# Programme Specification ARO 034a

## Section 1 Key Facts

<table>
<thead>
<tr>
<th>Awarding Body</th>
<th>University of Stirling</th>
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<tr>
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<tr>
<td>Programme Name</td>
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<td>Award e.g. BSc (Hons), MA etc.</td>
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<td></td>
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<td>Programme Director</td>
<td>Dr David Fleming</td>
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<tr>
<td>Advisor of Studies</td>
<td>Dr Derek Hodge</td>
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Section 2 Overview

PROGRAMME SUMMARY

The Film & Media Studies components of the programme aim to develop a critical understanding of the central role played by the media and communication in contemporary society. Bringing together theory and practice, the programmes investigate the wider social context within which the media and cultural industries operate, and encourage a rigorous analytical approach to investigating the media’s position within particular political, economic and cultural contexts. Throughout the programmes there is a concern with the relationship between aspects of cultural production and consumption. You will be encouraged to examine, both critically and creatively, a range of media and their professional practices and offered areas of study including cinema, new media, television, public relations and the sporting industry. Given the interdisciplinary nature of the subject, the course will expose you to a range of approaches to the study of media production, consumption and aesthetics. These include political economy, institutional analysis, textual and film analysis, media practice and audience studies. The Film and Media programme offers a 'mixed economy' approach, requiring you to reflect critically on the relationship between media theory and media practice, both your own and that of professionals. You also have the opportunity to develop skills in particular areas of radio and video production. You should emerge with a deeper understanding of the position of the media and the wider creative industries in contemporary society as well as of the range of creative practice that informs development in these areas. In an economy where the creative and cultural industries are viewed as increasingly important, you should emerge with a wide variety of creative, intellectual, analytical and research skills that enhance their employability across a wide range of sectors.

The French components of the degree combine the study of the French language, in written and spoken forms, with analysis and examination of French and Francophone cultures, politics and societies. We focus particularly on the modern and contemporary world (primarily from late 19th century to the present day), approaching French as a dynamic, global language. Integral to that approach is a Study Abroad semester (Semester 6) spent at one of our wide range of partner institutions across France or in Quebec, Switzerland or Morocco. We offer both Beginners’ and Advanced modules in the first 3 semesters of study with the two streams merging from Semester 4 onwards. For students starting in the Advanced stream (ie students who have a prior qualification in French), the modules taken in Semesters 1 to 4 encompass written language and grammar work, oral and aural classes and culture seminars (all weekly), as well as a schedule of regular lectures associated with the texts studied in the culture seminars. For the first full year, students starting as Beginners focus on building and consolidating language skills (in both written and spoken forms) through an intensive programme of language classes taught by native speakers. In Semester 3, students who started in the Beginners’ stream continue intensive language classes and are introduced to short texts and films in French to develop their skills in cultural analysis in order to be able to merge with the Advanced stream in Semester 4. Thereafter, no further distinction is made between former Beginners and Advanced students and the degree programmes are identical for both groups. Tailored advice for former Beginners is provided in course materials in Semester 4 to aid with the transition and integration.

Key Features of the Programme

Our Film and Media Degree ranks among the best in the country. The University of Stirling has been teaching and conducting research in film, media and journalism since 1978. The long-established and internationally-known Film & Media degree programme allows you to combine critical and academic approaches to Film and Media with practical production modules. The high quality of teaching on this programme is linked to the division’s world-class profile in research and production, with research-led lecturers producing publications, funded projects, consultancy and public events, and the production team helping you become fully trained in practicalities and ready to compete for high profile national awards, and industry placements.
French at Stirling approaches French as a dynamic, global language and you will examine a wide range of political, cultural and social aspects of contemporary France and the French-speaking world. Our students develop high-level written and oral skills in French, including translation and individual presentations, through weekly classes. We offer a dedicated suite of modules aimed at enabling Beginners in French to develop sufficient confidence and proficiency in French to be able to join our Advanced stream within 3 semesters. You will also benefit from our extensive network of partners across France and the French-speaking world for an integral semester of Study Abroad, as well as having the opportunity (subject to eligibility) to apply for a British Council English Language Assistantship.

**WHAT WILL I BE EXPECTED TO ACHIEVE?**

On successful completion of this programme, students should be able to:

1. **Demonstrate a critical understanding of:**
   a. Communications and society
   b. The fields that contribute to sports studies
   c. The historical context of media development
   d. Media processes and practices
   e. Forms and aesthetics
   f. The relationship between media, culture and identity
   g. forms of communication, media and culture as they have emerged historically and appreciate the political and cultural processes through which they have come into being.

2. Analyse closely, interpret and show the exercise of critical judgement in the evaluation of these media and cultural forms
3. Produce high-level written French through composition work and produce high-level translation both to and from French.
4. Produce digital output, in English and French, across a wide range of platforms, manipulating sound, image, the spoken and written word using relevant concepts and theories
5. Produce work, in English and French, which demonstrates an understanding of media forms and structures, sports studies forms and literature, audiences and modes of address.
6. Demonstrate intercultural awareness and understanding, bolstered by a sustained period of residence and study abroad.
7. Conduct independent research on a topic of relevance in modern and contemporary French and Francophone cultures.

Intellectual, Practical and Transferable Skills and other graduate attributes:

1. Communicate effectively (in English and French) in interpersonal and group or team settings and through the submission of written work to a given length, format, brief and deadline;
2. Gather, organise and deploy ideas and information (in English and French) in order to formulate arguments cogently and to express them coherently in written, oral or other forms;
3. Work in flexible, creative and independent ways, showing self-discipline, self-direction and reflexivity.
4. Carry out various forms of enquiry and research in English and French involving sustained independent enquiry;
5. Formulate appropriate questions (in English and French) and employ appropriate methods and resources for exploring those questions;
6. Evaluate and draw upon a range of sources and texts (in English and French) and appropriate conceptual frameworks.
7. Reflect upon understanding gained in activities and cooperation (in English and French) across a wide range of individual and group tasks in order to formulate appropriate responses to a wide range of issues and problems.

All these skills, both subject specific and generic, contribute to the employability of graduates. In terms of PDP, students are encouraged and assisted throughout the programme to engage in work experience and volunteering of many kinds. Regular contributing lecturers from many branches of the media industries...
ensure a continuing focus on both employment and personal development issues.

Values and Attitudes:
1. Openness
2. Excellence
3. Ambition
4. Ethical Behaviour
5. Creativity
6. Independence
7. Flexibility
8. Intercultural Awareness

HOW WILL I LEARN?

The joint Film & Media Studies and French components contain theoretical, analytical and production elements.

The Film and Media components first provide you with an understanding of the social, economic and political roles of the media in contemporary societies. This is achieved by examining how media output is funded, regulated, produced and consumed, and how audiences may be affected and influenced.

Second, they aim to develop the skills and methods required for the analysis of media texts. Films, television and radio programmes, newspapers, magazines and advertisements are all subject to detailed analysis to see how information, meaning and affect are structured and communicated.

Third, the Film and Media Studies programme components contain a substantial practical element, in which production techniques employed in electronic and print media are introduced. This element is intended to give you an opportunity to measure theoretical knowledge against the considerable demands of practical necessity. While the intention is not to provide specialist professional training, you will gain an overview of industry practice and entry-level skills which many find useful for subsequent employment. In addition, the programmes develop transferable skills of written and oral communication, logical reasoning, conceptual analysis, study skills and group work.

French at Stirling offers both Beginners’ and Advanced modules in the first 3 semesters of study with the two streams merging from Semester 4 onwards. If you are starting in the Advanced stream (i.e. you have a prior qualification in French), the modules taken in Semesters 1 to 4 encompass written language and grammar work, oral and aural classes and culture seminars (all weekly), as well as a schedule of regular lectures associated with the texts studied in the culture seminars. Broadly speaking, these first four modules take you from the foundations of the French Republic in terms of its political, social and cultural structures (Semester 1) through the late 19th and early 20th centuries including World War I (Semester 2) and into the mid-20th century (Semester 3 where students examine France and the Francophone world against a backdrop of World War II and post-war decolonisation). The Semester 4 module brings students up to the present-day, through the examination of novels, films and other works from late-20th and early 21st-centuries. The Beginners’ stream focuses on intensive language learning for Semesters 1 and 2, incorporating aspects of the study of contemporary cultural texts in Semester 3, and merging with the Advanced stream in Semester 4.

Attainment of the learning objectives will be assessed through coursework and written exams. Coursework may take the form of online tests, individual/group presentations, essays or digi-essays. The coursework is designed to improve your critical thinking, creativity, communication and group working skills. We will liaise with the student accessibility and inclusion service to ensure alternative assessments are in place for students with additional learning support needs. Modules involving French language work will usually contain an element of oral assessment (either a group oral exam or an individual oral exam,
Appropriate teaching methods and learning strategies have been developed to achieve the learning outcomes of this joint programme. All programmes employ a range of assessment methods to enable students to demonstrate achievement of the learning outcomes.

Student questionnaires regularly provide staff with positive feedback on the educational value of the learning experience on the undergraduate programmes.

**Semester 1-4 modules**

Overview

- In Year 1 Semester 1 students will take ONE compulsory film and media module and ONE compulsory French module. In Semester 2 you will take ONE compulsory film and media module and ONE compulsory French module.

- In Year 2 Semester 3 you will take ONE compulsory film and media module and ONE compulsory French module. In Semester 4 you will take One compulsory film and media module (from a choice of two modules) and ONE French module.

In their approved sequence the first core modules are:

Semester 1 FMSU9M1: An Introduction to Media Issues and Industries, and either FREU9A1: Introduction to Contemporary French and Francophone Cultures OR FREU9B1 Introductory French I (This course is designed for students with no previous knowledge of French, but students with some experience of the language up to GCSE/Standard Grade French may in some cases be admitted, following consultation with the Language Coordinator and/or the French Programme Director).


Semester 3 FMSU9M3: Reading Film and Television, and either FREU9A3: Twentieth Century France: War Empire and Memory or FREU9B3: Intermediate French.

Semester 4 FMSU9A4: Digital Media and Culture or FMSU9U4: Understanding Audiences and FREU9A4: Contemporary French language and Cultures.

In year one and two Film and Media modules (FMSU9M1, FMSU9M2, FMSU9M3) typically use two-hour lectures to introduce students to the key concepts and issues, and to guide their independent reading—an essential part of the learning process throughout the degree. Lectures are complemented by weekly one-hour seminars, which are linked to student reading and/or viewing. Seminars generally take place in a smaller room, with no more than 20 students. The smaller class sizes enable tutors (normally a member of staff or, occasionally, a teaching assistant) to moderate the discussion or small group activity sensitively, taking account of students’ individual characteristics, life-experience, and self-confidence. The tutor will often ask questions or set tasks, with the onus being on you to come prepared and be ready to speak (individually or as part of a group). Class discussion, which begins at this stage, is central to the Division’s teaching and learning practice, and you are encouraged to work within the ground rules for discussion groups which are outlined in the Division’s Student Handbook.

French offer both Beginners’ and Advanced modules in the first 3 semesters of study with the two streams merging from Semester 4 onwards. If you are starting in the Advanced stream (i.e. you have a prior qualification in French), the modules taken in Semesters 1 to 4 encompass written language and grammar...
work, oral and aural classes and culture seminars (all weekly), as well as a schedule of regular lectures associated with the texts studied in the culture seminars. Language classes (written and spoken) usually have around 15 students in Semesters 1-4 while culture classes have a maximum of 20 students. Groups in the Beginners’ stream usually have around 20 students.

In semester 4 FMSU9U4 embeds employability by offering opportunities to interact with guest lecturers from business and industry (Private/public/third sector), and to produce a Research Proposal with individual and group work elements. FMSU9A4 Digital Media and Culture introduces students to the main themes and concepts that underpin our understanding of digital media and culture as it operates in the world today. The module takes a ‘heuristic’ (hands-on, critical engagement and exploratory investigation) and flipped content approach to important issues in digital culture.

**Semester 5-8 Modules**

In most instances, students will take ONE compulsory French module in semester 5 (FREU9L5: Honours/General Language) with TWO optional Film & Media and/or French modules, and LANUFRE: Compulsory Semester abroad in French Speaking Country in Semester 6. Students will also take LANU9JLE: Languages for Employability which runs throughout Semesters 5 and 6.

Under exceptional circumstances, and with the written approval of the French Programme Director and the French Study Abroad Advisor, students may be exempted (usually on serious medical or personal grounds) from the requirement to complete LANUFRE (Compulsory Semester Abroad) in Semester 6. In such cases, students will take ONE compulsory French module in semester 5 (FREU9L5: Honours/General Language) with TWO optional Film & Media and/or French modules. In Semester Six you will choose ONE compulsory French module (usually from two options), and ONE optional Film & media module. Students will also take LANU9JLE: Languages for Employability which runs throughout Semesters 5 and 6.

Students who are exempted from Semester 6 Abroad (LANUFRE) will still be required to fulfil our minimum residence requirement for French which, in its most basic form, involves a 4-week period spent at a language school in a French-speaking country. Please note that this is undertaken at the student’s own expense and usually during vacation time. This should be discussed fully with the French Programme Director and/or Study Abroad Advisor.

LANUFRE is the ‘dissertation equivalent’ module for students on this degree programme. Students who are exempted from LANUFRE are likely to be required to take a 20-credit French dissertation in Semester 8.

**Modules**

For the Film and Media degree programme there are currently more than twenty modules on offer in semesters 5 to 8, providing a generous choice for students. The work undertaken in semesters 5 to 8 extends and deepens the knowledge and understanding provided by the compulsory modules. Students taking these modules build on former learning to achieve higher levels of understanding. Students have the flexibility to choose modules to construct a degree programme best suited to their interests and aptitudes, e.g. in media production, television and film studies, or the sociology of the media and popular culture. In each subsequent semester all students select one, two or three modules above level 8, depending on their degree programme, from a list of optional modules.

Typically, the Film and Media teaching and learning in semesters 5 to 8 is done through a blend of lectures, screenings and seminars/workshops with prescribed weekly readings. In addition, the range of subject matter, approach, and teaching and assessment methods is very broad. All the principal media are represented - film, television, radio, the press, the internet - as well as practices that cross media boundaries, e.g. sport, advertising and public relations. Most of these semester modules take a critical-analytical approach, drawing on knowledge and theory from a range of Arts and/or Social Science perspectives. The audio-visual production modules, while focusing on creative and practical activities,
also involve a high degree of critical awareness. Some modules involve assessed individual or group presentations, which help to develop important communication skills. Other forms of assessment include essays, group projects, oral presentations, exams and a dissertation. Typically, modules are linked to the research interests of staff, many of whom are international authorities in their respective fields. (See the Departmental Website or Student Handbook for the full list.)

For the French components in Semesters 5, 7 and 8, you take a core language module which focuses on the development of high-level language skills including translation to and from French, composition work in French and group and individual oral skills. Alongside these core language modules, you can choose from a selection of option modules centred on the areas of research expertise of French at Stirling staff, namely Postcolonial Studies, Visual Cultures and Gender and Sexualities. The options available vary from year to year but include: Cultures of Travel, Black France, Crime Fiction, Screening the City, Children’s Literature and Translation Theory. Our option modules are typically taught via weekly 2-hour seminars with classes of 15-20 students.

Semester 6 is a compulsory semester of Study Abroad which students spend at one of our wide range of well-established partnerships with institutions across France and the wider Francophone world (Switzerland, Quebec, Morocco). During the Semester Abroad, you take a range of courses at our partner institutions, including French language classes (translation, composition, oral classes, etc), as well as benefitting from immersion into a French-speaking environment outside the classroom. You are also strongly encouraged to apply for British Council English Language Assistantships, usually undertaken between Years 2 and 3.

Throughout Year 3 (including while on Study Abroad), you also take our Languages for Employability module which is taught on campus in Semester 5 and online while students are on Study Abroad. This module focuses on skills such as writing CVs and covering letters in French and delivering job-related presentations in French, as well as broader transferable skills that help strengthen your graduate profile.

Audio and video production modules in Film & Media allow you to experience practical media production guided by an award winning team of subject experts. you will work in teams and learn about the creative, technical and organisational aspects of media production, with a focus on a professional approach throughout. Practical media work is challenging and demanding, but ultimately can be extremely rewarding. It is important to note that the number of students on all production modules is capped to ensure the best possible student experience in terms of access to resources and guidance from tutors.

All students who want to study production must take the Introductory FMSU9AS module in semester 5. This is the prerequisite for all your subsequent production work. As all the practical modules are optional, you need not take any more, but have the option to pursue a range of subsequent modules and build your own pathway from a mixture of audio and video options.

If students chose Optional route 2, fourth year production work represents a significant step up. In Semester 7 there are two double weighted modules. You may only study one of these. In Radio Drama (FMSU9C7) small groups script, produce, direct and edit a short piece of audio fiction. In Content Development and Research (FMSU9CD) you work as individuals and in production teams to develop factual programme ideas, write proposals, make video tasters and pitch to television industry professionals, as well as researching and making part of a formatted show.

Stirling has a deserved reputation as a centre of excellence for production teaching, strong links with the media industry and a track record of producing award winning work, including a host of Royal Television Society and Scottish Student Journalism Awards. Many graduates have gone on to forge successful industry careers.

There are a number of modules offered the Film & Media Studies students that stem from the Digital Media honours programme. Modules on the Digital Media programme provide you with rigorous and
challenging training in tools, applications and possibilities of digital environments – from the preparation of journalistic and multiplatform content to its effective display and dissemination across television, film, radio, print, online and beyond. The key curriculum areas for studying Digital Media include content development for multichannel networks and convergent media platforms; applied research in design thinking and creative enterprise; emergent research in smart technologies and the Internet of Things; and social media studies, covering analytics, marketing, economics, representation and identity. Digital Media modules are all taught through a critical practice mode of delivery that offers no value distinction between applied, practical and theoretical approaches.

Semester 8 options.

There are 2 options or roads through semester 7 & 8.

Option 1

In Semester 7 you take ONE compulsory 20 credit French module FREU9L7: Honours Language and TWO optional modules from the Film and Media and/or French list.

Semester 8 involves TWO compulsory 20 credit modules: FREU9L8: Honours language 2, and ONE 20 credit module from a list of four (FREU9BF, FREU9CT, FREU9D2, FREU9PO), and ONE optional 20 credit module from Film and Media list.

Option 2

In Semester 7 you take ONE compulsory 20 credit French module FREU9L7: Honours Language and 40 credits worth of Film & Media from a list of 10 choices.

Semester 8 involves TWO compulsory 20 credit modules: FREU9L8: Honours language 2, and ONE 20 credit module from a list of four (FREU9BF, FREU9CT, FREU9D2, FREU9PO), and ONE optional 20 credit module from Film and Media list.

WHAT TYPES OF ASSESSMENT AND FEEDBACK CAN I EXPECT?

Assessment and Assessment Criteria

Assessed work in Film and Media comprises of essays, group work projects, and end-of-term examinations, and critical reviews. Essays and Exams (both seen and unseen) test students' knowledge of the subject matter of the respective modules, and their understanding of the issues involved and their ability to write cogently and coherently. Group work projects encourage students to begin working in and as part of a team, and undertake peer-assisted learning and evaluation.

FMSU9U4 asks students to write a critical essay, and to produce a Research Proposal that has both a group work and individual assessment element.

FMSU9A4 takes a flipped content ‘heuristic approach’ (hands-on, critical engagement and exploratory investigation) to key issues in contemporary digital culture. The first half of the module uses continuous assessment elements – e.g. a class blog or Wiki*media – while project work in the second half of the module is primarily lab-based and both peer- and teacher-assessed.

Typically, assessments during semesters 5 to 8 Film and Media modules include:

- Individual or Group Presentations
A wide range of assessment formats are used over the course of a degree in French, encompassing grammar tests, composition work, translations (to and from French), group oral assessments, individual oral presentations in the target language and (occasionally) in English, analytical essays relating to cultural texts (films, novels, etc) and a research project in the target language (LANUFRE). Our Languages for Employability module also includes assessment of skills such as producing CVs and covering letters in French. We assess students’ work in line with the University’s grading scheme and have specific assessment criteria relating to written language (in French), oral assessment (in French) and essays relating to culture/history politics. These criteria are clearly set out in course materials provided to students via Canvas (our VLE) from the start of each semester. Please note that oral assessment in the target language is compulsory.

The University operates a common marking scheme for all modules and exams (http://www.stir.ac.uk/academicpolicy/handbook/assessment/).

All formally assessed work is marked blind and it is also systematically moderated or second marked.

Feedback on Assessment

What you can expect:

The University takes feedback and feedforward very seriously and, along with the Students’ Union, have developed a Feedback Policy and Student Guide to Feedback. The university identifies seven key principles of good feedback and feedforward:

- Constructive and supportive
- Clear and accessible
- Embedded
- Timely
- Transparent
- Goal referenced
- A dialogue

The University also identify steps students should take to get the most out of feedback and feedforward:

- Find out where, how and when feedback/feedforward will be provided
- Read and engage with the assessment criteria
- Engage with the feedback/feedforward you are given

Across the Film and Media Programme feedback can be both informal and formal, formative and summative, and can be provided individually and in groups. It can take many different forms depending on the module’s requirements and will be used in the following ways across the programme:

- discussions in class about the assignment
- reviewing assignment exemplars
- practice assignments
- practising past exam papers
'drop in' advice
guidance given on previous assignments about what to change in the future
comments from staff or other students
discussions in supervision meetings
reflections in learning journals on academic/professional experiences
Whole class or 'generic' feedback on how an exam question had been tackled
final marks or awards.

What you should do with your feedback:

You are responsible for:

- familiarising yourself with module information on how to approach assessments and how, when and where to find your feedback
- accessing and digesting your feedback
- seeking further help and guidance from your tutors and other students
- saving a copy of your feedback for future use
- reflecting on your feedback to celebrate and build on your strengths and to use what you have learnt in your approach to work in the future
- offering constructive and supportive feedback to other students when asked to do so.

When you will receive feedback:

Formal feedback on assessment is expected to be given within 3 working weeks. Our learning management system, Canvas, will be used in the electronic submission, marking and feedback dissemination of coursework.

Further information on feedback and feedforward can be found here:
https://www.stir.ac.uk/media/stirling/services/academic-registry/documents/feedback-and-feedforward-policy.pdf

Assessment Regulations
There are some modules where assessments are compulsory, this will be clearly stated in the module outline.

If you would like to know more about the way in which assessment works at the University of Stirling, please see the full version of the Assessment and Academic Misconduct regulations at:

WHAT WILL I STUDY?

Outline Programme Structure

The list below shows compulsory and option modules for this programme. Option modules are revised over time and, in some cases, will be dependent upon pre-requisite and/or co-requisites being taken. More information about these requirements can be found in the relevant Module Descriptors. The options available each year can be subject to change due to student demand and availability of teaching staff.

- Where an “Option list” is specified, you have a choice of which module to take at this point in the degree programme and these choices are listed below
- For year 1 and 2 where “Any Module” is used it means that you can choose from all modules available to the year group and you can see the full list by following these links:

Undergraduate
### Year 1

Total year 1 credit value = 120  
Compulsory credits = 80  
Option credits = 40 – any modules

**Compulsory Modules**

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<th>Module Code</th>
<th>Credit</th>
<th>Semester</th>
<th>SCQF Level</th>
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<tr>
<td>An Introduction to Media Studies and Industries</td>
<td>FMSU9M1</td>
<td>20</td>
<td>AUTUMN</td>
<td>8</td>
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<tr>
<td>Introduction to Contemporary French &amp; francophone Cultures OR Introductory French 1</td>
<td>FREU9A1</td>
<td>20</td>
<td>AUTUMN</td>
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<tr>
<td>Int 3</td>
<td>FREU9B1</td>
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<td>AUTUMN</td>
<td>7</td>
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<tr>
<td>Spaces &amp; Places in Modern France OR Introductory French 2</td>
<td>FREU9A2</td>
<td>20</td>
<td>SPRING</td>
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<tr>
<td>The Moving Image</td>
<td>FMSU9M2</td>
<td>20</td>
<td>SPRING</td>
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### Year 2

Total year 1 credit value = 120  
Compulsory credits = 80  
Optional credits = 40

**Compulsory Modules**

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<thead>
<tr>
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<th>Module Code</th>
<th>Credit</th>
<th>Semester</th>
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<tr>
<td>Reading Film &amp; Television</td>
<td>FMSU9M3</td>
<td>20</td>
<td>AUTUMN</td>
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<tr>
<td>Twentieth Century France OR Intermediate French</td>
<td>FREU9A3</td>
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<tr>
<td>Sport Studies – Issues and Concepts</td>
<td>SPSU913</td>
<td>20</td>
<td>AUTUMN</td>
<td>8</td>
</tr>
<tr>
<td>Contemporary French language &amp; Cultures</td>
<td>FREU9A4</td>
<td>20</td>
<td>SPRING</td>
<td>9</td>
</tr>
<tr>
<td>Digital Media and Culture OR Understanding Audiences</td>
<td>FMSU9A4</td>
<td>20</td>
<td>SPRING</td>
<td>9</td>
</tr>
<tr>
<td>Int 3</td>
<td>FMSU9U4</td>
<td>20</td>
<td>SPRING</td>
<td>9</td>
</tr>
</tbody>
</table>

### Year 3

Total year 1 credit value = 120  
Compulsory credits = 80/60  
Optional credits = 40/60

Option 1

**Compulsory Modules**
<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit</th>
<th>Semester</th>
<th>SCQF Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Honours/General language</td>
<td>FREU9L5</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Languages for Employability</td>
<td>LANU9LE</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Compulsory Semester Abroad in French Speaking Country</td>
<td>LANUFRE</td>
<td>40</td>
<td>SPRING</td>
<td>10</td>
</tr>
</tbody>
</table>

Option 2 (Only for students who are exempted from LANUFRE with written approval from the French Programme Director and Study Abroad Advisor)

Compulsory Modules

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit</th>
<th>Semester</th>
<th>SCQF Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Honours/General language</td>
<td>FREU9L5</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Languages for Employability</td>
<td>LANU9LE</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Eg Black France</td>
<td>FREU9BF</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>OR Cultures of Travel</td>
<td>FREU9CT</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>OR French Popular Culture of the 20th Century</td>
<td>FREU9PO</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
</tbody>
</table>

Option Modules

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit</th>
<th>Semester</th>
<th>SCQF Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Audio and Video Production</td>
<td>FMSU9A5</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Documentary Film and Television: The Poetic Eye</td>
<td>FMSU9AD</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Gender and Representation</td>
<td>FMSU9AS</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Feminism and Television</td>
<td>FMSU9FT</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Public Relations and Promotional Culture</td>
<td>FMSU9PR</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Scriptwriting</td>
<td>FMSU9SW</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Exoticism in French Cinema</td>
<td>FREU9EX</td>
<td>20</td>
<td>Varies</td>
<td>10</td>
</tr>
<tr>
<td>Sceneping the City</td>
<td>FREU9SC</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
</tbody>
</table>

**Year 4**

Total year 1 credit value = 120
Compulsory credits = 60
Optional credits = 60

Compulsory Modules

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit</th>
<th>Semester</th>
<th>SCQF Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Honours Language</td>
<td>FREU9L7</td>
<td>20</td>
<td>AUTUMN</td>
<td>10</td>
</tr>
<tr>
<td>Honours Language II</td>
<td>FREU9L8</td>
<td>20</td>
<td>SPRING</td>
<td>10</td>
</tr>
<tr>
<td>Black France</td>
<td>FREU9BF</td>
<td>20</td>
<td>SPRING</td>
<td>10</td>
</tr>
</tbody>
</table>
French typically offers 3 option modules in the Autumn semester and 2 in the Spring. These will vary from year to year, so those listed here are by way of example only.

### READING LIST

#### Required and Recommended Reading for the Film and Media Studies Programme

**Introductory Readings**


**For the French Components**

Please refer to individual course materials for each module as we revise and update our required and recommended readings on a regular basis.

### Section 3 Student Support

#### SUPPORT FOR STUDENT LEARNING

Induction
You will receive an induction during the first days of your programme. This includes a range of social events, information sessions and activities to help you orientate yourself at Stirling and access the services available to you. These are opportunities to meet staff and other students from across the university, in the Faculty and on the programme.

For the French components of your degree, students beginning French in the Advanced stream are also provided with a programme of transition materials via Canvas (our VLE) in the weeks leading up to the start of their Semester 1. The aim of these materials is to help students adjust to University-level study of French via learning resources, exercises, online mini-lectures, etc that lead into our French programme.

**Study Skills Support**
Student Learning Services (SLS) are committed to providing comprehensive guidance on all aspects of effective and efficient learning. The ultimate aim of the service is to enable you to make the most of your academic studies at the University and for you to become an independent, successful learner during your time at the University of Stirling. This is facilitated through collaborative work with experienced tutors and by offering a variety of courses, workshops and tutorials.

All students, whatever stage of their academic studies, are welcome to use Student Learning Services. However the service may be particularly beneficial:

- In your first two years of study.
- If you are making the transition from college to Higher Education.
- If you have been out of education for some time.

**What SLS are able to do:**

- Advise you on academic skills relevant to your studies at University.
- Help you consolidate your previous learning and develop new learning strategies.
- Advise on action-plans to potentially improve grades.
- Suggest practical solutions if you feel overwhelmed by assignment work.
- Help you gain confidence in the transition to Higher Education.

More information can be found here: [https://www.stir.ac.uk/student-life/support-wellbeing/student-learning-services/](https://www.stir.ac.uk/student-life/support-wellbeing/student-learning-services/)

**STEER**
STEER is a University-wide peer support scheme linking in returning student "Captains" with new undergraduate or taught post-graduate "Crew" during their first year at Stirling.

The scheme aims to help you make the most of your time at the University, help new students - the Crew - settle in and realise the opportunities available to them. You can find out more information here: [https://www.stirlingstudentsunion.com/representation/studentsupport/steer/](https://www.stirlingstudentsunion.com/representation/studentsupport/steer/)

**Academic and Pastoral Support**

**Adviser of Studies:** Advisers have an important role to play in enhancing your academic and personal development and are essential to ensuring you make the most of your time at university. Advisers provide a personalised point of contact for you to discuss academic concerns or queries within the academic community. The general purpose of the role is to provide more in-depth advice on the academic options available to you and on the academic policies and regulations within the University.

More information can be found here: [https://www.stir.ac.uk/about/faculties-and-services/academic-registry/adviser-of-studies-scheme/undergraduate-advisers/](https://www.stir.ac.uk/about/faculties-and-services/academic-registry/adviser-of-studies-scheme/undergraduate-advisers/)

**Personal Tutor:** The role of a personal tutor is to help you feel part of the University community. They are a specific and consistent source of guidance, information and support for you throughout your studies. The tutor should be your first formal point of contact for general academic guidance and pastoral...
Support and Wellbeing: At university you may face non-academic issues where you need some expert help or guidance. There are lots of ways we can help you in your day-to-day life at University. Student Support Services provide a range of high-quality services to assist you during the course of your studies, help prepare you for life after graduation. We aim to enhance the student experience and help you to get the most out of your time at University. More information can be found here: https://www.stir.ac.uk/student-life/support-wellbeing/student-support-services/emotional-wellbeing/

Student Union: you can also access support through the Students’ Union, more information can be found here: https://www.stirlingstudentsunion.com/representation/studentsupport/

Accessibility and Inclusion (A&I)
A&I are committed to offering a service which is welcoming and supportive of the needs of all students. Our service takes into account the full range of needs you may have, in a wide variety of circumstances including - physical and mobility difficulties, sensory impairments, specific learning difficulties including dyslexia and autistic spectrum disorder as well as medical conditions and mental health difficulties. A&I can also support you if you have short-term, temporary impairments or other difficulties as a result of an accident, injury, illness or surgery. More information can be found here: https://www.stir.ac.uk/student-life/support-wellbeing/student-support-services/accessibility-and-inclusion/

Learning Resources
You can find out more about the resources available to support your learning here: https://www.stir.ac.uk/about/faculties-and-services/academic-registry/academic-policy-and-practice/quality-handbook/learning-support/

Section 4 Programme Evaluation and Enhancement

<table>
<thead>
<tr>
<th>METHODS FOR EVALUATING AND IMPROVING THE QUALITY AND STANDARDS OF TEACHING AND LEARNING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module Evaluation</td>
</tr>
<tr>
<td>Module evaluations are carried out each year and are an important way of getting student feedback on the modules we teach. We aim to evaluate every module we teach in every semester. You can find out more here: <a href="https://www.stir.ac.uk/about/faculties-and-services/academic-registry/student-information/module-evaluation/">https://www.stir.ac.uk/about/faculties-and-services/academic-registry/student-information/module-evaluation/</a></td>
</tr>
<tr>
<td>Programme Review</td>
</tr>
<tr>
<td>Programmes are reviewed regularly. Innovation in programme development will be guided by the institutional and faculty strategic plans with new programmes in particular to be developed using a ‘co-production’ model which supports all stakeholders working together. You can find out more here: <a href="https://www.stir.ac.uk/about/faculties-and-services/academic-registry/academic-policy-and-practice/quality-handbook/programme-and-module-approval-amendment-and-withdrawal/#introduction">https://www.stir.ac.uk/about/faculties-and-services/academic-registry/academic-policy-and-practice/quality-handbook/programme-and-module-approval-amendment-and-withdrawal/#introduction</a></td>
</tr>
<tr>
<td>External Examiner(s)</td>
</tr>
<tr>
<td>Name of External Examiner: Laraine Porter</td>
</tr>
<tr>
<td>Institution: De Montfort University, Leicester</td>
</tr>
<tr>
<td>Name of External Examiner: Freddie Gaffney</td>
</tr>
<tr>
<td>Institution: Ravensbourne</td>
</tr>
</tbody>
</table>
Section 5 My Future

### WHAT KIND OF CAREER MIGHT I GO ON TO?

The Film and Media and French programme prepares students for a job in:

- Broadcasting
- Publishing
- Advertising
- Journalism
- Translation
- Teaching
- Tourism
- Finance/Business

The joint degree also provides transferable skills that are attractive to broadcasters, online platforms, strategic and corporate communications employers, PR companies and Press Offices. Graduates are also attractive to employers of graduates in management and other roles.

Many students have won national prizes for their media work, as well as scholarships and prizes for their work in Languages.

How does this programme facilitate your development of the Graduate Attributes?

**This programme will Connect you:**

- With film, media and journalism knowledge, understanding and skills with a range of complex real world issues
- With contributions from alumni, employers and industry experts to develop your employability skills
- With knowledge, experiences, and people providing different perspectives, to understand different cultures, beliefs and traditions
- With an inclusive learning community and with the wider community
- With communication skills using digital and other media

**This programme will support you to Innovate**

- through active and ethical research
- through using the latest global research and new technologies to develop new understandings and creative solutions
- through independent critical and reflective thinking
- through identifying opportunities to improve what you do and taking action
- through drawing on expertise from researchers working at the cutting edge of media research

**This programme will support you to transform**
through developing your intellectual and cultural passion and excellence
through sharing new perspectives and broadening your horizons
through becoming professional, adaptable and resilient and equipped to succeed in the global market place
through becoming an active global citizen who is socially, culturally, and environmentally aware.

WHAT STUDY ABROAD OPPORTUNITIES ARE AVAILABLE?

The University offers over 70 exchange and Erasmus partner universities, across four continents.

Study Abroad is an integral element of this programme. Students on this programme spend their 6th semester of study at one of our partner institutions across France or elsewhere in the French-speaking world (Quebec, Switzerland or Morocco). We also encourage eligible students to apply for British Council English Language Assistantships which they tend to undertake between Year 2 and Year 3. The scheme extends the length of the degree by a year but offer successful applicants the opportunity to gain experience of teaching English conversation classes for a year. Successful applicants are contracted (usually for 8-9 months) to teach in the French school system (primarily at secondary level) and the assistantship is a paid appointment.

WHAT PLACEMENT OPPORTUNITIES ARE AVAILABLE?

In addition to Semester 6 Abroad, eligible students are encouraged to apply for a British Council English Language Assistantship (see further details under Study/Time Abroad). Assistantships are normally undertaken between Year 2 and Year 3 and add a year to the length of the degree. There is also an option to undertake a placement module during your second year, based in the UK, as an optional module.

WHAT FURTHER STUDY OPTIONS ARE AVAILABLE TO ME?

Humanities MRes
Gender Studies (Applied)
Media Management (MSc, PG Dip, PG Cert)
Media Research (IMRes, PG Dip, PG Cert)
Television Content Development and Production (MSc)
Translating and Interpreting (TESOL, PGDE)
Business Related masters Programmes

Students could also go on to other Masters programmes at other universities, and a wide range of masters in Arts, Humanities, Education, French, Translation, etc.

WHAT OTHER INFORMATION DO I NEED TO KNOW?

Students on this programme undertake a compulsory Semester Abroad in their 6th semester of study. We have a wide range of partner institutions across France and the wider French-speaking world (Switzerland, Morocco, Quebec) so students do not have to find their own placement. Arrangements for Semester 6 Abroad happen over the course of Semester 5, via compulsory meetings and information sessions organised by our Study Abroad Advisor and the University’s International Office. In most cases, students who undertake Semester 6 Abroad in France will be eligible for Erasmus funding. Non-EU students and any student interested in Semester 6 Abroad in Switzerland, Quebec or Morocco should talk to our Study Abroad Advisor as early in their programme as possible to discuss the financial implications.

Students should also note that French programme staff oversee the academic elements of students’ applications for Study Abroad but students are responsible for ensuring they respond promptly, fully and accurately to any requests for information (including all forms to be completed) both from Stirling’s International Office and from the host institution for the Semester Abroad. Failure to do so may result in...
problems registering at the host institution, delays receiving Erasmus funding and, in some circumstances, in students having offers of places withdrawn and/or being required to repay Erasmus grants received. This, in turn, has an impact on students’ progression through their degree and on their ability to graduate.

Students who spend Semester 6 Abroad (on module LANUFRE) do not pay student fees at the host institution (though some of our partners do levy small charges for specific individual modules) but continue to pay fees at Stirling while abroad. The amount of the Erasmus grant varies from year to year but in recent years has been in the region of €300/month. Only students who spend the semester in France are eligible for the Erasmus grant. Students who spend the semester in Switzerland, Quebec or Morocco will not have to pay fees at their host institution either (ie in line with students who spend the semester in France) but will not receive Erasmus funding.

All eligible students are also strongly encouraged to consider applying for a British Council English Language Assistantship. This is an externally-organised and highly competitive scheme that allows successful applicants to undertake a year of paid teaching (primarily English conversation classes) usually in a secondary school in France or elsewhere in the French-speaking world. For students studying Education, this scheme fulfils the GTC’s residence requirement but the scheme is by no means limited to Education students. Applications are submitted over the course of Year 2 (usually around the Winter break) and most of our applicants undertake this year between Year 2 and Year 3, ie it extends the degree duration by one year but you are in paid employment for that year. Final year students can also apply for the scheme and undertake the assistantship in the year following their graduation.

In a very small number of cases, specific personal circumstances may mean that an individual student is not able to spend Semester 6 Abroad. Where students think such circumstances apply, they must contact the Study Abroad Advisor and the Programme Director as early as possible in their degree and they will be required to fulfil our minimum residence requirement. This entails a period of 4 weeks to be spent in France or a French-speaking country, often at a language school or in some form of internship or employment. This must be discussed and approved in advance by the Programme Director in consultation and the Study Abroad Advisor. Students should note that a 4-week minimum residence period is completed during the student’s own time and at their own expense.

For any questions regarding Study Abroad or other time abroad as part of your degree involving French, please do contact the Programme Director and/or Study Abroad Advisor.

Section 6 Admissions

HOW DO I ENTER THE PROGRAMME?

Admissions Criteria
SQA Highers
AABB – one sitting
AABBB – two sittings

GCE A-levels
BBB

IB Diploma
32

BTEC (Level 3)
DDM

Scottish HNC/HND

Year 1 entry – Bs in graded units
English, Welsh and NI HNC/D

Merits and Distinctions

Access Courses

Access courses and other UK/EU and international qualifications are also welcomed.

Foundation Apprenticeships

Foundation apprenticeships are considered to be equivalent to one Higher at Grade B.

Year 2 entry may be possible with an HND in a related subject. Please consult our Advanced Entry pages for suitable courses.

If you’ve taken exams over two sittings, repeated an exam, or been upgraded, the entrance requirements may be higher.

If you’re an international student and don’t meet the required academic and English-language criteria for entry onto this degree, there are other options. You could take our International Foundation programme, which prepares you for entry onto our degrees. Delivered by INTO University of Stirling on our Stirling campus, you can benefit from excellent teaching and supportive English language training. Successful completion of the International Foundation in Media, Humanities and Social Sciences provides guaranteed progression to this degree.

If English is not your first language, you must have one of the following qualifications as evidence of your English language skills:

IELTS: 6.0 with 5.5 minimum in each skill
Cambridge Certificate of Proficiency in English (CPE): Grade C
Cambridge Certificate of Advanced English (CAE): Grade C
Pearson Test of English (Academic): 54 with 51 in each component
IBT TOEFL: 80 with no subtest less than 17

More information on our English language requirements

English language courses

If you need to improve your English language skills before you enter this course, our partner INTO University of Stirling offers a range of English language courses. These intensive and flexible courses are designed to improve your English ability for entry to this degree.

Find out more about our pre-sessional English language courses