Programme Specification

**Programme award and title:** Stirling M.Res (Business and Management)

| SCQF Level: | 11 | SCQF Credit Value: | 180 |

**Educational aims of the programme:**
Concise (e.g. a few sentences), general statement of aims and broad purposes of the programme

The programme is a branch of the Stirling M.Res focused on business and management and is a recognised pathway of the ESRC Scottish Doctoral Training Centre.

The programme explores the design and execution of research in the context of Business and Management and is aimed at those students on doctoral studies or considering doctoral studies or those with a strong interest in business and management research.

Participants will be exposed to a wide range of philosophical and methodological choices available to management researchers, including an overview of approaches to data collection, principles of data analysis and theory development.

The programme is a recognised element of the ESRC Scottish Doctoral Training Centre of which Stirling University is a part. Students on this programme access core modules shared with several Stirling University Schools. Through this, students have a rich cross disciplinary postgraduate research experience. In addition, where feasible and desirable, to events, ‘research-in-practice’ workshops and master classes provided by other University partners in the Doctoral Training Centre.

**Intended programme learning outcomes:**
Outline (e.g. one or two paragraphs) of what the student will know, understand and be able to do as a result of their learning, expressed in the categories below. Please consider the contribution made to the student’s personal development planning (PDP) and future employability.

**Knowledge and understanding**
Students will learn about:
- The general philosophy and theory of research and about competing perspectives and their implications for designing and carrying out business and management research
- Quantitative, qualitative and action research approaches.

**Subject-specific skills and other attributes**
- Specific business and management research and inquiry methods including project design and management, designing and carrying out surveys, case studies (including interviewing), action research and the use of problem structuring methods and quantitative methods

**Generic skills (e.g. information skills, communication skills, critical, analytical and problem solving abilities) and other attributes**
- Making evidence based argument
- Designing and carrying out literature review with critical discussion of the quality, validity and reliability of diverse sources
- Using information and library services
- Quantitative and qualitative analysis and presentation of results
- Use of software tools including MIND GENIUS and SPSS

**Learning, teaching and assessment strategies:**
Outline (e.g. one or two paragraphs) on overall approach taken to develop and assess learning outcomes, including any distinctive features

- A blended learning approach including both traditional class based lectures supported by
specialised seminars, interactive workshop style teaching and learning in an adult pedagogic style and access to at least 20 specialised podcasts and approximately 20 basic and advanced self assessment quizzes (with built in feedback) on business research methods.

- A team approach to teaching is embedded in the programme with delivery shared between University Schools as part of the Stirling M.Res and as part of the Doctoral Training Centre Consortium that itself will be developing international class materials.
- Assessment is generally based on essays or reports but some elective modules may have exams.

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<th>Professional/statutory body accreditation or recognition:</th>
<th>None at this time</th>
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Further details:

Entry requirements: [http://www.stir.ac.uk/postgraduate/how-to-apply](http://www.stir.ac.uk/postgraduate/how-to-apply)

Programme structure: [http://www.calendar.stir.ac.uk/](http://www.calendar.stir.ac.uk/)

Relevant Subject Benchmark statement (if applicable):
[http://www.qaa.ac.uk/AssuringStandardsAndQuality/subject-guidance/Pages/Subject-benchmark-statements.aspx](http://www.qaa.ac.uk/AssuringStandardsAndQuality/subject-guidance/Pages/Subject-benchmark-statements.aspx)


Introduction/revision date: October 2012