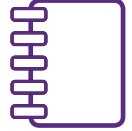




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# FILM & MEDIA

BA (Hons)



# JOURNALISM STUDIES

BA (Hons)

**ARE YOU STIRLING?**

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## REASONS TO CHOOSE THIS COURSE

### 1 GREAT PREPARATION FOR EMPLOYMENT

Film & Media - 80% students in work/study six months after finishing. (*Unistats 2017*)

### 2 OPPORTUNITY TO STUDY ABROAD

Broaden your horizons with an opportunity to study abroad in your third year.

### 3 SATISFIED STUDENTS

Film and Media - 95% students were satisfied overall. (*Unistats 2017*)

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## WHY STUDY FILM & MEDIA AND JOURNALISM?

We have been teaching and conducting research in film, media and journalism since 1978, and our combination of academic and practical work continues to make us one of Scotland's top institutions in this field.

We are second in Scotland for Journalism in the 2017 National Student Survey, and first in Scotland for Communications and Media in the Times and Sunday Times Good University Guide 2018.

Whether studying Film & Media or Journalism Studies alone or in combination with other subjects, you can expect excellent teaching from staff with a range of skills, from active academic researchers to former and current professionals from media industries.

You will also benefit from the MacRobert Arts Centre, an on-campus multi-screen cinema and theatre, and our students often choose to contribute to the campus television station and filmmaking group AirTV, to student newspaper The Brig, and to Air3 Radio.

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## JOURNALISM – 2ND IN SCOTLAND

National Student Survey 2017

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### COURSE DETAILS

Film & Media teaching combines analysis and practice. You will learn the critical and theoretical skills required to study a range of topics within film, broadcasting, digital media, advertising and political communications. You may select modules devoted to audio and video productions and develop related skills in production, post-production, content development, pitching and research.

Journalism Studies teaching also combines analysis and practice. You will develop core skills in contemporary journalism including research, shorthand, writing news, features and long-form journalism, editing and design, photojournalism and web development. You will be encouraged to build a portfolio of work to showcase your talents to potential employers, while students on our work experience module have undertaken placements in national and regional media organisations including the BBC, Sky, Channel 4, the Herald, Press and Journal, Daily Record and the Sunday Mail.

Both Film & Media and Journalism Studies have excellent relationships with media organisations and individual media practitioners, who advise and contribute to our degrees.

Students studying with us have full access to a modern suite of media facilities for radio and television production and a state-of-the-art newsroom. You will also be given the opportunity to participate in exchange programmes studying for a semester or a year in a location chosen from a list including the United States, Canada, Australia and countries in Europe.

## WHY CHOOSE STIRLING?

### JOURNALISM

Stirling is recognised internationally as a centre of excellence in journalism research and it has built up a strong reputation for the teaching of journalistic skills. Working journalists regularly contribute to teaching, while journalism lecturers frequently contribute their expertise to the media. Journalism Studies combines all the elements of a good Arts degree with a marketable, career-orientated specialism. It provides you with a broad academic grounding in the contextual knowledge as well as the critical and practical skills that will enable you to understand, analyse and produce journalism across the range of media – print, broadcast and online.

### FILM & MEDIA

We offer a comprehensive degree that equips students with key critical and theoretical skills while also offering students the opportunity to pursue a more production focused pathway.

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**“In my course, I definitely enjoyed the hands-on aspects the most - when I got to go out of the teaching room with a camera, a mic, or something as simple as a notebook, I felt as though I was being handed valuable time to experience what working in the field was like.”**

**Mark Cruikshank,**

BA (Hons) Film & Media and Journalism Studies 2017.

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## CAREER OPPORTUNITIES

Many of our graduates have established successful careers in the media. These include broadcast and print journalism; television, radio and film production; media management; advertising and public relations; and education.

Our graduates have won many awards in a variety of media specialisms. These awards include BAFTAs in investigative reporting, programme production and scriptwriting; Sony Gold Radio Academy awards for BBC Radio 1 documentaries; and Emmy awards for visual effects production in film and TV.

Success can begin before graduation: a student on Print Journalism won *The Scottish Society of Editors Newcomer of the Year Award*, and production students are often successful at the Royal Television Society (RTS) Student Awards, including regular wins in the Factual category in recent years, including 2017.

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## COMMUNICATIONS AND MEDIA – 1ST IN SCOTLAND, TOP 10 IN THE UK

Times and Sunday Times Good University Guide 2018

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**FILM & MEDIA** P300  
[stir.ac.uk/49](http://stir.ac.uk/49)

**JOURNALISM** P500  
[stir.ac.uk/5z](http://stir.ac.uk/5z)

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### MINIMUM REQUIREMENTS

#### FOUR-YEAR HONOURS

##### SQA Highers:

AABB – one sitting

AAAB – two sittings

##### GCE A-levels:

BBB

##### IB Diploma:

32

##### BTEC (Level 3):

DDM

### OTHER QUALIFICATIONS

#### Scottish HNC/HND:

Minimum entry: Bs in graded units. Advanced entry: Please

visit: <http://stir.ac.uk/ay>

Access courses and other UK/EU

and international qualifications

are also welcomed.

### ADDITIONAL INFORMATION

General entry requirements

apply. Please visit:

<http://stir.ac.uk/av>

### PART TIME AND STUDY ABROAD OPTIONS AVAILABLE

## TYPICAL TIMETABLE – FILM & MEDIA (ILLUSTRATIVE OF A TYPICAL TIMETABLE)

YEAR	SEMESTER	MODULE 1	MODULE 2	MODULE 3
1	1	Introduction to Media Issues/Industries	Option from another degree	Option from another degree
	2	The Moving Image	Option from another degree	Option from another degree
2	3	Reading Film & Television	Option from another degree	Option from another degree
	4	Understanding Audiences	Digital Media & Culture	Option from another degree
3	5	Introduction to Audio & Video Production (if pursuing production)	Terrorism in the Media (semester 5 or 7) *	Scriptwriting *
	6	Editing & Workflow / Radio Feature Production (if pursuing production)	Advertising *	East and Southeast Asian Cinemas*
4	7	Researching the Media & Culture (if taking Dissertation in semester 8)	Content Development & Research/ Radio Drama Production **	Feminism in Television (semester 5 or 7) *
	8	Documentary Production or Dissertation in Film & Media or Digital Publishing Project		

## TYPICAL TIMETABLE – JOURNALISM (ILLUSTRATIVE OF A TYPICAL TIMETABLE)

YEAR	SEMESTER	MODULE 1	MODULE 2	MODULE 3
1	1	Introduction to Journalism Studies	Option from another degree	Option from another degree
	2	Ethical Issues in Journalism	Option from another degree	Option from another degree
2	3	Writing for Journalists 1	Option from another degree	Option from another degree
	4	Writing for Journalists 2	Digital Media & Culture or Photojournalism or Understanding Audiences	Option from another degree
3	5	Print Journalism	Magazine Journalism *	Journalism Work Experience ** **
	6	Law and Government for Journalists	Journalism and Society *	Option
4	7	Advanced Reporting *	Digital Journalism **	Option
	8	Digital Publishing Project; Documentary Production; Journalism Dissertation; Journalism Project		

### SEMESTER 1-4 (subject to change)

Optional modules include topics from: Politics, Philosophy, Social Science, Aquaculture, Sports Studies, History, Law, Spanish, Education, Computer Science, Study Skills, Business Studies, Film & Media options are available to Journalism Studies students, and vice versa.

### SEMESTER 5-8 OPTIONAL MODULES (Subject to change) \* Options may vary \*\* 40 Credits

**Film & Media:** Scriptwriting is normally offered annually but other modules vary each year. Recent choices include Advertising, Body in Screen Culture, Documentary Film & Television, East and South East Asian Cinemas, Experimental Cinema, Feminism and Television, Small Nations on Screen, Sport in the Media, Terrorism in the Media. Production modules include Content Development and Research, Editing and Workflow, and Radio Drama Production.

**Journalism:** Journalism and Society; Journalism Work Experience; Digital Journalism; Advanced Reporting for Journalists; Magazine Journalism.

Film & Media students can select some modules from Digital Media and from Journalism Studies. Journalism Studies students can select some modules from Digital Media and Film & Media (including production options).

## CONTACT

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### Student Recruitment and Admissions

T: +44 (0) 1786 467046

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[stir.ac.uk/65](http://stir.ac.uk/65)

JOIN OUR COMMUNITY



# ARE YOU STIRLING?