# Programme Specification ARO 034a

## Section 1 Key Facts

<table>
<thead>
<tr>
<th>Awarding Body</th>
<th>University of Stirling</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner Institution</td>
<td>N/A</td>
</tr>
<tr>
<td>Programme Name</td>
<td>Film and Media Studies and Law</td>
</tr>
<tr>
<td>Award e.g. BSc (Hons), MA etc.</td>
<td>Bachelor of Arts with Honours</td>
</tr>
<tr>
<td>Faculty</td>
<td>Arts and Humanities</td>
</tr>
<tr>
<td>Division (if applicable)</td>
<td>Communications, Media &amp; Culture</td>
</tr>
<tr>
<td>UCAS Code (UG only)</td>
<td>P3M1</td>
</tr>
<tr>
<td>Programme Code</td>
<td>FMSLAW</td>
</tr>
<tr>
<td>Mode of Study</td>
<td>Full Time ☒ Part Time ☐ (if both please provide two Degree Programme Tables in the Outline Programme Structure)</td>
</tr>
<tr>
<td>Location/Method of Study</td>
<td>On Campus – UK ☒ International ☐ Where: Online ☐ Blended ☒</td>
</tr>
<tr>
<td>Admission Points</td>
<td>September ☒ January ☐ Other (if more than one entry point please provide a Degree Programme Table for each in the Outline Programme Structure)</td>
</tr>
<tr>
<td>Length of Programme</td>
<td>4 YEARS</td>
</tr>
<tr>
<td>SCQF Level</td>
<td>10</td>
</tr>
<tr>
<td>Total Credit Value</td>
<td>480</td>
</tr>
<tr>
<td>ECTS Credit Value</td>
<td>240</td>
</tr>
<tr>
<td>Professional Body Accreditation (all relevant accreditations to be listed)</td>
<td>Name of accrediting body: Required for programme: Yes/No (delete as appropriate) Date of Accreditation: XX / XX / 20XX Date of Renewal: XX / XX / 20XX</td>
</tr>
<tr>
<td>Programme Director</td>
<td>Dr David Fleming</td>
</tr>
<tr>
<td>Advisor of Studies</td>
<td>Dr Derek Hodge</td>
</tr>
<tr>
<td>Programme Approved</td>
<td>Unknown</td>
</tr>
<tr>
<td>Last Updated</td>
<td>Unknown</td>
</tr>
</tbody>
</table>
Section 2 Overview

<table>
<thead>
<tr>
<th>PROGRAMME SUMMARY</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Film &amp; Media Studies components of the programme aim to develop a critical understanding of the central role played by the media and communication in contemporary society. Bringing together theory and practice, the programmes investigate the wider social context within which the media and cultural industries operate, and encourage a rigorous analytical approach to investigating the media’s position within particular political, economic and cultural contexts. Throughout the programmes there is a concern with the relationship between aspects of cultural production and consumption. You will be encouraged to examine, both critically and creatively, a range of media and their professional practices and offered areas of study including cinema, new media, television, public relations and the sporting industry. Given the interdisciplinary nature of the subject, the course will expose you to a range of approaches to the study of media production, consumption and aesthetics. These include political economy, institutional analysis, textual and film analysis, media practice and audience studies. The Film and Media programme offers a ‘mixed economy’ approach, requiring you to reflect critically on the relationship between media theory and media practice, both your own and that of professionals. You also have the opportunity to develop skills in particular areas of radio and video production. You should emerge with a deeper understanding of the position of the media and the wider creative industries in contemporary society as well as of the range of creative practice that informs development in these areas. In an economy where the creative and cultural industries are viewed as increasingly important, you should emerge with a wide variety of creative, intellectual, analytical and research skills that enhance their employability across a wide range of sectors.</td>
</tr>
</tbody>
</table>

The Law components offers you a chance to study a range of subjects reflecting the importance of law in all areas of society and enables you to understand in more depth how law interacts with society. You will develop even further the intellectual skills needed for what is a demanding yet rewarding subject. These include autonomy, determination, intellectual curiosity, clear thinking and concise expression. All are highly valuable, whatever career you pursue. |

The law modules have been designed by staff who publish and research in key areas linked to the module. Develop your research potential with our excellent research staff: the programme offers a wide range of Honours options in Years 3 and 4 that are taught by staff who are experts in their field in subjects as diverse as child law, environmental law, commercial arbitration, labour law, European law, International law and sports law. |

**Key Features of the Programme**

Our Film and Media Degree ranks among the best in the country. The University of Stirling has been teaching and conducting research in film, media and journalism since 1978. The long-established and internationally-known Film & Media degree programme allows you to combine critical and academic approaches to Film and Media with practical production modules. The high quality of teaching on this programme is linked to the division’s world-class profile in research and production, with research-led lecturers producing publications, funded projects, consultancy and public events, and the production team helping you become fully trained in practicalities and ready to compete for high profile national awards, and industry placements. |

There are wide and varied teaching methods used on the Law Programme from group work, presentations, Digi essay writing, academic poster presentations as well as the usual lectures and seminar format. We try to ensure that we have guest speakers and lecturers every semester on relevant topics...
and we also have annual careers events for our Law students.

**WHAT WILL I BE EXPECTED TO ACHIEVE?**

On successful completion of the programme components, students should be able to:

1. demonstrate a critical understanding of:
   a. Communications and society
   b. The historical context of media development
   c. Media processes and practices
   d. Forms and aesthetics
   e. The relationship between media, culture and identity
   f. forms of communication, media and culture as they have emerged historically and appreciate the political and cultural processes through which they have come into being.

2. demonstrate knowledge of
   a. the principles, concepts and institutions of the legal system in the UK, Scotland and Europe within their wider social context
   b. the way in which key areas of law affect the lives of citizens and businesses: the law of contract and delict, criminal law, business law, family law and/or law of commerce
   c. law in the digital age, from our first year module if Law in the 21st century, covering digital services, media and environmental law to our honours modules in Intellectual Property and Law's Digital Dichotomy.
   d. an opportunity to study other areas of law at advanced level to develop critical analytical skills
   e. problem solving and in-depth legal research skills to an advanced level.
   f. how to develop and present a cogent, reasoned and evidenced legal, whether written or orally.

3. Analyse closely, interpret and show the exercise of critical judgement in the evaluation of media and cultural forms

4. produce digital output across a wide range of platforms, manipulating sound, image, the spoken and written word using relevant concepts and theories

5. produce work which demonstrates an understanding of media forms and structures, audiences and modes of address.

On successful completion of the programme you should also gain:

Intellectual, Practical and Transferable Skills and other graduate attributes:

All these skills, both subject specific and generic, contribute to your employability. In terms of personal development planning, you are encouraged and assisted throughout the programme to engage in work experience and volunteering of many kinds. Regular contributing lecturers from many branches of the media and Law industries ensure a continuing focus on both employment and personal development issues.

Values and Attitudes:
1. Openness
2. Excellence
3. Ambition
4. Ethical Behaviour
5. Creativity
6. Independence
7. Intellectual Curiosity
HOW WILL I LEARN?

The joint Film & Media Studies and Law degree programme contain theoretical, analytical and media production elements.

The Film and Media components first provide you with an understanding of the social, economic and political roles of the media in contemporary societies. This is achieved by examining how media output is funded, regulated, produced and consumed, and how audiences may be affected and influenced.

Second, they aim to develop the skills and methods required for the analysis of media texts. Films, television and radio programmes, newspapers, magazines and advertisements are all subject to detailed analysis to see how information, meaning and affect are structured and communicated.

Third, the Film and Media Studies programme components contain a substantial practical element, in which production techniques employed in electronic and print media are introduced. This element is intended to give you an opportunity to measure theoretical knowledge against the considerable demands of practical necessity. While the intention is not to provide specialist professional training, you will gain an overview of industry practice and entry-level skills which many find useful for subsequent employment. In addition, the programmes develop transferable skills of written and oral communication, logical reasoning, conceptual analysis, study skills and group work.

The first and second year Law programme components are taught by way of two one hour lectures and one tutorial per week. Honours modules are often taught through attendance at one two hour seminar per week. Tutorial questions are reviewed with tutors every week and contain a mix of problem and essay type questions. You will be encouraged to develop techniques to tackle answering problem questions using the law and ensuring proper citation of the law is given cases and legislation. During tutorials you will be encouraged to participate in discussions and work with your classmates to investigate the subject further. In the Honours level modules, more emphasis is placed on developing critical analysis, which may derive from making international comparisons, critiquing law reform or examining the relationship between law and policy (as applicable).

Appropriate teaching methods and learning strategies have been developed to achieve the learning outcomes of this programme. It employs a range of assessment methods to enable you to demonstrate achievement of the learning outcomes from group work, presentations, Digi essay writing, academic poster presentations as well as the usual lectures and seminar format. We try to ensure that we have guest speakers and lecturers every semester on relevant topics and we also have annual careers events for our Law students.

Student questionnaires regularly provide staff with positive feedback on the educational value of the learning experience on the undergraduate programmes.

Semester 1-4 modules

In their approved sequence the first core modules are:


Semester Three FMSU9M3 Reading Film and Television, and LAWU9L2: Business Law II


In year one and two Film and Media modules (FMSU9M1, FMSU9M2, FMSU9M3) typically use two-hour lectures to introduce you to key concepts and issues, and to guide your independent reading—an essential part of the learning process throughout the degree. Lectures are complemented by weekly one-hour seminars, which are linked to your reading and/or viewing. Seminars generally take place in a smaller room, with no more than 20 students. The smaller class sizes enable tutors (normally a member of staff or, occasionally, a teaching assistant) to moderate the discussion or small group activity sensitively, taking account of students’ individual characteristics, life-experience, and self-confidence. The tutor will often ask you questions or set tasks, with the onus being on you to come prepared and be ready to speak (individually or as part of a group). Class discussion, which begins at this stage, is central to the Division’s teaching and learning practice, and you are encouraged to work within the ground rules for discussion groups which are outlined in the Division’s Student Handbook.

In semester 4 FMSU9U4 embeds employability by offering opportunities to interact with guest lecturers from business and industry (Private/public/third sector), and to produce a Research Proposal with individual and group work elements. FMSU9A4 Digital Media and Culture introduces students to the main themes and concepts that underpin our understanding of digital media and culture as it operates in the world today. The module takes a ‘heuristic’ (hands-on, critical engagement and exploratory investigation) and flipped content approach to important issues in digital culture.

Semester 5-8 Modules

There are no core modules or formal pathways for the remainder of the Film and Media programme during semesters Five and Six.

For the Film and Media degree programme there are currently more than twenty modules on offer in semesters 5 to 8, providing a generous choice for students. The work undertaken in semesters 5 to 8 extends and deepens the knowledge and understanding provided by the compulsory modules. Students taking these modules build on former learning to achieve higher levels of understanding. You have the flexibility to choose modules to construct a degree programme best suited to your interests and aptitudes, e.g. in media production, television and film studies, or the sociology of the media and popular culture. In each subsequent semester you will select one, two or three modules above level 8, depending on your degree programme, from a list of optional modules.

Typically, the Film and Media teaching and learning in semesters 5 to 8 is done through a blend of lectures, screenings and seminars/workshops with prescribed weekly readings. In addition, the range of subject matter, approach, and teaching and assessment methods is very broad. All the principal media are represented - film, television, radio, the press, the internet - as well as practices that cross media boundaries, e.g. sport, advertising and public relations. Most of these semester modules take a critical-analytical approach, drawing on knowledge and theory from a range of Arts and/or Social Science perspectives. The audio-visual production modules, while focusing on creative and practical activities, also involve a high degree of critical awareness. Some modules involve assessed individual or group presentations, which help to develop important communication skills. Other forms of assessment include essays, group projects, oral presentations, exams and a dissertation. Typically, modules are linked to the
research interests of staff, many of whom are international authorities in their respective fields. (See the Departmental Website or Student Handbook for the full list.)

Audio and video production modules in Film & Media allow you to experience practical media production guided by an award winning team of subject experts. you will work in teams and learn about the creative, technical and organisational aspects of media production, with a focus on a professional approach throughout. Practical media work is challenging and demanding, but ultimately can be extremely rewarding. It is important to note that the number of students on all production modules is capped to ensure the best possible student experience in terms of access to resources and guidance from tutors.

All students who want to study production must take the Introductory FMSU9A5 module in semester 5. This is the prerequisite for all your subsequent production work. As all the practical modules are optional, you need not take any more, but have the option to pursue a range of subsequent modules and build your own pathway from a mixture of audio and video options.

In semester 6 we offer Radio Features (FMSU9D6) and Editing and Workflow (FMSU9EW) as a video option. In both modules you can build on the basic principles taught in the introductory module to develop higher level practical and narrative skills.

Fourth year production work represents a significant step up. In Semester 7 there are two double weighted modules. You may only study one of these. In Radio Drama (FMSU9C7) small groups script, produce, direct and edit a short piece of audio fiction. In Content Development and Research (FMSU9CD) you work as individuals and in production teams to develop factual programme ideas, write proposals, make video tasters and pitch to television industry professionals, as well as researching and making part of a formatted show.

Stirling has a deserved reputation as a centre of excellence for production teaching, strong links with the media industry and a track record of producing award winning work, including a host of Royal Television Society and Scottish Student Journalism Awards. Many graduates have gone on to forge successful industry careers.

There are a number of modules offered the Film & Media Studies students that stem from the Digital Media honours programme. Modules on the Digital Media programme provide you with rigorous and challenging training in tools, applications and possibilities of digital environments – from the preparation of journalistic and multiplatform content to its effective display and dissemination across television, film, radio, print, online and beyond. The key curriculum areas for studying Digital Media include content development for multichannel networks and convergent media platforms; applied research in design thinking and creative enterprise; emergent research in smart technologies and the Internet of Things; and social media studies, covering analytics, marketing, economics, representation and identity. Digital Media modules are all taught through a critical practice mode of delivery that offers no value distinction between applied, practical and theoretical approaches.

Semester 8 options.

Final semester honours students are required to complete either a dissertation, production module, or a digital publishing project. These modules are worth 60 credits (triple weighted) to reflect both the amount and level of work associated with successfully completing them. Dependent upon you completing the necessary prerequisite modules, you can choose from the following options:

FMSU9A8: The Dissertation module offers you an opportunity to undertake independent, sustained research in an area of your own choice related to the media and cultural industries. The 13,000 word project enables you to display the range of research, conceptual and analytical skills that you have been developing throughout the programme. The best examples are genuine contributions to the field, and should be of publishable standard. The experience gained on this module offers ideal preparation for students who wish to pursue their academic career to Masters level and Doctorate levels.
FMSU9B8: The Documentary Production module provides you with practical experience in the development, production and management of a factual programme. Students take the opportunity to work in production groups. These are typically made up of five students for the short-form video documentaries, and three for audio programmes. In your group you will devise, script, produce and edit an original documentary for assessment. You will also submit a short Evaluative Essay which critically evaluates your work and your own contributions to the project.

CMCU9D8: The Digital Publishing Project provides you with an opportunity to conceive, design and carry out an original, practice-based research project. The Digital Project allows you to develop and demonstrate your understanding and knowledge of the field, and to develop and demonstrate organizational, planning, communication and realization skills. This project is not just about producing a practical output, but rather an original piece of practice-based research that aims to make a contribution to the field of digital media studies. This project thus allows you to develop and demonstrate your understanding and knowledge of the field, and to develop and demonstrate organizational, planning, communication and realization skills – all of which are transferable skills highly prized by employers and clients in the job market.

WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?

Outline of the assessment methods and approach to be used on the programme.
Assessment and Assessment Criteria

Film & Media Studies and Law Semester 1-4

Assessed work comprises of essays, group work projects, and end-of-term examinations. Essays and Exams test students' knowledge of the subject matter of the respective modules, and their understanding of the issues involved and their ability to write cogently and coherently. Group work projects encourage students to begin working in and as part of a team, and undertake peer-assisted learning and evaluation.

FMSU9U4 asks students to write a critical essay, and to produce a Research Proposal that has both a group work and individual assessment element.

FMSU9A4 takes a flipped content ‘heuristic approach’ (hands-on, critical engagement and exploratory investigation) to key issues in contemporary digital culture. The first half of the module uses continuous assessment elements – e.g. a class blog or Wiki*media – while project work in the second half of the module is primarily lab-based and both peer- and teacher-assessed.

The Law modules also often demand you undertake or complete class tests, multiple choice tests, online tests, digi essays, peer assessed presentations, and academic poster displays. A common format for Law modules is a mid-term essay for 40% of students’ overall grade with an end of term exam for 60%. There are however a few Honours modules favouring 2 essays over the semester, with no exam. Some areas of the law lend themselves better to one particular format or another.

Semester 5-8

Typically, assessments during semesters 5 to 8 modules include:

- Individual or Group Presentations
The University operates a common marking scheme for all modules and exams (http://www.stir.ac.uk/academicpolicy/handbook/assessment/).

All formally assessed work is marked blind and it is also systematically moderated or second marked.

Three sets of criteria are assessed in essays and exams: evidence of reading and research, argument and analysis, and writing and structure.

Reading and research: evidence of critical engagement with set materials; evidence of independent reading of appropriate academic material (which may include books, journals, audiovisual resources and archives, depending on topic).

Argument and analysis: well-articulated and well-supported argument; evidence of critical thinking (through taking a position in relation to key ideas from the module, and supporting this position); evidence of relational thinking (through making connections between key ideas from the module and wider literature, and supporting these connections); evidence of independent critical ability.

Writing and structure: clear writing; clear and coherent structure; (for essays) accuracy in referencing.

For news stories, features and other journalistic projects you will be briefed by your tutor. Details will also be made available in the module handbook and on the Canvas virtual learning environment.

The University operates a common marking scheme for all modules and exams (http://www.stir.ac.uk/academicpolicy/handbook/assessment/).

All formally assessed work is also systematically moderated or second marked.

Three sets of criteria are assessed in essays and exams: evidence of reading and research, argument and analysis, and writing and structure.

Reading & research: evidence of critical engagement with set materials; evidence of independent reading of appropriate academic material (which may include books, journals, audiovisual resources and archives, depending on topic).

Argument and analysis: well-articulated and well-supported argument; evidence of critical thinking (through taking a position in relation to key ideas from the module, and supporting this position); evidence of relational thinking (through making connections between key ideas from the module and wider literature, and supporting these connections); evidence of independent critical ability.

Writing and structure: clear writing; clear and coherent structure; (for essays) accuracy in referencing.

Feedback on Assessment

What you can expect:
The University takes feedback and feedforward very seriously and, along with the Students’ Union, have developed a Feedback Policy and Student Guide to Feedback. The university identifies seven key principles of good feedback and feedforward:

- Constructive and supportive
- Clear and accessible
- Embedded
- Timely
- Transparent
- Goal referenced
- A dialogue

The University also identify steps students should take to get the most out of feedback and feedforward:

- Find out where, how and when feedback/feedforward will be provided
- Read and engage with the assessment criteria
- Engage with the feedback/feedforward you are given

Across the Film and Media Programme feedback can be both informal and formal, formative and summative, and can be provided individually and in groups. It can take many different forms depending on the module’s requirements and will be used in the following ways across the programme:

- discussions in class about the assignment
- reviewing assignment exemplars
- practice assignments
- practising past exam papers
- 'drop in' advice
- guidance given on previous assignments about what to change in the future
- comments from staff or other students
- discussions in supervision meetings
- reflections in learning journals on academic/professional experiences
- Whole class or 'generic' feedback on how an exam question had been tackled
- final marks or awards.

**What you should do with your feedback:**

You are responsible for:

- familiarising yourself with module information on how to approach assessments and how, when and where to find your feedback
- accessing and digesting your feedback
- seeking further help and guidance from your tutors and other students
- saving a copy of your feedback for future use
- reflecting on your feedback to celebrate and build on your strengths and to use what you have learnt in your approach to work in the future
- offering constructive and supportive feedback to other students when asked to do so.

**When you will receive feedback:**

Formal feedback on assessment is expected to be given within 3 working weeks. Our learning management system, Canvas, will be used in the electronic submission, marking and feedback dissemination of coursework.

Further information on feedback and feedforward can be found here:
Assessment Regulations
There are some modules where assessments are compulsory, this will be clearly stated in the module outline.

If you would like to know more about the way in which assessment works at the University of Stirling, please see the full version of the Assessment and Academic Misconduct regulations at:


WHAT WILL I STUDY?
Outline Programme Structure

The list below shows compulsory and option modules for this programme. Option modules are revised over time and, in some cases, will be dependent upon pre-requisite and/or co-requisites being taken. More information about these requirements can be found in the relevant Module Descriptors. The options available each year can be subject to change due to student demand and availability of teaching staff.

- Where an “Option list” is specified, you have a choice of which module to take at this point in the degree programme and these choices are listed below
- For year 1 and 2 where “Any Module” is used it means that you can choose from all modules available to the year group and you can see the full list by following these links:

Undergraduate

Year 1

Total year 1 credit value = 120
Compulsory credits = 80
Option credits = 40

Compulsory Modules

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit</th>
<th>Semester</th>
<th>SCQF Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>An Introduction to Media Studies and Industries</td>
<td>FMSU9M1</td>
<td>20</td>
<td>AUTUMN</td>
<td>8</td>
</tr>
<tr>
<td>The Moving Image</td>
<td>FMSU9M2</td>
<td>20</td>
<td>SPRING</td>
<td>8</td>
</tr>
<tr>
<td>Law in the 21st Century</td>
<td>LAWU9T1</td>
<td>20</td>
<td>AUTUMN</td>
<td>8</td>
</tr>
<tr>
<td>Criminal Law</td>
<td>LAWU9CR</td>
<td>20</td>
<td>SPRING</td>
<td>8</td>
</tr>
</tbody>
</table>

Year 2

Total year 1 credit value = 120
Compulsory credits = 80
Optional credits = 40

Compulsory Modules

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit</th>
<th>Semester</th>
<th>SCQF Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reading Film &amp; Television</td>
<td>FMSU9M3</td>
<td>20</td>
<td>AUTUMN</td>
<td>8</td>
</tr>
<tr>
<td>Business Law 2</td>
<td>LAWU9L2</td>
<td>20</td>
<td>AUTUMN</td>
<td>9</td>
</tr>
<tr>
<td>Law of Commerce OR</td>
<td>LAWU9LC</td>
<td>20</td>
<td>SPRING</td>
<td>9</td>
</tr>
<tr>
<td>Module Title</td>
<td>Module Code</td>
<td>Credit</td>
<td>Semester</td>
<td>SCQF Level</td>
</tr>
<tr>
<td>--------------------------------------------------</td>
<td>-------------</td>
<td>--------</td>
<td>----------</td>
<td>------------</td>
</tr>
<tr>
<td>Introduction to Audio and Video Production</td>
<td>FMSU9A5</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Documentary Film and Television: The Poetic Eye</td>
<td>FMSU9AD</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Gender and Representation</td>
<td>FMSU9AS</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Feminism and Television</td>
<td>FMSU9FT</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Public Relations and Promotional Culture</td>
<td>FMSU9PR</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Scriptwriting</td>
<td>FMSU9SW</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Social Media Marketing: Contexts and Strategies</td>
<td>CMCU9SM</td>
<td>20</td>
<td>SPRING</td>
<td>10</td>
</tr>
<tr>
<td>Radio Feature Production</td>
<td>FMSU9D6</td>
<td>20</td>
<td>SPRING</td>
<td>10</td>
</tr>
<tr>
<td>Experimental Cinema</td>
<td>FMSU9EC</td>
<td>20</td>
<td>SPRING</td>
<td>10</td>
</tr>
<tr>
<td>Editing and Workflow</td>
<td>FMSU9EW</td>
<td>20</td>
<td>SPRING</td>
<td>10</td>
</tr>
<tr>
<td>Global Film as/and Philosophy</td>
<td>FMSU9GP</td>
<td>20</td>
<td>SPRING</td>
<td>10</td>
</tr>
<tr>
<td>East and Southeast Asian Cinemas</td>
<td>FMSU9EA</td>
<td>20</td>
<td>SPRING</td>
<td>10</td>
</tr>
<tr>
<td>Scriptwriting</td>
<td>FMSU9SW</td>
<td>20</td>
<td>SPRING</td>
<td>10</td>
</tr>
</tbody>
</table>

**Law options in Year 3:**

Option Modules – OUR OPTIONS VARY FROM YEAR TO YEAR, DEPENDING ON STAFF AVAILABILITY AND SPECIALISMS. RECENTLY, WE HAVE OFFERED:

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit</th>
<th>Semester</th>
<th>SCQF Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intellectual Property</td>
<td>LAWU9IP</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>Law’s Digital Dichotomy</td>
<td>LAWU9DD</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>Labour Law</td>
<td>LAWU9LL</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>Energy Law</td>
<td>LAWU9EN</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>International Human Rights Law</td>
<td>LAWU9IH</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>Competition Law</td>
<td>LAWU9CL</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>Company Law</td>
<td>LAWU9CY</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>Insurance Law</td>
<td>LAWU9L7</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>Private International Law (new from 2019)</td>
<td>LAWU9PI</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>Environmental law</td>
<td>LAWU9EL</td>
<td>20</td>
<td>S</td>
<td>10</td>
</tr>
<tr>
<td>Alternative Commercial Dispute Resolution</td>
<td>LAWU9AC</td>
<td>20</td>
<td>S</td>
<td>10</td>
</tr>
</tbody>
</table>
### Year 4

Total year 1 credit value = 120
Compulsory credits = 0
Optional credits = 120

**Option Modules** – *YOU SHOULD CHOOSE ONE 60 CREDIT OPTION IN THE AUTUMN or SPRING*

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit</th>
<th>Semester</th>
<th>SCQF Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Digital and Data Literacy</td>
<td>CMCU9DL</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Researching the Media &amp; Culture</td>
<td>FMSU9A7</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Documentary Film and Television: The Poetic Eye</td>
<td>FMSU9AD</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Gender and Representation</td>
<td>FMSU9AS</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Radio Drama Production</td>
<td>FMSU9C7</td>
<td>40</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Content Development and Research</td>
<td>FMSU9CD</td>
<td>40</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Feminism and Television</td>
<td>FMSU9FT</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Public Relations and Promotional Culture</td>
<td>FMSU9PR</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>East and Southeast Asian Cinemas</td>
<td>FMSU9EA</td>
<td>20</td>
<td>SPRING</td>
<td>10</td>
</tr>
<tr>
<td>Scriptwriting</td>
<td>FMSU9SW</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Digital Journalism</td>
<td>JOU9DJ</td>
<td>40</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Advanced Reporting</td>
<td>JOU9JT</td>
<td>20</td>
<td>Autumn</td>
<td>10</td>
</tr>
</tbody>
</table>

*Digital Publishing Project
*Dissertation in Film & Media
*Documentary Production

### Law options in Year 4.

Option Modules – OUR OPTIONS VARY FROM YEAR TO YEAR, DEPENDING ON STAFF AVAILABILITY AND SPECIALISMS. RECENTLY, WE HAVE OFFERED:

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit</th>
<th>Semester</th>
<th>SCQF Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intellectual Property</td>
<td>LAWS9IP</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>Law’s Digital Dichotomy</td>
<td>LAWS9DD</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>Labour Law</td>
<td>LAWS9LL</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>Energy Law</td>
<td>LAWS9EN</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>International Human Rights Law</td>
<td>LAWS9IH</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>Competition Law</td>
<td>LAWS9CL</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>Company Law</td>
<td>LAWS9CY</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>Insurance Law</td>
<td>LAWS9L7</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>Private International Law (new from 2019)</td>
<td>LAWS9PI</td>
<td>20</td>
<td>A</td>
<td>10</td>
</tr>
<tr>
<td>Environmental Law</td>
<td>LAWS9EL</td>
<td>20</td>
<td>S</td>
<td>10</td>
</tr>
<tr>
<td>Alternative Commercial Dispute Resolution</td>
<td>LAWS9AC</td>
<td>20</td>
<td>S</td>
<td>10</td>
</tr>
</tbody>
</table>
**READING LIST**

**Recommended Reading for the Film and Media Studies Programme**


**Recommended Reading for the Law Programme**


**Section 3 Student Support**

**SUPPORT FOR STUDENT LEARNING**

Induction
You will receive a Film & Media induction during the first days of your programme. This includes a range of social events, information sessions and activities to help you orientate yourself at Stirling and access the services available to you. These are opportunities to meet staff and other students from across the university, in the Faculty and on the programme.

A First year Law induction likewise takes place over the first few days in the first week students join us at Stirling. This will include an introduction to members of staff in the Law School as well as Student Services. We will then give a few talks on how to start learning the law and what skills we hope students acquire by the time they complete their studies. We will even have a break out session doing a legal quiz for fun!

Study Skills Support
Student Learning Services (SLS) are committed to providing comprehensive guidance on all aspects of effective and efficient learning. The ultimate aim of the service is to enable you to make the most of your academic studies at the University and for you to become an independent, successful learner during your time at the University of Stirling. This is facilitated through collaborative work with experienced tutors and by offering a variety of courses, workshops and tutorials.

All students, whatever stage of their academic studies, are welcome to use Student Learning Services. However the service may be particularly beneficial:

- In your first two years of study.
- If you are making the transition from college to Higher Education.
- If you have been out of education for some time.

What SLS are able to do:

- Advise you on academic skills relevant to your studies at University.
- Help you consolidate your previous learning and develop new learning strategies.
- Advise on action-plans to potentially improve grades.
- Suggest practical solutions if you feel overwhelmed by assignment work.
- Help you gain confidence in the transition to Higher Education.

More information can be found here: https://www.stir.ac.uk/student-life/support-wellbeing/student-learning-services/

STEER
STEER is a University-wide peer support scheme linking in returning student "Captains" with new undergraduate or taught postgraduate "Crew" during their first year at Stirling.

The scheme aims to help you make the most of your time at the University, help new students - the Crew - settle in and realise the opportunities available to them. You can find out more information here: https://www.stirlingstudentsunion.com/representation/studentsupport/steer/

Academic and Pastoral Support
Adviser of Studies: Advisers have an important role to play in enhancing your academic and personal development and are essential to ensuring you make the most of your time at university. Advisers provide a personalised point of contact for you to discuss academic concerns or queries within the academic community. The general purpose of the role is to provide more in-depth advice on the academic options available to you and on the academic policies and regulations within the University. More information can be found here: https://www.stir.ac.uk/about/faculties-and-services/academic-registry/adviser-of-studies-scheme/undergraduate-advisers/

Personal Tutor: The role of a personal tutor is to help you feel part of the University community. They are
a specific and consistent source of guidance, information and support for you throughout your studies. The tutor should be the your first formal point of contact for general academic guidance and pastoral support. More information can be found here: https://www.stir.ac.uk/about/faculties-and-services/academic-registry/personal-tutor-scheme/

**Support and Wellbeing:** At university you may face non-academic issues where you need some expert help or guidance. There are lots of ways we can help you in your day-to-day life at University. Student Support Services provide a range of high-quality services to assist you during the course of your studies, help prepare you for life after graduation. We aim to enhance the student experience and help you to get the most out of your time at University. More information can be found here: https://www.stir.ac.uk/student-life/support-wellbeing/student-support-services/emotional-wellbeing/

**Student Union:** you can also access support through the Students’ Union, more information can be found here: https://www.stirlingstudentsunion.com/representation/studentsupport/

**Accessibility and Inclusion (A&I)**
A&I are committed to offering a service which is welcoming and supportive of the needs of all students. Our service takes into account the full range of needs you may have, in a wide variety of circumstances including - physical and mobility difficulties, sensory impairments, specific learning difficulties including dyslexia and autistic spectrum disorder as well as medical conditions and mental health difficulties. A&I can also support you if you have short-term, temporary impairments or other difficulties as a result of an accident, injury, illness or surgery. More information can be found here: https://www.stir.ac.uk/student-life/support-wellbeing/student-support-services/accessibility-and-inclusion/

**Learning Resources**
You can find out more about the resources available to support your learning here: https://www.stir.ac.uk/about/faculties-and-services/academic-registry/academic-policy-and-practice/quality-handbook/learning-support/

---

**Section 4 Programme Evaluation and Enhancement**

**METHODS FOR EVALUATING AND IMPROVING THE QUALITY AND STANDARDS OF TEACHING AND LEARNING**

**Module Evaluation**
Module evaluations are carried out each year and are an important way of getting student feedback on the modules we teach. We aim to evaluate every module we teach in every semester. You can find out more here: https://www.stir.ac.uk/about/faculties-and-services/academic-registry/student-information/module-evaluation/

**Programme Review**
Programmes are reviewed regularly. Innovation in programme development will be guided by the institutional and faculty strategic plans with new programmes in particular to be developed using a ‘co-production’ model which supports all stakeholders working together. You can find out more here: https://www.stir.ac.uk/about/faculties-and-services/academic-registry/academic-policy-and-practice/quality-handbook/programme-and-module-approval-amendment-and-withdrawal/#introduction

**External Examiner(s)**
Name of External Examiner: Laraine Porter
Institution: De Montfort University, Leicester
Section 5 My Future

WHAT KIND OF CAREER MIGHT I GO ON TO?

*What career avenues does this qualification open up to the student?*

The Film and Media and Law components prepare students for a job in:

- Broadcasting
- Publishing
- Advertising
- Journalism

Business such as:
- Sales and marketing executive
- Conference events co-ordinator
- Business growth manager
- Revenue and benefits officer
- Trainee accountant
- Factoring consultant
- Book manager
- Academia

The degree also provides transferable skills that are attractive to broadcasters, online platforms, strategic and corporate communications employers, PR companies and Press Offices. Graduates are also attractive to employers of graduates in management and other roles.

Many students have won national prizes for their media work.

How does this programme facilitate your development of the Graduate Attributes?

This programme will Connect you:

- With film, media and legal knowledge, understanding and skills with a range of complex real world issues
- With contributions from alumni, employers and industry experts to develop your employability skills
- With knowledge, experiences, and people providing different perspectives, to understand different cultures, beliefs and traditions
- With an inclusive learning community and with the wider community
With communication skills using digital and other media

**This programme will support you to Innovate**
- through active and ethical research
- through using the latest global research and new technologies to develop new understandings and creative solutions
- through independent critical and reflective thinking
- through identifying opportunities to improve what you do and taking action
- through drawing on expertise from researchers working at the cutting edge of media research

**This programme will support you to transform**
- through developing your intellectual and cultural passion and excellence
- through sharing new perspectives and broadening your horizons
- through becoming professional, adaptable and resilient and equipped to succeed in the global market place
- through becoming an active global citizen who is socially, culturally, and environmentally aware

**WHAT STUDY ABROAD OPPORTUNITIES ARE AVAILABLE?**
The University offers over 70 exchange and Erasmus partner universities, across four continents.

**WHAT PLACEMENT OPPORTUNITIES ARE AVAILABLE?**
There are various Work Placement modules offered across the University available to take as options throughout your degree. In particular the Law School offers a Work Placement Module in 3rd year (6th semester) where students are placed with an employer in the legal field for 30 hours of work experience. The employers we have worked with in the past include, Royal Bank of Scotland Plc, Virgin Money, Standard Life, Scottish Power, Scottish Children’s Reporter, the Equality Council, Glasgow City Council and several legal firms. Assessment is by way of a presentation and a piece of reflective writing.

**WHAT FURTHER STUDY OPTIONS ARE AVAILABLE TO ME?**
Humanities MRes
Gender Studies (Applied)
Media Management (MSc, PG Dip, PG Cert)
Media Research (IMRes, PG Dip, PG Cert)
Television Content Development and Production (MSc)
Masters in International Journalism
Masters in Human Rights and Diplomacy (MSc)
Masters in International Environmental and Energy law (LLM)

Students could also go on to other Masters programmes at other universities, and a wide range of masters in Arts, Humanities, Social Sciences, and Business and Management.

Many Law students go on to further their studies by joining LLM (Masters) Programmes in areas that have interested them. Some students also desire to become a lawyer, and so they embark on an Accelerated LLB which is a 2 year post graduate degree covering the professional subjects required by the Law Society of Scotland.
Section 6 Admissions

HOW DO I ENTER THE PROGRAMME?

Admissions Criteria

SQA Highers
AABB – one sitting
AABBB – two sittings

GCE A-levels
BBB

IB Diploma
32

BTEC (Level 3)
DDM

Scottish HNC/HND
Year 1 entry – Bs in graded units

English, Welsh and NI HNC/D

Merits and Distinctions

Access Courses

Access courses and other UK/EU and international qualifications are also welcomed.

Foundation Apprenticeships

Foundation apprenticeships are considered to be equivalent to one Higher at Grade B.

Year 2 entry may be possible with an HND in a related subject. Please consult our Advanced Entry pages for suitable courses.

If you’ve taken exams over two sittings, repeated an exam, or been upgraded, the entrance requirements may be higher.

If you’re an international student and don’t meet the required academic and English-language criteria for entry onto this degree, there are other options. You could take our International Foundation programme, which prepares you for entry onto our degrees. Delivered by INTO University of Stirling on our Stirling campus, you can benefit from excellent teaching and supportive English language training. Successful completion of the International Foundation in Media, Humanities and Social Sciences provides guaranteed progression to this degree.

If English is not your first language, you must have one of the following qualifications as evidence of your English language skills:

IELTS: 6.0 with 5.5 minimum in each skill
Cambridge Certificate of Proficiency in English (CPE): Grade C
Cambridge Certificate of Advanced English (CAE): Grade C
Pearson Test of English (Academic): 54 with 51 in each component
IBT TOEFL: 80 with no subtest less than 17

More information on our English language requirements

English language courses

If you need to improve your English language skills before you enter this course, our partner INTO University of Stirling offers a range of English language courses. These intensive and flexible courses are designed to improve your English ability for entry to this degree.

Find out more about our pre-sessional English language courses

Version: 1
Date Version Approved: 23.01.2019
For use from: 23.01.2019