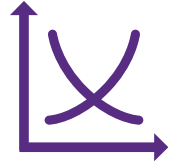




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# ECONOMICS

BA (Hons)



**ARE YOU STIRLING?**

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## REASONS TO CHOOSE THIS COURSE

### 1 FLEXIBLE STUDY OPTIONS

Opportunity to specialise in Economics, or combine with a number of options in order to open up a range potential career options. Possible combinations include: Finance, Politics, Philosophy and Mathematics.

### 2 EXPERT TEACHING TEAM

You'll be taught by staff who are experts in their field, giving you unprecedented insight into their cutting edge research and professional practices.

### 3 TRANSFERRABLE SKILLS EMPLOYERS WANT

The flexibility of our course structure combined, with a focus on personal and professional development, is designed to help students achieve their career ambitions.

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## WHY STUDY ECONOMICS?

What causes inflation? How can unemployment be reduced? Can taxes ever be fair and efficient? How do energy and environmental markets work?

How can economics inform and appraise public health policy? Big questions, looking for big answers – do you think you are up to the challenge?

Almost every decision taken in our fast-moving social, commercial and technological world is dictated by economic imperatives at regional, national and global levels. In the current economic climate the role of the economist is becoming more crucial with the welfare and prosperity of nations dependent upon accurate interpretations and responses to continually shifting economic realities.

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## 3RD IN SCOTLAND, TOP 20 IN UK

(Complete University Guide League Table 2018)

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## COURSE DETAILS

We offer an Honours course in Economics and Combined Honours courses with a range of other subjects: Accountancy, Business Studies, Environmental Science, Finance, Marketing, Mathematics, Politics; or Politics/Philosophy.

You will take Economics plus two other subjects in Year 1.

### SEMESTERS 1–4

You will take the following core modules:

#### INTRODUCTORY MICROECONOMICS

This module gives a broad introduction to microeconomics, which analyses how individual markets work – how prices are set and resources are allocated in an economy.

#### INTRODUCTORY MACROECONOMICS

This module is concerned about issues relating to the economy as a whole, such as the general standard of living, unemployment and inflation.

You will move on to study Intermediate Microeconomics and Intermediate Macroeconomics, which build on the work done in the introductory modules. You will also take Introduction to Quantitative Techniques for Economics and Business in Semester 4.

### SEMESTERS 5–8

All Honours students take core advanced modules designed to develop their knowledge and understanding of the central methods of economic analysis and major policy issues. These are:

- Using Economic Data
- Advanced Microeconomics
- Advanced Macroeconomics
- Economic Policy

In the final year, you will write a dissertation on a subject of your choice.

For the remainder of the course students choose a number of options, on topics such as: Financial Economics; Environmental Economics; Monetary Economics and Energy Economics.

Combined Honours students take the same core modules as Honours students but replace some or all of the Economics options with modules in their other subject.

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**“My fellow economics students are fun, the staff always have an open door and the course is stimulating. I have enjoyed every second of it.”**

**Jack Kleinjan,**  
BA (Hons) Economics

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## CAREER OPPORTUNITIES

Economics develops the skill to construct models that describe how markets and economic systems operate, and the ability to analyze effects of government policy on the functioning of the economy.

Economics is also recognized as an attractive discipline to acquire transferable skills that are useful in many careers. Our graduates have entered in management, consultancy, banking and academia.

97% of Stirling students go on to work and/or study within six months of graduation (HESA), placing Stirling 1st in Scotland and 3rd in the UK for graduate employability.

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**5 QS  
STARS**



2016

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**ECONOMICS**  
[stir.ac.uk/42](http://stir.ac.uk/42)

**L100**

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### MINIMUM REQUIREMENTS

**YEAR 1 ENTRY –  
FOUR-YEAR HONOURS**

**SQA Highers:**

ABBB – one sitting

AABB – two sittings

**GCE A-levels:**

BBB

**IB Diploma:**

32

**BTEC (Level 3):**

DDM

**YEAR 2 ENTRY –  
THREE-YEAR HONOURS**

**SQA Adv Highers:**

ABB

**GCE A-levels:**

ABB

**IB Diploma:**

35

**Essential subjects:**

To include Economics

### OTHER QUALIFICATIONS

**Scottish HNC/HND:**

Minimum entry: Bs in  
graded units

Access courses and other UK/EU  
and international qualifications  
are also welcomed.

### ADDITIONAL INFORMATION

General entry  
requirements apply.

Please visit: <http://stir.ac.uk/av>  
Mathematics National 5 (B),  
Intermediate 2 (C), Standard  
Grade (3), GCSE (C) or  
equivalent required.

**PART TIME, ADVANCED ENTRY  
AND STUDY ABROAD  
OPTIONS AVAILABLE**

## TYPICAL TIMETABLE

| YEAR | SEMESTER | SUBJECT 1                          | SUBJECT 2  | SUBJECT 3        |
|------|----------|------------------------------------|--|------------------|
| 1    | 1        | Introductory Microeconomics (Core) | Any module   | Any module       |
|      | 2        | Introductory Macroeconomics (Core) | Any module   | Any module       |
| 2    | 3        | Intermediate Microeconomics (Core) | Any module (a)   | Any module       |
|      | 4        | Intermediate Macroeconomics (Core) | Introduction to Quantitative Techniques for Economics and Business | Any module       |
| 3    | 5        | Advanced Microeconomics (Core)     | Using Economic Data (Core)   | Economics Option |
|      | 6        | Advanced Macroeconomics (Core)     | Behavioural Science for Managers (Core)                            | Economics Option |
| 4    | 7        | Economic Policy (Core)             | Research Methods (Core)  | Economics Option |
|      | 8        | Dissertation (Core)                | Any module from the Management School options                      | –                |

Accounting and Finance for Managers strongly recommended.

## COMPULSORY MODULES

Introductory Microeconomics, Introductory Macroeconomics, Intermediate Microeconomics, Intermediate Macroeconomics, Introduction to Quantitative Techniques for Economics and Business, Advanced Microeconomics, Using Economic Data, Advanced Macroeconomics, Behavioural Science for Managers, Economic Policy, Research Methods, Dissertation.

## OPTIONAL MODULES

Applied Economics, Financial Economics, Energy Economics, Monetary Economics, Professional Development & Practice, Mathematics for Business.

## CONTACT

**Dr Michelle Gilmartin, Course Director**  
**University of Stirling Management School**

T: +44 (0) 1786 467473

E: [economics@stir.ac.uk](mailto:economics@stir.ac.uk)

W: [stir.ac.uk/management](http://stir.ac.uk/management)

### Student Recruitment and Admissions

T: +44 (0) 1786 467046

E: [recruitment@stir.ac.uk](mailto:recruitment@stir.ac.uk)

[stir.ac.uk/65](http://stir.ac.uk/65)

## JOIN OUR COMMUNITY



# ARE YOU STIRLING?