MBA – PROVISIONAL Recommended Reading List 2017-2018

PLEASE DO NOT BUY YOUR TEXT BOOKS PRIOR TO ARRIVAL, AS DETAILS MAY BE SUBJECT TO CHANGE.

BUAP001 & BUAP014 – Personal and Professional Development

No core text book.

BUAP002 - Strategy & the International Environment


BUAP003 - Accounting & Finance


BUAP004 - Managing the Human Resource


BUAP005 - Marketing Management


BUAP006 - Economics for Sustainable Business


BUAP007 Managing Change


BUAP008 – Operations Management

**BUAP009 – Project Management**


**BUAP010 – Leadership & Responsible Business**


**BUAP012 - Strategy for Sustainable Success**


**BUAP013 – Managing in Emerging Economies**

No core text book.

**BUAP014 - Personal and Professional Development**

No core text book.

**BUAP015 – New Venture Creation**


**BUAP016 – Innovation Management**


**BUAP017 – Organisational (mis)Behaviour**


**BUAP018 – Business Analytics**


**BUAP019 – Business Improvement**


**BUAP020 – Business Consulting**
No core text book.

**BUAP098 - Research Methods**


**FINP015 Corporate Finance**

