b. The historical context of media development
   c. Media processes and practices
   d. Forms and aesthetics
   e. The relationship between media, culture and identity
   f. Forms of communication, media and culture as they have emerged historically and appreciate the political and cultural processes through which they have come into being.
   g. Literature, film, culture and history of the Spanish-speaking world, enabling students to engage in Spanish with themes and critical methods which are explored in both Spanish and Communications, Media and Culture.

3. Produce digital output across a wide range of platforms, manipulating sound, image, the spoken and written word using relevant concepts and theories

4. Produce work which demonstrates an understanding of media forms and structures, audiences and modes of address.

On successful completion of the programme students should also gain:

Intellectual, Practical and Transferable Skills and other graduate attributes:

All these skills, both subject specific and generic, contribute to the employability of graduates. In terms of PDP, students are encouraged and assisted throughout the programme to engage in work experience and volunteering of many kinds. Regular contributing lecturers from many branches of the media industries ensure a continuing focus on both employment and personal development issues.

On successful completion of the programme students should be able to:

5. Effectively communicate, both orally and in writing, to a range of different audiences in Spanish and English, in various formal and informal contexts and through the use of technologies

6. Retrieve, evaluate, synthesise and manage relevant information from a variety of sources and databases.

7. Demonstrate an extensive proficient knowledge of Spanish language (oral/aural, reading & writing).

8. Formulate and sustain a research project and an extended piece of writing.

9. Critically analyse the cultures and histories of the different areas of the Spanish-speaking world through the academic study of linguistic varieties literature, film, journalism and other cultural artefacts in the globalised world.

10. Write executive summaries or abstracts condensing the results of extensive research efforts.

11. Argue a persuasive case and express and communicate ideas effectively in oral and written form, using visual and/or digital support.

12. Work independently, managing your time and resources effectively.

13. Cooperate in diverse groups for the completion of shared tasks.

14. Evaluate critically different interpretations and possibilities.

15. Analyse and solve problems.

16. Use effectively a variety of IT tools, such as office suites, electronic databases or bibliographic management software.
17. Deliver work to deadline and write under time constraints.
18. Use the intellectual and social skills you have learned effectively in a wide range of work and life-related situations.
19. Demonstrate an understanding of the media, its history, and the people, stories and technologies that have informed current practice.
20. Compete for a graduate entry job in the media, demonstrating a range of industry-specific skills in writing, editing and production.
21. Understand narrative form across different genres, and to choose appropriate story-telling techniques for different media platforms and audiences.
22. Use your inquiring mind creatively and imaginatively, harnessing your intellectual capabilities to effect change.
23. Have developed research and academic writing skills that position you for postgraduate study in the media or related fields.

Values and Attitudes:
1. Openness
2. Teamwork
3. Excellence
4. Ambition
5. Ethical Behaviour
6. Creativity
7. Independence

HOW WILL I LEARN?

The joint Film & Media Studies and Spanish degree programme contain theoretical, analytical and production elements as well as expressing communicative and academic skills in Spanish. The Film and Media components first provide you with an understanding of the social, economic and political roles of the media in contemporary societies. This is achieved by examining how media output is funded, regulated, produced and consumed, and how audiences may be affected and influenced.

Second, they aim to develop the skills and methods required for the analysis of media texts. Films, television and radio programmes, newspapers, magazines and advertisements are all subject to detailed analysis to see how information, meaning and affect are structured and communicated.

Third, the Film and Media Studies programme components contain a substantial practical element, in which production techniques employed in electronic and print media are introduced. This element is intended to give you an opportunity to measure theoretical knowledge against the considerable demands of practical necessity. While the intention is not to provide specialist professional training, you will gain an overview of industry practice and entry-level skills which many find useful for subsequent employment. In addition, the programmes develop transferable skills of written and oral communication, logical reasoning, conceptual analysis, study skills and group work.

Spanish components allow you to learn how to communicate in different ways (formal/informal, in writing/speaking) about key cultural concepts. You will study these through lectures and in seminar groups, practicing a number of skills through different approaches by immersing yourself in the target language, such as written and oral language tests, creative written tasks and presentations.

Appropriate teaching methods and learning strategies have been developed to achieve the learning outcomes of this joint programme. All programmes employ a range of assessment methods to enable students to demonstrate achievement of the learning outcomes.
Student questionnaires regularly provide staff with positive feedback on the educational value of the learning experience on the undergraduate programmes.

**Semester 1-4 modules**

**Overview**

- In Year 1 semester 1 you will take ONE compulsory film and media module and ONE Spanish and Latin American studies module (chosen from two possible options). In semester 2 you will take ONE compulsory film and media module and ONE compulsory Spanish and Latin American studies module (chosen from two possible options).

- In Year 2 semester 3 you will take ONE compulsory film and media module and ONE Spanish and Latin American studies module (chosen from two possible options). In semester 4 you will take ONE compulsory film and media module (chosen from two possible options) and ONE Spanish and Latin American studies module.

In their approved sequence the first core modules are:


Semester 3 FMSU9M3: Reading Film and Television and either SPAU9A3: Spanish and Latin American Studies 3 or SPAU9B3: Intermediate Spanish and Latin American Studies.

Semester 4 either FMSU9A4: Digital Media and Culture or FMSU9U4: Understanding Audiences, and SPAU9A4: Advanced Spanish and Latin American Studies.

In year one and two Film and Media modules (FMSU9M1, FMSU9M2, FMSU9M3) typically use two-hour lectures to introduce students to the key concepts and issues, and to guide their independent reading—an essential part of the learning process throughout the degree. Lectures are complemented by weekly one-hour seminars, which are linked to student reading and/or viewing. Seminars generally take place in a smaller room, with no more than 20 students. The smaller class sizes enable tutors (normally a member of staff or, occasionally, a teaching assistant) to moderate the discussion or small group activity sensitively, taking account of students’ individual characteristics, life-experience, and self-confidence. The tutor will often ask questions or set tasks, with the onus being on you to come prepared and be ready to speak (individually or as part of a group). Class discussion, which begins at this stage, is central to the Division’s teaching and learning practice, and you are encouraged to work within the ground rules for discussion groups which are outlined in the Division’s Student Handbook.

For Spanish and Latin American components, you are encouraged to learn through a variety of approaches, mostly through Spanish as instruction and communication language.

**Language components:** In Year 1 -2, Spanish and Latin American Language classes formulate small seminar groups. In Semesters 3 & 4 Language takes place in small seminar groups, and culture classes in lectures and seminars.

The language programme uses a variety of authentic materials in Spanish, to work on the different
linguistic skills. The learning and teaching approach is wide and adapts to the context and the year of study, from formal grammar teaching to flipped classes and uses of technology. We always aim to be at the forefront of new trends in language learning.

There are regular oral classes with native language teachers where you will work on developing listening comprehension, improvisation and presentational skills, with a clear progression from year 1 to 4. Technology-enhanced language learning help us both reinforce command of grammatical structures and immerse you in the language and culture.

Cultural components: The culture elements of the course are taught through a variety of methods depending on level, group size and the nature of the topic in question, drawing on literature, history, anthropology and cinema.

There are regular lectures and seminars, the former requires a higher level of input from the lecturer (although not entirely) whereas the latter will help consolidate or construct knowledge by promoting active discussion and critical thinking, where you will participate in presentations, elaboration of posters and other materials after processing the information.

Study Abroad/Work abroad: The overall learning experience is enhanced by one (compulsory) or more (voluntary) periods of residence abroad in a Spanish speaking country. These opportunities not only have a positive impact on your linguistic and communicative/intercultural competence but also provides a perfect occasion for independent learning and personal development.

In semester 4 FMSU9U4 embeds employability by offering opportunities to interact with guest lecturers from business and industry (Private/public/third sector), and to produce a Research Proposal with individual and group work elements. FMSU9A4 Digital Media and Culture introduces students to the main themes and concepts that underpin our understanding of digital media and culture as it operates in the world today. The module takes a ‘heuristic’ (hands-on, critical engagement and exploratory investigation) and flipped content approach to important issues in digital culture.

**Semester 5-8 Modules**

From Year 3 there are TWO alternative paths for this degree. However, there are no core modules or formal pathways for the remainder of the Film and Media programme.

For the Film and Media degree programme there are currently more than twenty modules on offer in semesters 5 to 8, providing a generous choice for students. The work undertaken in semesters 5 to 8 extends and deepens the knowledge and understanding provided by the compulsory modules. Students taking these modules build on former learning to achieve higher levels of understanding. Students have the flexibility to choose modules to construct a degree programme best suited to their interests and aptitudes, e.g. in media production, television and film studies, or the sociology of the media and popular culture. In each subsequent semester all students select one, two or three modules above level 8, depending on their degree programme, from a list of optional modules.

**Option 1**

Semester 5: SPAU9L5: Honours/General Language, and LANU9LE: Languages for Employability are compulsory. Students can then choose 40 credits from the optional list of Film & Media and Spanish modules.

Semester 6: LANUSPA: Compulsory semester abroad in a Spanish Speaking Country (40 credits).

Semester 7: SPAU9L7: Honours Language is compulsory. Students can then chose 40 credits from the optional list of Film & Media and Spanish modules.
Semester 8: SPAU9L8: Honours Language is compulsory. Optional Modules include, SPAU9D1: Dissertation (20 credit), or you can add optional modules on offer, e.g. SPAU9QL: Queering Latin America: Sexuality and Gender in Film; SPAU9IC Indigenous Cultures; SPAU9BC Basque and Catalan Nationalism, History and Culture.

Option 2
Semester 5: SPAU9L5: Honours/General Language, and LANU9LE: Languages for Employability are compulsory. Students can then chose 40 credits from the optional list of Film & Media and Spanish modules.
Semester 6: SPAU9QL: Queering Latin America: Sexuality and Gender in Film plus 20 credits from level 10 modules in Film & Media.
Semester 7: SPAU9L7: Honours Language is compulsory. Students can then chose 40 credits from the optional list of Film & Media modules.
Semester 8: SPAU9L8: Honours Language is compulsory. Optional Modules include, SPAU9D1: Dissertation (20 credit), or SPAU9QL: Queering Latin America: Sexuality and Gender in Film; SPAU9IC Indigenous Cultures; SPAU9BC Basque and Catalan Nationalism, History and Culture.

WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?

Outline of the assessment methods and approach to be used on the programme.
Assessment and Assessment Criteria

Assessed work in the Film & Media modules comprises of essays, group work projects, and end-of-term examinations, critical reviews, reports on primary sources, and poster presentations. Essays and Exams (both seen and unseen) test students’ knowledge of the subject matter of the respective modules, and their understanding of the issues involved and their ability to write cogently and coherently. Group work projects encourage students to begin working in and as part of a team, and undertake peer-assisted learning and evaluation.

Typically, assessments during semesters 5 to 8 Film and Media modules include:

- Individual or Group Presentations
- Individual or Group Projects
- Individual or Group Pitches
- Essays
- Exams
- Scriptwriting
- Dissertation.

For the Spanish and Latin American Language components: Language work at all levels is assessed by a combination of coursework done during the year and written, aural and oral class-tests and exams at the end of each semester. You will be expected to participate in classes as much as possible as well as to complete projects and presentation (both in groups and individually).

Culture components: The literature and culture elements of the Spanish & Latin American programme are assessed by a range of methods across the various levels: Class essays and other projects (i.e. presentations and posters) test skills of organisation, argumentation, understanding, analysis and processing content; Exams test knowledge retention skills in time-limited contexts. Single Honours students are required to
write a dissertation which tests skills of organisation, critical thinking, argumentation and research.

Feedback is provided both in classes, in our Feedback & Guidance Sessions and after every assessment completed (either written in the hardcopy or electronically)

Students are assessed through a range of formative and summative evaluation techniques that gradually progress in complexity throughout the programme.

The University operates a common marking scheme for all modules and exams
(http://www.stir.ac.uk/academicpolicy/handbook/assessment/)

All formally assessed work is marked blind and it is also systematically moderated or second marked.

Three sets of criteria are assessed in essays and exams: evidence of reading and research, argument and analysis, and writing and structure.

Reading and research: evidence of critical engagement with set materials; evidence of independent reading of appropriate academic material (which may include books, journals, audiovisual resources and archives, depending on topic).

Argument and analysis: well-articulated and well-supported argument; evidence of critical thinking (through taking a position in relation to key ideas from the module, and supporting this position); evidence of relational thinking (through making connections between key ideas from the module and wider literature, and supporting these connections); evidence of independent critical ability.

Writing and structure: clear writing; clear and coherent structure; (for essays) accuracy in referencing.

For news stories, features and other journalistic projects you will be briefed by your tutor. Details will also be made available in the module handbook and on the Canvas virtual learning environment.

The University operates a common marking scheme for all modules and exams
(http://www.stir.ac.uk/academicpolicy/handbook/assessment/)

All formally assessed work is also systematically moderated or second marked.

Three sets of criteria are assessed in essays and exams: evidence of reading and research, argument and analysis, and writing and structure.

Reading & research: evidence of critical engagement with set materials; evidence of independent reading of appropriate academic material (which may include books, journals, audiovisual resources and archives, depending on topic).

Argument and analysis: well-articulated and well-supported argument; evidence of critical thinking (through taking a position in relation to key ideas from the module, and supporting this position); evidence of relational thinking (through making connections between key ideas from the module and wider literature, and supporting these connections); evidence of independent critical ability.

Writing and structure: clear writing; clear and coherent structure; (for essays) accuracy in referencing.

Feedback on Assessment
What you can expect:

The University takes feedback and feedforward very seriously and, along with the Students’ Union, have developed a **Feedback Policy** and **Student Guide to Feedback**. The university identifies seven key principles of good feedback and feedforward:

- Constructive and supportive
- Clear and accessible
- Embedded
- Timely
- Transparent
- Goal referenced
- A dialogue

The University also identify steps students should take to get the most out of feedback and feedforward:

- Find out where, how and when feedback/feedforward will be provided
- Read and engage with the assessment criteria
- Engage with the feedback/feedforward you are given

Across the Film and Media Programme feedback can be both informal and formal, formative and summative, and can be provided individually and in groups. It can take many different forms depending on the module’s requirements and will be used in the following ways across the programme:

- discussions in class about the assignment
- reviewing assignment exemplars
- practice assignments
- practising past exam papers
- 'drop in' advice
- guidance given on previous assignments about what to change in the future
- comments from staff or other students
- discussions in supervision meetings
- reflections in learning journals on academic/professional experiences
- Whole class or 'generic' feedback on how an exam question had been tackled
- final marks or awards.

What you should do with your feedback:

You are responsible for:

- familiarising yourself with module information on how to approach assessments and how, when and where to find your feedback
- accessing and digesting your feedback
- seeking further help and guidance from your tutors and other students
- saving a copy of your feedback for future use
- reflecting on your feedback to celebrate and build on your strengths and to use what you have learnt in your approach to work in the future
- offering constructive and supportive feedback to other students when asked to do so.

When you will receive feedback:

Formal feedback on assessment is expected to be given within 3 working weeks. Our learning management system, Canvas, will be used in the electronic submission, marking and feedback dissemination of coursework.
Further information on feedback and feedforward can be found here: 
https://www.stir.ac.uk/media/stirling/services/academic-registry/documents/feedback-and-feedforward-policy.pdf

Assessment Regulations
There are some modules where assessments are compulsory, this will be clearly stated in the module outline.

If you would like to know more about the way in which assessment works at the University of Stirling, please see the full version of the Assessment and Academic Misconduct regulations at:

WHAT WILL I STUDY?

Outline Programme Structure

The list below shows compulsory and option modules for this programme. Option modules are revised over time and, in some cases, will be dependent upon pre-requisite and/or co-requisites being taken. More information about these requirements can be found in the relevant Module Descriptors. The options available each year can be subject to change due to student demand and availability of teaching staff.

- Where an “Option list” is specified, you have a choice of which module to take at this point in the degree programme and these choices are listed below
- For year 1 and 2 where “Any Module” is used it means that you can choose from all modules available to the year group and you can see the full list by following these links:

Undergraduate

Year 1

Total year 1 credit value = 120
Compulsory credits = 80
Option credits = 40

Compulsory Modules

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<th>Credit</th>
<th>Semester</th>
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<tr>
<td>An Introduction to Media Studies and Industries</td>
<td>FMSU9M1</td>
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<td>Spanish and Latin American Studies 1</td>
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<td>AUTUMN</td>
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<td>OR</td>
<td>SPAU9B1</td>
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<td>The Moving Image</td>
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<tr>
<td>OR</td>
<td>SPAU9B2</td>
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Year 2

Total year 1 credit value = 120
Compulsory credits = 80
Optional credits = 40
### Compulsory Modules

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<td>Spanish and Latin American Studies 3 OR Intermediate Spanish</td>
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<td>Advanced Spanish and Latin American Studies</td>
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<tr>
<td>Understanding Audiences OR Digital Media and Culture</td>
<td>FMSU9U4</td>
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### Year 3

Total year 1 credit value = 120
Compulsory credits = 60/80
Optional credits = 60/40

**Option 1**

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**Option 2**

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<td>Queering Latin America</td>
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**Option Modules**

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<tr>
<td>Introduction to Audio and Video Production</td>
<td>FMSU9A5</td>
<td>20</td>
<td>AUTUMN</td>
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<td>Documentary Film and Television: The Poetic Eye</td>
<td>FMSU9AD</td>
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<td>Gender and Representation</td>
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<td>Feminism and Television</td>
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<td>Public Relations and Promotional Culture</td>
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<td>Languages for Employability</td>
<td>LANU9LE</td>
<td>20</td>
<td>Whole Year</td>
<td>10</td>
</tr>
<tr>
<td>Basque and Catalan Nationalism, History and Culture</td>
<td>SPAU9BC</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Indigenous cultures in Latin America</td>
<td>SPAU9IC</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Queering Latin America: Sexuality and Gender in Film</td>
<td>SPAU9QL</td>
<td>20</td>
<td>SPRING</td>
<td>10</td>
</tr>
<tr>
<td>*Compulsory semester abroad in a Spanish Speaking Country</td>
<td>LANUSPA</td>
<td>40</td>
<td>SPRING</td>
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</table>

**Year 4**

Total year 1 credit value = 120  
Compulsory credits = 0  
Optional credits = 120

**Option 1**

<table>
<thead>
<tr>
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<th>Module Code</th>
<th>Credit</th>
<th>Semester</th>
<th>SCQF Level</th>
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<tbody>
<tr>
<td>Honours Language</td>
<td>SPAU9L7</td>
<td>20</td>
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<td>10</td>
</tr>
<tr>
<td>Honours Language</td>
<td>SPAU9L8</td>
<td>20</td>
<td>SPRING</td>
<td>10</td>
</tr>
<tr>
<td>Dissertation OR Queering Latin America: Sexuality and gender in Film</td>
<td>SPAU9D1</td>
<td>20</td>
<td>SPRING</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>SPAU9QL</td>
<td>20</td>
<td>SPRING</td>
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**Option 2**

<table>
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<th>SCQF Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Honours Language</td>
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<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Honours Language</td>
<td>SPAU9L7</td>
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<td>SPRING</td>
<td>10</td>
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<tr>
<td>* One Film &amp; Media module from list</td>
<td></td>
<td>20</td>
<td>SPRING</td>
<td>10</td>
</tr>
<tr>
<td>Dissertation OR Queering Latin America: Sexuality and gender in Film</td>
<td>SPAU9D1</td>
<td>20</td>
<td>SPRING</td>
<td>10</td>
</tr>
<tr>
<td></td>
<td>SPAU9QL</td>
<td>20</td>
<td>SPRING</td>
<td>10</td>
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</tbody>
</table>

**READING LIST**

Each of the modules within the Spanish and Latin American Programme will provide a detailed reading list. The following is the **Recommended Introductory Reading for the Film & Media Studies Programme**


### Section 3 Student Support

**SUPPORT FOR STUDENT LEARNING**

**Induction**
You will receive a separate Film & Media and History induction during the first days of your programme. This includes a range of social events, information sessions and activities to help you orientate yourself at Stirling and access the services available to you. These are opportunities to meet staff and other students from across the university, in the Faculty and on the programme.

Students will attend a session on ‘Transitioning to University’ and a ‘Welcome talk’ in week one by the division of History and Politics and a welcome email from your personal tutor.

**Study Skills Support**
Student Learning Services (SLS) are committed to providing comprehensive guidance on all aspects of effective and efficient learning. The ultimate aim of the service is to enable you to make the most of your academic studies at the University and for you to become an independent, successful learner during your time at the University of Stirling. This is facilitated through collaborative work with experienced tutors and by offering a variety of courses, workshops and tutorials.

All students, whatever stage of their academic studies, are welcome to use Student Learning Services. However the service may be particularly beneficial:

- In your first two years of study.
- If you are making the transition from college to Higher Education.
- If you have been out of education for some time.

**What SLS are able to do:**

- Advise you on academic skills relevant to your studies at University.
- Help you consolidate your previous learning and develop new learning strategies.
• Advise on action-plans to potentially improve grades.
• Suggest practical solutions if you feel overwhelmed by assignment work.
• Help you gain confidence in the transition to Higher Education.

More information can be found here: https://www.stir.ac.uk/student-life/support-wellbeing/student-learning-services/

STEER
STEER is a University-wide peer support scheme linking in returning student "Captains" with new undergraduate or taught post-graduate "Crew" during their first year at Stirling.

The scheme aims to help you make the most of your time at the University, help new students - the Crew - settle in and realise the opportunities available to them. You can find out more information here: https://www.stirlingstudentsunion.com/representation/studentsupport/steer/

Academic and Pastoral Support

Adviser of Studies: Advisers have an important role to play in enhancing your academic and personal development and are essential to ensuring you make the most of your time at university. Advisers provide a personalised point of contact for you to discuss academic concerns or queries within the academic community. The general purpose of the role is to provide more in-depth advice on the academic options available to you and on the academic policies and regulations within the University. More information can be found here: https://www.stir.ac.uk/about/faculties-and-services/academic-registry/adviser-of-studies-scheme/undergraduate-advisers/

Personal Tutor: The role of a personal tutor is to help you feel part of the University community. They are a specific and consistent source of guidance, information and support for you throughout your studies. The tutor should be your first formal point of contact for general academic guidance and pastoral support. More information can be found here: https://www.stir.ac.uk/about/faculties-and-services/academic-registry/personal-tutor-scheme/

Support and Wellbeing: At university you may face non-academic issues where you need some expert help or guidance. There are lots of ways we can help you in your day-to-day life at University. Student Support Services provide a range of high-quality services to assist you during the course of your studies, help prepare you for life after graduation. We aim to enhance the student experience and help you to get the most out of your time at University. More information can be found here: https://www.stir.ac.uk/student-life/support-wellbeing/student-support-services/emotional-wellbeing/

Student Union: you can also access support through the Students’ Union, more information can be found here: https://www.stirlingstudentsunion.com/representation/studentsupport/

Accessibility and Inclusion (A&I)
A&I are committed to offering a service which is welcoming and supportive of the needs of all students. Our service takes into account the full range of needs you may have, in a wide variety of circumstances including - physical and mobility difficulties, sensory impairments, specific learning difficulties including dyslexia and autistic spectrum disorder as well as medical conditions and mental health difficulties. A&I can also support you if you have short-term, temporary impairments or other difficulties as a result of an accident, injury, illness or surgery. More information can be found here: https://www.stir.ac.uk/student-life/support-wellbeing/student-support-services/accessibility-and-inclusion/

Learning Resources
You can find out more about the resources available to support your learning here: https://www.stir.ac.uk/about/faculties-and-services/academic-registry/academic-policy-and-practice/quality-handbook/learning-support/
Section 4 Programme Evaluation and Enhancement

**METHODS FOR EVALUATING AND IMPROVING THE QUALITY AND STANDARDS OF TEACHING AND LEARNING**

**Module Evaluation**
Module evaluations are carried out each year and are an important way of getting student feedback on the modules we teach. We aim to evaluate every module we teach in every semester. You can find out more here: [https://www.stir.ac.uk/about/faculties-and-services/academic-registry/student-information/module-evaluation/](https://www.stir.ac.uk/about/faculties-and-services/academic-registry/student-information/module-evaluation/)

**Programme Review**
Programmes are reviewed regularly. Innovation in programme development will be guided by the institutional and faculty strategic plans with new programmes in particular to be developed using a ‘co-production’ model which supports all stakeholders working together. You can find out more here: [https://www.stir.ac.uk/about/faculties-and-services/academic-registry/academic-policy-and-practice/quality-handbook/programme-and-module-approval-amendment-and-withdrawal/#introduction](https://www.stir.ac.uk/about/faculties-and-services/academic-registry/academic-policy-and-practice/quality-handbook/programme-and-module-approval-amendment-and-withdrawal/#introduction)

**External Examiner(s)**
Name of External Examiner: Laraine Porter  
Institution: De Montfort University, Leicester  
Name of External Examiner: Freddie Gaffney  
Institution: Ravensbourne  
Name of External Examiner: Kaitlynn Mendes  
Institution: University of Leicester  
Name of External Examiner: Zahera Harb  
Institution: City, University of London  
Name of External Examiner: Dr Katherine Wilson and Prof Elaine Chalus  
Institution: University of Chester and University of Liverpool

Section 5 My Future

**WHAT KIND OF CAREER MIGHT I GO ON TO?**

*What career avenues does this qualification open up to the student?*

The Film and Media Production components prepare students for a job in:

- Broadcasting  
- Publishing  
- Advertising  
- Journalism  
- Marketing

Spanish Language skills are highly sought after by employers and open up a wide range of careers. Graduates have secured jobs, in the UK and abroad in:

- Teaching (both in Spanish and English)  
- Translating and interpreting
Finance
Civil service
Industry
Commerce
Administration
Charity work
Publishing
Public relations

The joint degree also provides transferable skills that are attractive to broadcasters, online platforms, strategic and corporate communications employers, PR companies and Press Offices. Students are also attractive to employers of graduates in management and other roles.

Many students have won national prizes for their media work.

How does this programme facilitate your development of the Graduate Attributes?

This programme will Connect you:

- With film, media and journalism knowledge, understanding and skills with a range of complex real world issues with contributions from alumni, employers and industry experts to develop your employability skills
- with knowledge, experiences, and people providing different perspectives, to understand different cultures, beliefs and traditions
- With an inclusive learning community and with the wider community
- With communication skills using digital and other media

This programme will support you to Innovate

- through active and ethical research
- through using the latest global research and new technologies to develop new understandings and creative solutions
- through independent critical and reflective thinking
- through identifying opportunities to improve what you do and taking action
- through drawing on expertise from researchers working at the cutting edge of media research

This programme will support you to transform

- through developing your intellectual and cultural passion and excellence
- through sharing new perspectives and broadening your horizons
- through becoming professional, adaptable and resilient and equipped to succeed in the global market place
- through becoming an active global citizen who is socially, culturally, and environmentally aware.

WHAT STUDY ABROAD OPPORTUNITIES ARE AVAILABLE?

The University offers over 70 exchange and Erasmus partner universities, across four continents. This joint degree allows for a Compulsory Semester Abroad either in Spain (Erasmus +) or Latin America.

WHAT PLACEMENT OPPORTUNITIES ARE AVAILABLE?
The faculty of Arts and Humanities offers job placements during semester 3. By taking the module ARTU9W4 - Putting Arts & Humanities to Work, you may have the opportunity to experience 30 hours of work placement in a career area linked to your degree subject. In addition, the careers and employability services provide opportunities for volunteering and paid internships in a range of job sectors.

English Language Assistantship Programme with the British Council: Positions available in Spain and Latin America. Informative meetings are organised in early/mid October every year.

### WHAT FURTHER STUDY OPTIONS ARE AVAILABLE TO ME?
- Humanities MRes
- Gender Studies (Applied)
- Media Management (MSc, PG Dip, PG Cert)
- Media Research ((MRes, PG Dip, PG Cert)
- Television Content Development and Production (MSc)

Students could also go on to other Masters programmes at other universities, and a wide range of masters in Arts, Humanities, Education, Languages, Social Sciences, and Business and Management.

### WHAT OTHER INFORMATION DO I NEED TO KNOW?
N/A

## Section 6 Admissions

### HOW DO I ENTER THE PROGRAMME?

**Admissions Criteria**
- SQA Highers
  - AABB – one sitting
  - AABBB – two sittings
- GCE A-levels
  - BBB
- IB Diploma
  - 32
- BTEC (Level 3)
  - DDM
- Scottish HNC/HND
- Year 1 entry – Bs in graded units
- English, Welsh and NI HNC/D
- Merits and Distinctions
- Access Courses

[Access courses](#) and other [UK/EU and international qualifications](#) are also welcomed.

Foundation Apprenticeships
Foundation apprenticeships are considered to be equivalent to one Higher at Grade B.

Year 2 entry may be possible with an HND in a related subject. Please consult our Advanced Entry pages for suitable courses.

If you’ve taken exams over two sittings, repeated an exam, or been upgraded, the entrance requirements may be higher.

If you’re an international student and don’t meet the required academic and English-language criteria for entry onto this degree, there are other options. You could take our International Foundation programme, which prepares you for entry onto our degrees. Delivered by INTO University of Stirling on our Stirling campus, you can benefit from excellent teaching and supportive English language training. Successful completion of the International Foundation in Media, Humanities and Social Sciences provides guaranteed progression to this degree.

If English is not your first language, you must have one of the following qualifications as evidence of your English language skills:

- IELTS: 6.0 with 5.5 minimum in each skill
- Cambridge Certificate of Proficiency in English (CPE): Grade C
- Cambridge Certificate of Advanced English (CAE): Grade C
- Pearson Test of English (Academic): 54 with 51 in each component
- IBT TOEFL: 80 with no subtest less than 17

[More information on our English language requirements](#)

**English language courses**

If you need to improve your English language skills before you enter this course, our partner INTO University of Stirling offers a range of English language courses. These intensive and flexible courses are designed to improve your English ability for entry to this degree.

[Find out more about our pre-sessional English language courses](#)