MSc Business and Management

**PROVISIONAL Recommended Reading List 2016-2017**

**PLEASE DO NOT BUY YOUR TEXT BOOKS PRIOR TO ARRIVAL, AS DETAILS MAY BE SUBJECT TO CHANGE.**

**BUSB001&BUSB007 – Personal and Professional Development**

No core text book.

**BUSB002 – Accounting and Finance**


**BUSB003 - Economics**


**BUSB004 – Operations Management**


**BUSB006 – Responsible Business in Society**


**BUSB008 – Entrepreneurship, Theory & Practice**

There is no core textbook for this module.
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BUSP005 Marketing Management


BUSP009 – People Management


BUSP010 – Strategic Management


BUSP011 – Business Analytics (Elective Module)


BUSP012 – Project Management Fundamentals (Elective Module)

The module does not adopt a single textbook.

BUSP013 – Project Management in Context (Elective Module)

Multicriteria Decision Analysis

Belton V (1990) Multiple criteria decision analysis: practically the only way to choose, in Operational Research Tutorial Papers 1990 Eds. Hendry L.C and Eglese R.W.
Belton V and Stewart T (2001) Multiple-Criteria decision analysis, Springer

Risk Management

Vasigh B, Taleghani R, Jenkins D Aircraft finance: strategies for managing capital costs in a turbulent industry, Ross
Flouris TG, Lock D (2009) Managing aviation projects from concept to completion, Ashgate
BUSB014 – Managing in Emerging Economies (Elective Module)

There is no core textbook for this module.

BUSB015 – Business Improvement (Elective Module)


BUSB016 – Innovation Management (Elective Module)


BUSB017 – Organisational mis(Behaviour) (Elective Module)

To be advised.

BUSB018 – Corporate Governance (Elective Module)

This course will not follow a textbook. It is built around relevant academic material from select journal articles. A selection of corporate finance and governance textbooks are available in the library which provide complementary coverage of the material covered in class. It is also VERY important students familiarise themselves with both the Economist and Financial Times - relevant in press examples will be talked about on a weekly bases.

BUSB019 – New Venture Creation (Elective Module)


BUSB020 – Business Consulting (Elective Module)

To be advised.