Management matters!

BSc (Hons) Management

Make a difference in Management
Why study Management?

Management equips you with two things: a broad understanding of business today and the practical management skills with which to become an effective manager. You’ll gain an understanding of the internal functions and structures of organisations as well as the contexts within which business operates. You’ll develop the analytical skills needed both to solve a range of management problems and to competently use a number of management software packages.

You will also develop your individual skills of critical thinking, teamwork and leadership; be competent in analysing data and have the communication skills vital for translating good ideas into action. You will be challenged to find improved ways of doing things.

The course

This course helps you to develop skills essential for a career in modern business and management.

Successful management depends on understanding the complete business system and the interactions of customers, suppliers and resources. Management develops the skills and the analytical approach in relation to business systems in a range of environments including: industrial, commercial, service and public sector.

Students will gain an understanding of the internal functions and structures of organisations as well as the contexts within which business operates.

One of the skills developed is the ability to assess project risk (financial, technical and commercial), take an overall systems view and to make decisions that optimise desired objectives.

Management students also need to be able to communicate well. Business development plans need to be supported by engaging presentations to sell their ideas.

Students will develop a wide range of skills: making presentations, report writing, working in teams and familiarity with modern information technology.

A selection of over 28 option modules in the School of Management:

- Business Analytics
- Business Improvement
- Innovation Management
- Entrepreneurship
- Managing Change
- Sports Marketing
- Behavioural Science for Managers
Preparation for work

During the degree, students can participate in a personal and professional development module with a focus on developing key skills that employers are looking for, as well as helping students prepare for, and make the effective transition into the workplace. Students are taught using a variety of methods such as lectures, seminars and interactive lecture/group discussion sessions. They are actively encouraged to improve their communication skills through discussing case studies in small groups during seminars.

Why choose Stirling?

Stirling Management School is committed to a research-led approach in all of its activities. This was recognised in the 2014 Research Excellence Framework (REF), with 64% of our research outputs classified as world-leading and internationally excellent. We were ranked 14th in the UK in terms of research impact.

Will I get a job when I graduate?

Management can provide entry into a large variety of careers. Our Management graduates have progressed to a variety of careers. Some have taken up general line management, planning or business analysis roles, while others have joined consultancies offering specialist skills.

A wide range of companies have recruited Management graduates from Stirling including: IBM, Marks & Spencer, Bank of Scotland, Pilkington, British Airways, Oracle, The Burton Group, Exxon & Esso Group, NHS, Royal Bank of Scotland.

96 per cent of students go on to work and/or further study within six months of graduating. Stirling is 2nd in Scotland and 7th in the UK for graduate employability.

What our students say

“I chose to study in Stirling because I believe the university provides a high standard of education in the Management School and the excellent on-campus sports facilities – I swim and use the gym over 20 hours a week!”

Joseph Welstead, France, BSc (Hons) Management, graduate (2013).

UCAS code: N200

Minimum requirements

Year 1 entry - Four Years Honours

SQA Highers
ABBB – one sitting
AABB – two sittings

GCE A-level: BBB
IB Diploma: 32
BTEC (Level 3): DDM

Year 2 entry - Three Years Honours

SQA Adv. Higher: ABB
GCE A-level: ABB
IB Diploma: 35

Other qualifications

Scottish HNC/HND: Minimum entry: Bs in graded units Advanced entry: Please visit: http://stir.ac.uk/av
Access courses and other UK/EU and international qualifications are also welcomed.

Additional information

General entry requirements apply. Please visit: http://stir.ac.uk/av
### Typical timetable

<table>
<thead>
<tr>
<th>Year</th>
<th>Semester</th>
<th>Subject 1</th>
<th>Subject 2</th>
<th>Subject 3</th>
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<tbody>
<tr>
<td>1</td>
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<td>The Global Business Environment: An Introduction (Core)</td>
<td>Any module</td>
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<td></td>
<td>2</td>
<td>The Management Challenge: An Introduction (Core)</td>
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<tr>
<td>2</td>
<td>3</td>
<td>Fundamentals of Business &amp; Management (Core)</td>
<td>Any Module (a)</td>
<td>Any module</td>
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<td>4</td>
<td>Operations Management (Core)</td>
<td>Any Module (b)</td>
<td>Any module</td>
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<td>5</td>
<td>Leadership &amp; Management (Core)</td>
<td>Any module from the Management School options</td>
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<td>Responsible Business (Core)</td>
<td>Project Management (Core)</td>
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<td>Strategic Management (Core)</td>
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<td>Dissertation (c) (Core)</td>
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<td>8</td>
<td>Any module from Management School Options</td>
<td>Dissertation (Core)</td>
<td></td>
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(a) Accounting & Finance for Managers (ACCU9M1) strongly recommended.
(b) Economics for Managers (ECNU115) strongly recommended.
(c) Continued in semester 8.