### Programme Specification

<table>
<thead>
<tr>
<th>Programme award and title:</th>
<th>MSc Sport Management</th>
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<tbody>
<tr>
<td>SCQF Level:</td>
<td>11</td>
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<tr>
<td>SCQF Credit Value:</td>
<td>180</td>
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#### Educational aims of the programme:
Concise (e.g. a few sentences), general statement of aims and broad purposes of the programme

- This programme aims to ensure students acquire the necessary skills to enable reflective management practice in a range of sport environments. Particular emphasis is placed on developing a critical awareness of current issues in sport management and the application of relevant knowledge and theories to complex sport management situations.

#### Intended programme learning outcomes:
Outline (e.g. one or two paragraphs) of what the student will know, understand and be able to do as a result of their learning, expressed in the categories below. Please consider the contribution made to the student's personal development planning (PDP) and future employability.

**Knowledge and understanding**
- Students will acquire knowledge and an understanding of management theory, research methods and factors influencing sport and sport management.

**Subject-specific skills and other attributes**
- Students will be able to evaluate recent changes in sport policies and their implications for sport management practice. Further, they will further develop skills in applying relevant theory to specified sport management contexts.

**Generic skills (e.g. information skills, communication skills, critical, analytical and problem solving abilities) and other attributes**
- Students will enhance their analytical and problem solving skills, in addition to further developing their communication and team-working skills.

#### Learning, teaching and assessment strategies:
Outline (e.g. one or two paragraphs) on overall approach taken to develop and assess learning outcomes, including any distinctive features

- Students will be challenged to synthesise knowledge acquired in programmes modules to develop an understanding of the integrative nature of managing sport and sport organisations. A particular feature of programme delivery is the balance between more traditional lecturing approaches and student-centred activities such as case study analysis, discussion with sport management practitioners, seminars and research. This is deemed essential to students' acquisition of the softer management skills such as problem-solving and team-working.

- The approach to assessment complements the method of delivery in that students will be assessed in a range of ways which test knowledge, critical analytical skills and the ability to apply theory to practice. The range of assessment methods include essays, case study analyses and strategy formulation.

#### Professional/statutory body accreditation or recognition:
If approved, this programme will be submitted for accreditation with the Institute of Sport, Parks and Leisure.
Further details:

Entry requirements: http://www.external.stir.ac.uk/postgrad/index.php

Programme structure: http://www.calendar.stir.ac.uk/

Relevant Subject Benchmark statement (if applicable):
http://www.qaa.ac.uk/academicinfrastructure/benchmark/default.asp

Scottish Credit and Qualifications Framework: http://www.scqf.org.uk/the_framework.asp

Introduction/revision date: September 2008