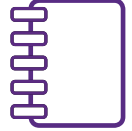




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# FILM & MEDIA

BA (Hons)



# JOURNALISM STUDIES

BA (Hons)

**ARE YOU STIRLING?**

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## REASONS TO CHOOSE THIS COURSE

### 1 GREAT PREPARATION FOR EMPLOYMENT

According to recent statistics (unistats), 90% of Film and Media graduates were in full-time employment or further studies within six months of graduating

### 2 OPPORTUNITY TO STUDY ABROAD

Broaden your horizons with an opportunity to study abroad in your third year.

### 3 SATISFIED STUDENTS

Media Studies - 1st in Scotland, joint 6th in the UK according to the latest National Student Survey.

Journalism - 1st in Scotland, 5th in the UK according to the latest National Student Survey.

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## WHY STUDY FILM & MEDIA AND JOURNALISM?

We have been teaching and conducting research in film, media and journalism since 1978, and our combination of academic and practical work continues to make us one of Scotland's top institutions in this field.

We are top in Scotland for student satisfaction in journalism and media subjects in the 2016 National Student Survey.

Whether studying Film & Media or Journalism Studies alone or in combination with other subjects, you can expect excellent teaching from staff with a range of skills, from active academic researchers to former and current professionals from media industries.

You will also benefit from the MacRobert Arts Centre, an on-campus multi-screen cinema and theatre, and our students often choose to contribute to the campus television station and filmmaking group AirTV, to student newspaper The Brig, and to Air3 Radio.

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## 1ST IN SCOTLAND AND 6TH IN UK: MEDIA AND FILM STUDIES

The Guardian University Guide 2018

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## COURSE DETAILS

Film & Media teaching combines analysis and practice. You will learn the critical and theoretical skills required to study a range of topics within film, broadcasting, digital media, advertising and political communications. You may select modules devoted to audio and video productions and develop related skills in production, post-production, content development, pitching and research.

Journalism Studies teaching also combines analysis and practice. You will develop core skills in contemporary journalism including research, shorthand, writing news, features and long-form journalism, editing and design, photojournalism and web development. You will be encouraged to build a portfolio of work to showcase your talents to potential employers, while students on our work experience module have undertaken placements in national and regional media organisations including the BBC, Sky, Channel 4, the Herald, Press and Journal, Daily Record and the Sunday Mail.

Both Film & Media and Journalism Studies have excellent relationships with media organisations and individual media practitioners, who advise and contribute to our degrees.

Students studying with us have full access to a modern suite of media facilities for radio and television production and a state-of-the-art newsroom. You will also be given the opportunity to participate in exchange programmes studying for a semester or a year in a location chosen from a list including the United States, Canada, Australia and countries in Europe.

## WHY CHOOSE STIRLING?

### JOURNALISM

Stirling is recognised internationally as a centre of excellence in journalism research and it has built up a strong reputation for the teaching of journalistic skills. Working journalists regularly contribute to teaching, while journalism lecturers frequently contribute their expertise to the media. Journalism Studies combines all the elements of a good Arts degree with a marketable, career-orientated specialism. It provides you with a broad academic grounding in the contextual knowledge as well as the critical and practical skills that will enable you to understand, analyse and produce journalism across the range of media – print, broadcast and online.

### FILM & MEDIA

We offer a comprehensive degree that equips students with key critical and theoretical skills while also offering students the opportunity to pursue a more production focused pathway.

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**“In my course, I definitely enjoyed the hands on aspects the most - when I got to go out of the teaching room with a camera, a mic, or something as simple as a notebook, I felt as though I was being handed valuable time to experience what working in the field was like.”**

**Mark Cruikshank,**

BA (Hons) Journalism, Film and Media, 2017.

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## CAREER OPPORTUNITIES

Many Film & Media, and Journalism students have established successful careers in the media. These include broadcast and print journalism; television, radio and film production; media management; advertising and public relations; and education.

Our graduates have won many awards in a variety of media specialisms: for instance, as BAFTA winners in investigative reporting, programme production and scriptwriting. Success can begin before graduation: a student on Print Journalism won *The Scottish Society of Editors Newcomer of the Year Award*.

Alumni have received awards including Emmy awards for visual effects production in film and TV and Sony Gold Radio Academy awards for BBC Radio 1 documentaries. Students still studying with us are often successful at the Royal Television Society (RTS) Student Awards, including regular wins in the Factual category in recent years, including 2017.

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**FILM & MEDIA** P300  
[stir.ac.uk/49](http://stir.ac.uk/49)

**JOURNALISM** P500  
[stir.ac.uk/5z](http://stir.ac.uk/5z)

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### MINIMUM REQUIREMENTS

#### FOUR-YEAR HONOURS

##### SQA Highers:

AABB – one sitting

AAAB – two sittings

##### GCE A-levels:

BBB

##### IB Diploma:

32

##### BTEC (Level 3):

DDM

### OTHER QUALIFICATIONS

#### Scottish HNC/HND:

Minimum entry: Bs in graded units. Advanced entry: Please visit: <http://stir.ac.uk/ay>

Access courses and other UK/EU and international qualifications are also welcomed.

### ADDITIONAL INFORMATION

General entry requirements apply.

Please visit: <http://stir.ac.uk/av>

### PART TIME AND STUDY ABROAD OPTIONS AVAILABLE

## TYPICAL TIMETABLE – FILM & MEDIA (ILLUSTRATIVE OF A TYPICAL TIMETABLE)

YEAR	SEMESTER	MODULE 1	MODULE 2	MODULE 3
1	1	An Introduction to Media Issues and Industries	Option from another degree	Option from another degree
	2	The Moving Image	Option from another degree	Option from another degree
2	3	Reading Film & Television	Option from another degree	Option from another degree
	4	Understanding Audiences	Digital Media & Culture	Option from another degree
3	5	Introduction to Audio & Video Production (option if pursuing production)	Terrorism in the Media (options vary each year: see list below)	Scriptwriting (options vary each year: see list below)
	6	Option	Option	Option
4	7	Option	Option	Option
	8	Documentary Production or Dissertation in Film & Media or Digital Publishing Project		

## TYPICAL TIMETABLE – JOURNALISM (ILLUSTRATIVE OF A TYPICAL TIMETABLE)

YEAR	SEMESTER	MODULE 1	MODULE 2	MODULE 3
1	1	Introduction to Journalism Studies	Option from another degree	Option from another degree
	2	Ethical Issues in Journalism	Option from another degree	Option from another degree
2	3	Writing for Journalists 1	Option from another degree	Option from another degree
	4	Writing for Journalists 2	Digital Media & Culture or Photojournalism or Understanding Audiences	Option from another degree
3	5	Print Journalism	Option	Option
	6	Law and Government for Journalists	Option	Option
4	7	Option	Option	Option
	8	Digital Publishing Project; Documentary Production; Journalism Dissertation; Journalism Project		

### SEMESTER 1-4 (subject to change)

Optional modules include topics from: Politics, Philosophy, Social Science, Aquaculture, Sports Studies, Film & Media, History, Law, Spanish, Education, Computer Science, Study Skills, Business Studies

### SEMESTER 5-8 OPTIONAL MODULES: (Subject to change)

**Film & Media:** Content Development and Research and/or Radio Drama Production (option if pursuing production), Researching the Media & Culture (if taking dissertation in semester 8), Content Development and Research and/or Radio Drama Production (option if pursuing production), Researching the Media & Culture (if taking dissertation in semester 8)

**Journalism: Semester 5:** Introduction to Audio and Visual Production; Sport and the Media; Feminism and Television; Magazine Journalism. **Semester 6:** Social Media Marketing: Contexts and Strategies; Advertising; Radio Feature Production; East and Southeast Asian Cinemas; Editing and Workflow; The Body in Screen Culture; Journalism and Society; Journalism Work Experience.

**Semester 7:** Digital and Data Literacy; Researching the Media & Culture; Sport and the Media; Radio Drama Production; Content Development and Research; Feminism and Television; Digital Journalism; Advanced Reporting for Journalists; Magazine Journalism.

## CONTACT

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### Student Recruitment and Admissions

T: +44 (0) 1786 467046

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JOIN OUR COMMUNITY



# ARE YOU STIRLING?